

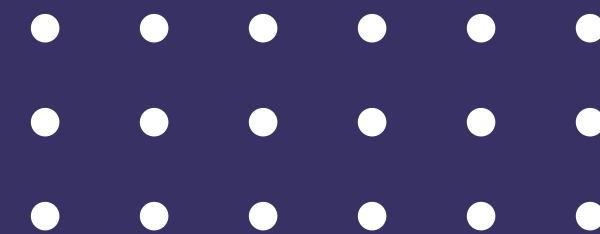
BAMT CONFERENCE 2024

Curve Theatre & Online

17th - 19th May 2024

<https://www.bamt2024.com>

Sponsorship pack





Welcome to the BAMT Conference 2024

About BAMT Conference 2024



The BAMT Conference attracts a significant number of Music Therapists, as well as researchers, academics, practitioners, and colleagues from other Allied Health Professions and related fields, such as Arts in Health, Music Psychology, Education, Health and Social care.

Promoting your brand at the Exhibition Stands



Exhibiting at the conference provides you with the opportunity to demonstrate your products and services, whilst networking with conference delegates. Exhibitor stands will be both physical and on our virtual platform.

Why book a stand?

- Showcase your products and services to delegates.
- Network and develop partnerships with delegates and other organisations.
- Meet and talk with your customers both in person and virtually.
- An opportunity to launch a new product or publication.

About the Platform - Why it works



CONNECT WITH A WIDER AUDIENCE

The beauty of an online event is that you can effectively reach a wider audience, right from the comfort of your own desk. This event is ideal if you are recruiting for multiple positions across different locations, or trying to gauge interest in a future project



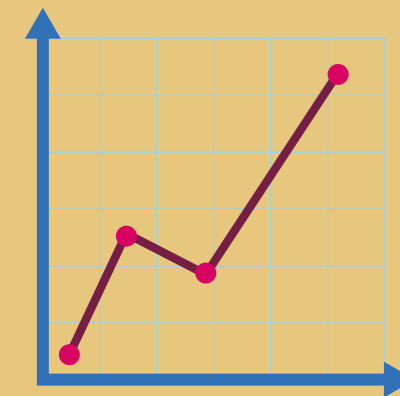
MORE FOR YOUR MONEY

The event platform will be live for 30 days after the event ends, meaning that visitors can still view everything your company has to offer. Should they wish to contact you, they can send you a message using an offline contact form. With the event being online you will also save on accommodation, travel and printing cost!



ENHANCE YOUR BRAND IMAGE

Position your company as an industry leader by using this technology to showcase everything you have to offer as an employer. It's the perfect way to represent a forward thinking company, a company that you would want to work for!



FULL ANALYTICS

After the event, we will provide you with a full breakdown of everyone who visited the event and who visited your stand.

What will the event look like?



