# SBA

U.S. Small Business Administration

# Increasing Your Confidence & Business Smarts

**START • GROW • EXPAND • RECOVER** 

If you are an aspiring entrepreneur or small business owner looking for:

- Mentorship and advice from volunteer real-world business executives—inperson or virtually
- Free online workshops and webinars



#### **SCORE Business Mentors**

https://www.score.org/

Enter zip code in "Find My Chapter" to access chapters in around the state of Minnesota.



If you're an aspiring entrepreneur or small business owner looking for:

- Free business consulting to get started or grow
- Low-cost training on crucial topics



## Small Business Development Centers

Nine SBDC Regional Centers can be found at:

https://mn.gov/deed/busin
ess/help/sbdc/



If you are an aspiring or current woman small business owner looking for:



https://www.womenventure.org/

- Comprehensive training and counseling on a variety of topics in several languages
- Business advice to level the playing field against unique challenges or obstacles



https://www.entrepreneurfund.
org/womens-business-alliance/



If you are a veteran of the US military or a military spouse in need of:

- Counseling or transition assistance
- Training and advice to start or grow your business, or purchase a new business
- Resource referrals



#### Veteran's Business Outreach Centers

Wisconsin Women's Business Initiative Corporation 2300 S Park St Suite 103 Madison, Wisconsin 53713 608.204.8909

https://www.wwbic.com/veterans/



# Build Capacity as Your Business Develops

**GROW • EXPAND** 

#### **Qualify for Federal Contracts with Certifications**



The SBA works with federal agencies to award at least 23% of all prime government contracting dollars each year to small businesses that are certified with the **SBA's contracting programs**. Programs include:

8(a) Business Development Program Historically Underutilized Business Zones (HUBZone) Program Women-Owned Small Business (WOSB) Program Service-Disabled Veteran-Owned Program

Learn more and determine your eligibility at **certify.SBA.gov** 



#### Who Can Help?

If you are looking to expand with government contracting, PTACs can help:

- Determine if your business is ready for federal contracting
- Help you register in the proper places to get involved in the government marketplace
- See if you're eligible for certifications

## **Procurement Technical Assistance Centers**

Minnesota PTAC

<a href="https://mn.gov/admin/business/vendor-info/ptac/">https://mn.gov/admin/business/vendor-info/ptac/</a>

#### **Work With Us**

Shaun McClary
Business Opportunity
Specialist
612.370.2320
shaun.mcclary@sba.gov



## Need Access to Capital? The SBA Can Help



#### **Need Funding for Your Business? The SBA Can Help.**

1. SBA-backed Loans

2. Private Investors

3. R&D Awarded Funds

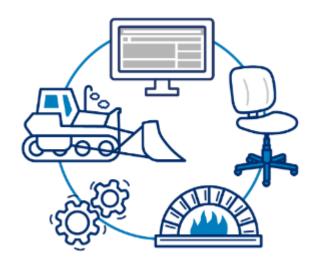
4. Surety Bonds



#### How Can an SBA-backed Loan Help You?



- Launch, grow, or repair a start-up
- Start or purchase a small business
- Access revolving credit or working capital for day-today expenses



- Purchase, renovate, or expand facilities
- Purchase inventory, equipment, or machinery
- Purchase land or real estate
- Export a product or service



#### **SBA-Backed Loan Programs**

#### 7a Loan Program

- Expansion/renovation; new construction, purchase land or buildings; purchase equipment, fixtures, leasehold improvements; working capital; refinance debt for compelling reasons; for inventory or starting or purchasing a business, max \$5 million (commercial lenders)
- Community Advantage Loan Program, max \$250,000 (Mission-focused lenders)

#### 504 Loan Program

 Long-term, fixed-asset and real estate loans, max \$5-5.5 million (Certified Development Companies)

#### Microloan Program

• Working capital, supplies, machinery & equipment, fixtures; etc. Intermediary may choose to refinance debt. Cannot be used for real estate, max \$50,000 (nonprofit lenders)

#### Export Loan Programs

• International Trade loan up to \$5 mil, Export Working Capital Program up to \$5 mil, Export Express Up to \$500k (commercial lenders)



#### Find a Lender

#### Minnesota Lenders List | The U.S. Small Business Administration | SBA.gov

#### and/or

#### **Lender Match:**

SBA.gov/lendermatch











#### **Grow Your Operations with SBICs**



If you have strong financial performance and promising prospects, you can work with SBICs to grow and expand through:

- Connections & expertise in your industry
- Business investment through debt, equity, or a combination of both

Learn more and find an SBIC using our online directory at SBA.gov/funding-programs/investment-capital



#### **Fund Innovations with the SBIR-STTR Program**

If you are a technology-focused small business looking to fund research and development or prototyping operations, you may qualify for **federal grants** from 11 federal agencies participating in the SBIR-STTR program.



#### **Key areas for funding include:**

- Artificial intelligence
- Nanomaterials
- Clean energy
- Water filtration
- Education technology
- Wearable technology

Learn more and determine if SBIR-STTR is right for you at **SBIR.gov** 

mntech - Minnesota Technology Association
Learn About America's Seed Fund » MNSBIR (mntech.org)



#### **Need to be Bonded to Bid on a Contract?**





# Reimagine Your Potential as You Branch Out



#### **Interested in International Trade or Exporting?**



Nearly 96 percent of consumers live outside the U.S.



Two-thirds of the world's purchasing power is in foreign countries



Evaluate your readiness & learn more by visiting SBA.gov/exporting





#### The SBA Can Help You Go Global



# **Get Counseling & Training**

- U.S. Export
   Assistance Centers
   (USEACs)
- Small Business Development Centers (SBDCs)



Find Buyers
Internationally

 State Trade Expansion Program (STEP)



# Get Export Funding

- Export Express
   Loans
- Export Working Capital Loans
- International Trade Loans



#### Who Can Help?

If you are looking to go global with international trade, tap a USEAC to:

- Explore the process of exporting
- Get help with export financing and transactions

### **US Export Assistance Centers**

https://2016.export.gov/minnesota/

#### **Work With Us**

Carlos Sosa

International Trade Manager

612.348.1642

Dan Schmit

District International Trade Officer

612.370.2314



# **Triumph Over Adversity**

**RECOVER** 

#### **SBA Disaster Assistance Loans**

Each year, the SBA provides billions of dollars in low-interest, long-term **disaster loans** to help small businesses, homeowners, and renters recover from declared disasters. Loans may cover:



Real Estate



Personal Property



**Economic Injury** 



Machinery & Equipment



**Inventory** 



Active Duty Military



#### **Your Local SBA District Office Can Help**

#### **Contact Us**

Minnesota District Office 330 2<sup>nd</sup> Ave S, #430 Minneapolis, MN 55401

Sign up for updates at www.sba.gov/updates

Follow us on Twitter @sba\_Minnesota

SBA Minnesota website: www.sba.gov/mn

#### **Work With Us**

612.370.2324 <u>minnesota@sba.gov</u> SBA.gov/MN

Katy Sly Outreach and Marketing Specialist <u>kathleen.sly@sba.gov</u>

Mike Jackson Economic Development Specialist/Veterans Liaison don.jackson@sba.gov

Maribel Reigstad *Economic Development Specialist* <u>maribel.reigstad@sba.gov</u>

