

**FORD OTOMATİV SANAYİ ANONİM ŞİRKETİ**  
**INFORMATON NOTE ON PERSONAL DATA PROCESSING WITHIN THE SCOPE OF**  
**BİLGİ, İLETİŞİM, GELİŞİM 2021 ACTIVITY**  
**(“Information Note”)**

Ford Otomotiv Sanayi Anonim Şirketi (“**Ford Otosan**” or “**Company**”) attaches great importance to the processing of your personal data in a safe and transparent manner, in compliance with the law and good faith; this Information Note is prepared to explain how and for what purposes your personal data is processed and how you can manage your preferences in this regard.

Below, you may find the information regarding the processing and transferring purposes of your personal data by the data controller Ford Otosan in accordance with the Personal Data Protection Law No. 6698 (“**Law**”) within the scope of Bilgi, Gelişim, İletişim 2021 activity carried out by Ford Otosan.

**a) For Which Purposes Is Your Personal Data Processed?**

Based on Article 5 and 6 of the Law, Ford Otosan collects your personal data relevant, limited and proportionate to the below purposes for which they are processed (“Personal Data”)

**Your participation to BIG 2021 as a guest**

Your identity information (name-surname), contact information (e-mail address), work information (workplace and position), interests on activities carried out during BIG 2021, processing security information (username and password) and visual and audio records (video footages recorded during the event) are processed for the purposes stated below in order to ensure your participation as a guest to BIG 2021:

- to provide your entrance to BIG 2021 online platform as guest with your password
- to ensure that you benefit from the online services stated below within the scope of BIG 2021 activity
  - o Visiting stands set up by Ford Otosan suppliers, Ford Otosan departments and universities
  - o Exchanging information and conducting communication activities with the stand owners
  - o Attending the speeches of the related speakers at BIG 2021 activity.
- to create an agenda and an event timeline following the determination and analysis of your interests on activities carried out during BIG 2021 and making adjustments on the intensity of internet usage of BIG 2021 platform which the activities will be carried out online.

**Your participation to BIG 2021 as a stand owner**

Your identity information (name-surname), contact information (e-mail address), work information (workplace and position), processing security information (username and password) and visual and audio records (video footages recorded during the event) are processed for the purposes stated below to ensure your participation as a stand owner to BIG 2021.

- to provide your entrance to BIG 2021 online platform as a stand owner with your password

- to set up and organize stands for the guests who will visit such stands online during BIG 2021 activity
- to provide services as a stand owner, exchange information and conduct communication activities with the guests within the scope of BIG 2021 activity.

### **Your participation to BIG 2021 as a speaker**

Your identity information (name-surname), contact information (e-mail address), work information (workplace and position), processing security information (username and password) and visual and audio records (video footages recorded during the event) are processed for the purposes stated below to ensure your participation as a speaker to BIG 2021.

- to provide your entrance to BIG 2021 online platform as a speaker with your password
- to give speech, exchange information and conduct communication activities with the guests within the scope of BIG 2021 activity.

### **Compliance to legislation and management**

All the Personal Data stated above may be processed regarding Ford Otosan's management and legislation compliance activities regarding the purposes stated below;

- to store the Personal Data collected within the scope of BIG 2021 activity in order for the fulfilment of this activity,
- to conduct the information security process of BIG 2021 platform,
- to follow up legal matters and perform our right of defence if necessary.

For the detailed information on the purposes of processing your personal data by our Company, you can access the **Ford Otomotiv Sanayi Anonim Şirketi Policy of Personal Data Protection and Processing**, which has been shared with the public at [www.fordotosan.com.tr](http://www.fordotosan.com.tr).

### **b) To whom and for which purposes does Ford Otosan transfer your personal data?**

Your Personal Data collected by Ford Otosan as stated under this Information Note; within the framework of the personal data processing conditions specified in Articles 8 and 9 of the Law are transferred to a cloud based platform provider firm located abroad for the purpose of storing the Personal Data collected within the scope of BIG 2021 activity in order for the fulfilment of this activity and stored in the servers of this firm.

Your personal data are also transferred to agency firms located in Turkey for the purpose of ensuring your participation as a stand owner to BIG 2021 activity.

Your personal data stated above are transferred to legally authorized private / public persons and organizations for the purposes of following up legal matters and performing our right of defence, if necessary.

### **c) How and for which legal reasons does Ford Otosan collect your personal data?**

All the Personal Data processed with above mentioned purposes, are collected via online form which will be filled during the entrance to BIG 2021 online platform, via our agent who had contacted you electronically in order to ensure your participation as stand owners, via camera systems which you will use online and during your attendance to BIG 2021 activity and/or directly from the individual physically or electronically and/or in writing or orally.

Your Personal Data collected based on the personal data processing conditions stated above are processed and transferred within the scope of below legal basis in line with Article 5 and 6 of the Law.

- Your personal data collected for the purpose of ensuring your participation as a guest, stand owner and/or speaker to BIG 2021 activity are processed by our Company and transferred to the related organizations based on the legal basis of "establishment or execution of a contract" and "legitimate interests of our Company".
- Your personal data collected for the purpose of storing the Personal Data collected within the scope of BIG 2021 activity in order for the fulfilment of this activity are processed by our Company based on the legal basis of "it is expressly provided for by the laws", "establishment or execution of a contract" and "legitimate interests of our Company. The related personal data are transferred to the cloud-based platform provider firm located abroad and stored in the servers of this firm based on the legal basis of "the existence of explicit consent".
- Your personal data collected for the purposes of following up legal matters and performing our right of defence are processed by our Company and transferred to the abovementioned persons and organizations based on the legal basis of "it is expressly provided for by the laws", "compliance with a legal obligation" and "establishment, exercise or protection of any right".

**d) Rights of the Data Subject under Article 11 of the Law**

In this regard, data subjects are entitled to the following rights;

- Learn whether or not data relating to him/her are being processed;
- Request further information if personal data relating to him have been processed;
- Learn the purpose of the processing of personal data and whether or not data are being processed in compliance with such purpose;
- Learn the third party recipients to whom the data are disclosed within the country or abroad,
- Request rectification of the processed personal data which is incomplete or inaccurate and request such process to be notified to third persons to whom personal data is transferred.
- Request erasure or destruction of data in the event that the data is no longer necessary in relation to the purpose for which the personal data was collected, despite being processed in line with the Law no. 6698 and other applicable laws and request such process to be notified to third persons to whom personal data is transferred.
- Object to negative consequences about him/her that are concluded as a result of analysis of the processed personal data by solely automatic means,
- Demand compensation for the damages he/she has suffered as a result of an unlawful processing operation.

As Data Subjects, you can notify your requests regarding your rights to Ford Otosan via the **KVK Application Form** shared with the public at [www.fordotosan.com.tr](http://www.fordotosan.com.tr).

Depending on the nature of the request, Ford Otosan will conclude the personal data requests free of charge as soon as possible and within 30 (thirty) days at the latest. However, if the

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request requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board may be charged by Ford Otosan in accordance with the relevant legislation.

## FORD OTOMATİV SANAYİ ANONİM ŞİRKETİ

### EXPLICIT CONSENT ON PERSONAL DATA PROCESSING WITHIN THE SCOPE OF BİLGİ, İLETİŞİM, GELİŞİM 2021 ACTIVITY

Within the scope of the **Information Note** submitted to my attention, I hereby consent to transferring my personal data including identity information, contact information, work information, interests on activities carried out during BIG 2021, processing security information and visual / audio records to the a cloud based platform provider firm located abroad and storing in the servers of this firm for the purpose of storing activities within the scope of BIG 2021 in order for the fulfilment of this activity.