



Module 1: AI Mastery - Unleashing the Power of AI

October 24th

14:00 - 14:20: NxL S2 Kick-Off

14:20 - 14:40: AI 2.0: The Era of Possibilities by **META**

14:40 - 15:00: AI in Action by **APCO Worldwide**

15:00 - 15:10: Q&A from viewers

15:10 - 15:20: Break

15:20 - 15:35: AI in Practice by **Anghami**

15:35 - 15:50: AI in Advertising by **You Experience**

15:50 - 15:55: Q&A

15:55 - 16:00: Closing

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24th October 2023



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