Main Lobby



Booth



Auditorium

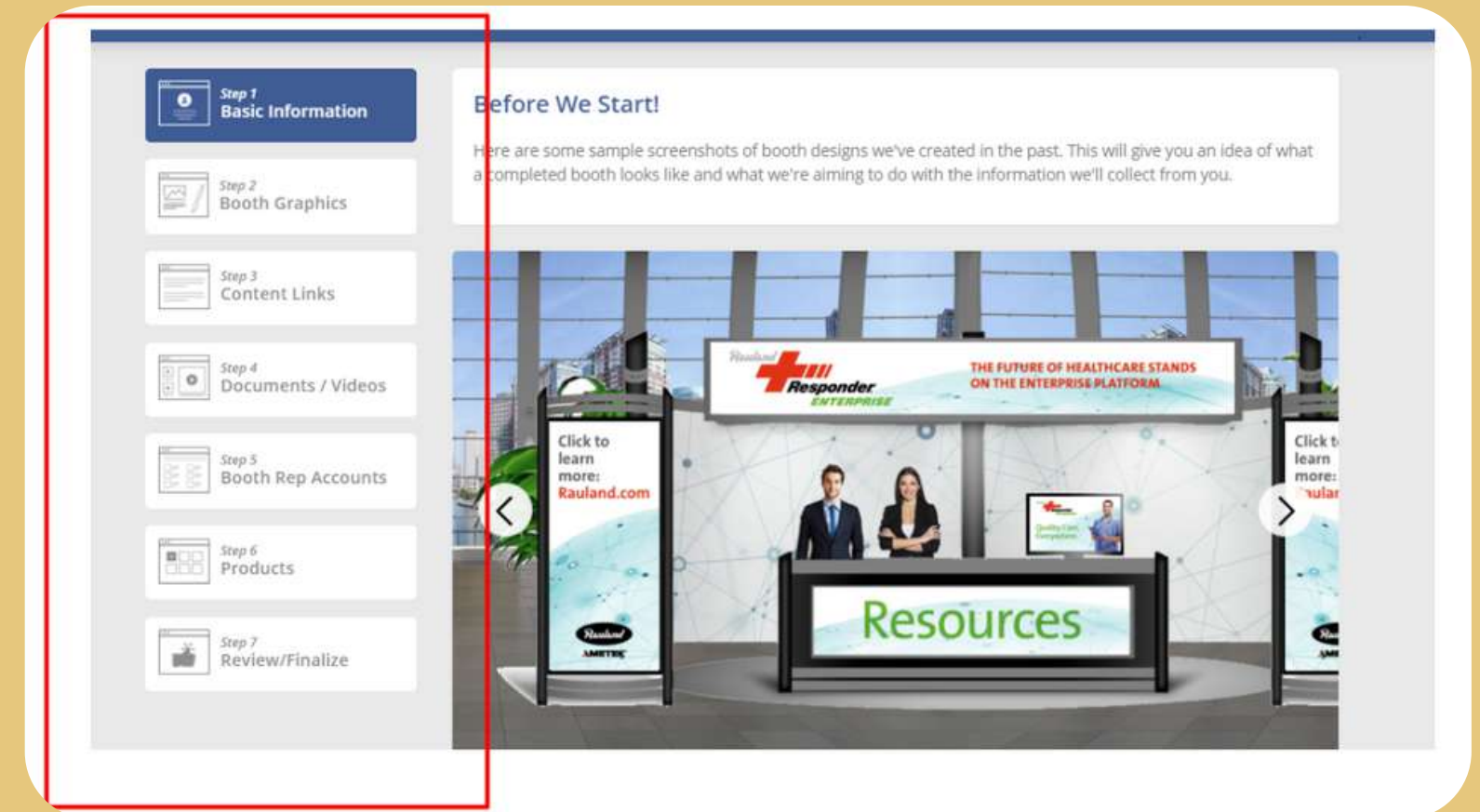


Exhibition Rooms

What will my booth look like?



Step-by-step booth design guide & video



A fully customisable booth with multiple templates to choose from.

What is included?

Sponsorship enables you to reach all conference delegates whether attending at Leicester, or via our bespoke virtual platform as well as during the pre-conference marketing campaign.

