



Module 4: Maximizing Results through the Power of Data

November 2nd

14:00 - 14:10: Opening

14:10 - 14:40: Harnessing the Power of
Data in Decision making by **Snapchat**

14:40 - 14:50: Unleashing Data Driven
Product Building by **Anghami**

14:50 - 15:05: Q&A from viewers

15:05 - 15:15: Break

15:15 - 15:45: Dive into Data with **Nestlé**
and **L'Oréal's** Experts

15:45 - 15:55: Q&A

15:55 - 16:00: Closing

Module 4: Maximizing results through the power of Data

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L'ORÉAL
MIDDLE EAST

