

# Virtual PIMpoint North America 2017

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Sponsorship Packages





# **PARTNER SPONSORSHIP PACKAGES**

Thursday, May 25<sup>th</sup>, 2017

Virtual Conference, North America



# Sponsor Packages

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- 4 Unique Partner Sponsorship Packages
  - PRIME Partner – Presentation
  - PRIME Partner – Premium
  - PRIME Partner – Standard
- Additional ideas for sponsor opportunities will be considered
- Speaking slot is only available for the PIMpoint Partner Presentation Sponsorship
- Estimating a minimum of 50-100 attendees for our first event

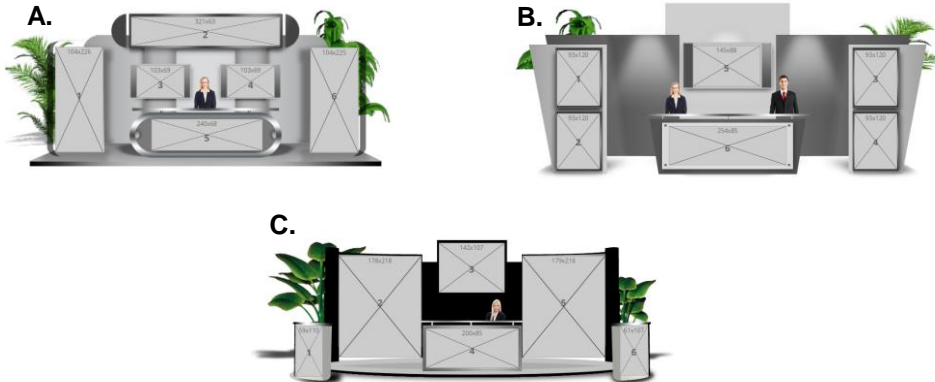
# PRIME Partner – Presentation Package (3 slots)

## PRIME Partner Presentation Sponsorship

PRIME Partner **Presentation Sponsors** receive the opportunity to address attendees during your own dedicated breakout session. Combined with your prominent presence in the PRIME Arena you will receive the visibility you need to make your message heard.

Price: \$1,000

### Exclusive booth options:



## Sponsorship Includes:

- Speaking Opportunity
  - One (1) breakout session co-presented with joint customer
  - PIMpoint breakout session recorded and hosted on PIMpoint archive site
- Exhibition
  - Prominent booth property – one of three front and center booths in the Exhibition Hall
  - Exclusive booth template available only for Presentation Level Sponsors
  - Four (4) booth conference passes
  - Ability to provide up to five (5) resources for download in your virtual booth
  - Unlimited ability to chat with booth visitors
- Event Branding
  - Video on TV Screen of Exhibition Hall – up to two minutes – Displayed at 130x80 pixels
  - Banner signage prominently displayed in Exhibition Hall – 154x46 pixels
  - Company Logo included in all promotional emails
- Event Promotion
  - Company Logo, website URL, and 150-word profile on PIMpoint 2017 website
  - Corporate presentation posted on the PIMpoint 2017 website
  - Highlighted promotion of your case study or promotional video on PIMpoint 2017 website
- Lead Generation
  - Receive a list of participants after the event (Name, Title, Company, Email)
  - Receive a list of booth visitors after the event (Name, Title, Company, Email)

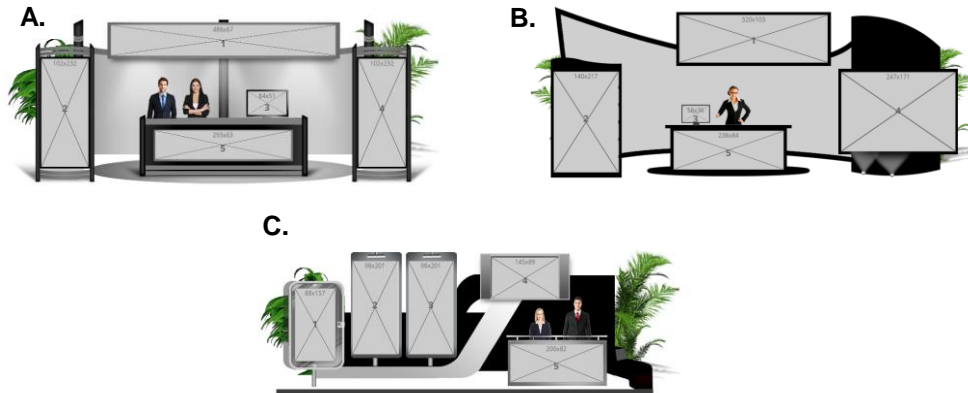
# PRIME Partner – Premium Package (Unlimited)

## PRIME Partner Premium Sponsorship

PRIME Partner **Premium Sponsors** receive an expanded presence in the PRIME Arena where you will be able to showcase your solutions while engaging with attendees.