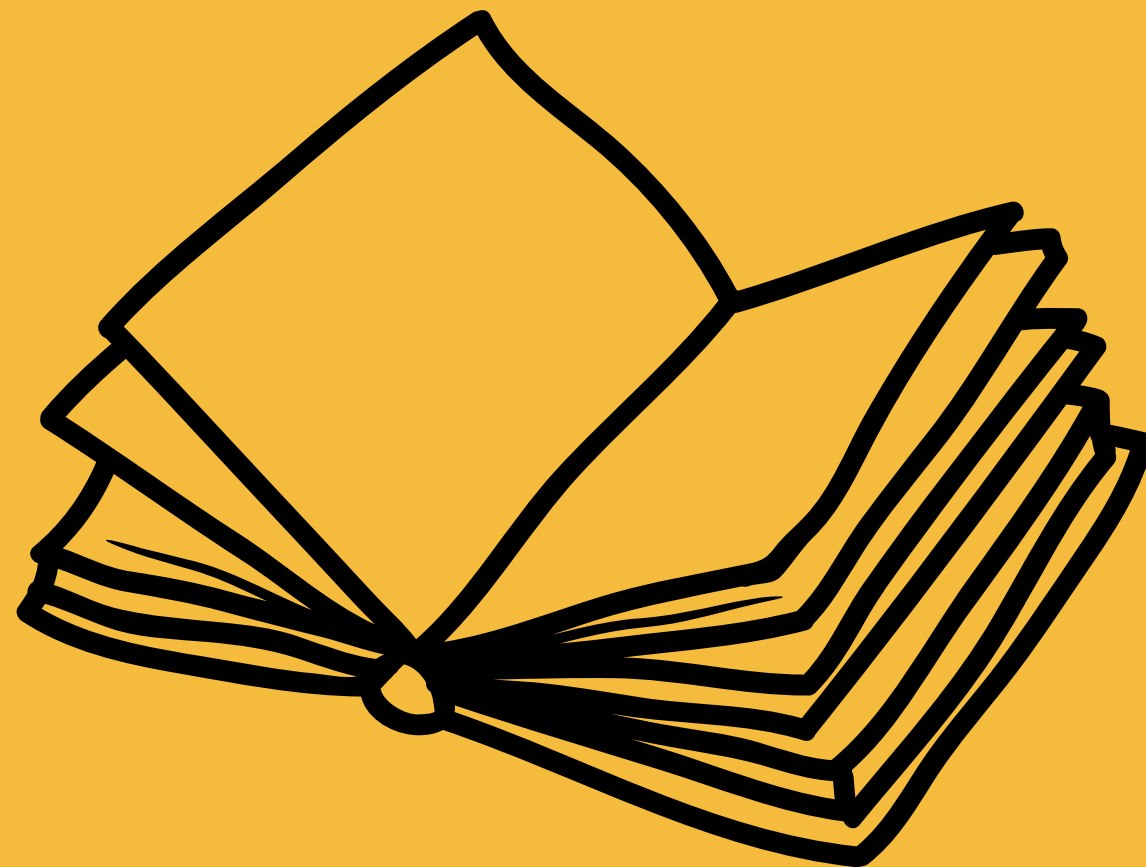
All of our sponsorship bundles can be customised to suit your promotional needs. Please contact us for further information and to discuss options.

In addition, you will receive:

- Your logo on our website along with a description of your service and a link to your website
- Listing in the eBook of Abstracts, given to all delegates

Advertising in the Conference eBook of Abstracts

Every delegate receives a conference eBook of Abstracts as part of their conference ticket. They receive access to this prior to the conference so they can plan their time. The eBook of Abstracts includes the full conference programme, map of the venue, visitor information, and details of related conference events.



Hybrid Sponsorship Packages

Organisation Turnover (per annum)	Cost
Corporate Organisations with a turnover of more than £250,000	£1200+VAT
Music Therapy/other organisations with a turnover between £100,000 - £250,000	£800+VAT
Music Therapy/other organisations with a turnover less than £100,000	£600+VAT

Benefits

Conference Media:

- Branding in the eBook of Abstracts
- Online presence – your logo will be featured on our conference website/app
- Digital Conference pack insert

Physical at Curve:

- 1 conference ticket (worth £500)
- Exhibitor stand

Benefits - Virtual

Virtual Platform:

- 1 virtual conference tickets (worth £300)
- Digital Exhibitor Booth, customisable to display your own images, background and promotional material.
- Capacity to schedule 1:1 Meetings
- Promotional video hosted in your digital booth

If you would like your virtual team member to be physically present at the conference, there will be an additional £200 charge.

Next Steps

All of our sponsorship options can be customised to suit your promotional needs and budget.

If you would like to purchase a sponsorship package, or would like to find out some more details then please email:

BAMTCONF@BAMT.org