Price: \$500

Chose one of three booth options:



## Sponsorship Includes:

- Exhibition
  - Medium-sized booth property
  - Two (2) booth conference passes
  - Ability to provide up to three (3) resources for download in your virtual booth
  - Unlimited ability to chat with booth visitors
- Event Branding
  - Company Logo included in all promotional emails
- Event Promotion
  - Company Logo, website URL, and 100-word profile on PIMpoint 2017 website
  - Corporate presentation posted on the PIMpoint 2017 website
  - Highlighted promotion of your case study or promotional video on PIMpoint 2017 website
- Lead Generation
  - Receive a list of participants after the event (Name, Title, Company, Email)
  - Receive a list of booth visitors after the event (Name, Title, Company, Email)

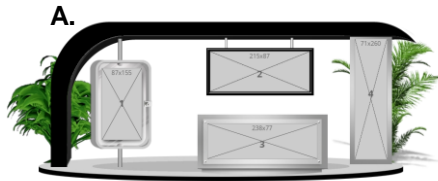
# PRIME Partner – Standard Package (Unlimited)

## PRIME Partner Standard Sponsorship

PRIME Partner **Standard Sponsors** are able to leverage their table top location to create a branded location within the PRIME Arena to interact and network with attendees.

Price: \$250

Chose one of two booth options:



## Sponsorship Includes:

- Exhibition
  - Small-sized booth property
  - One (1) booth conference pass
  - Ability to provide up to one (1) resource for download in your virtual booth
  - Unlimited ability to chat with booth visitors
- Event Branding
  - Company Logo included in all promotional emails
- Event Promotion
  - Company Logo, website URL, and 50-word profile on PIMpoint 2017 website
- Lead Generation
  - Receive a list of booth visitors after the event (Name, Title, Company, Email)

# Sponsorships Overview

Benefits	PRESENTATION	PREMIUM	STANDARD
Price	\$1,000	\$500	\$250
Sponsorships Available	3	Unlimited	Unlimited
<b>Influence</b>			
35-Minute Breakout Session	Y	N	N
Breakout Session Recorded and Posted on Website	Y	N	N
<b>Access</b>			
Conference Passes – Booth Staff	4	2	1
Event Participants List	Y	Y	N
Event Booth Visitor List	Y	Y	Y
<b>Exposure</b>			
Exhibit Space	Large	Medium	Small
Resources	5	3	1
Branded Signage	Y	N	N
2-Minute Expo Hall Video	Y	N	N
Logo – Pre-Conference Promotion	Y	Y	Y
Logo/link – PIMpoint Website	Y	Y	Y
Profile – PIMpoint Website	150-words	100-words	50-words
Corporate Presentation – PIMpoint Website	Y	Y	N
Case Study/Promo Video – PIMpoint Website	Y	Y	N



# Virtual Conference Look & Feel

## Lobby

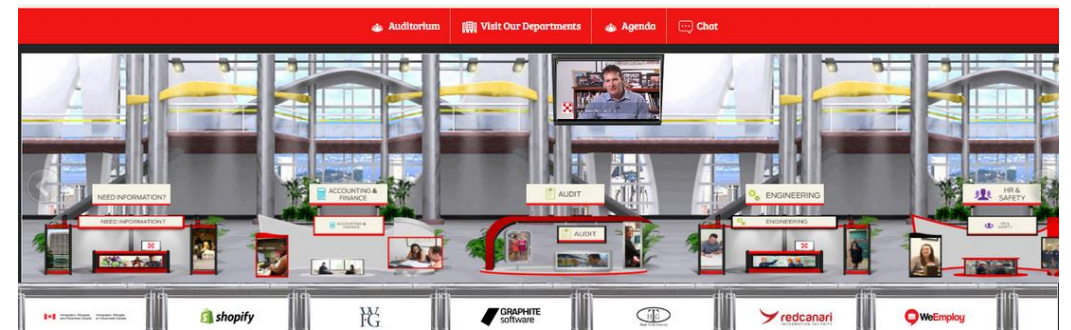
The Lobby where guests enter the event will be customized with inRiver colors and branding.



## Expo Hall

The Exhibition Hall will have three different booth sizes (4-6 advertising spaces per booth) based on sponsorship level, and each will be customized to the sponsor's colors and brand.

In your branded booth, you will be able to interact and share information with visitors, just like an in-person tradeshow.







THANK YOU

