The Real Estate Development Expo 2024

AI Competition Format & Rules

The AI competition will be hosted in a dedicated Hall. Each hall contains a number of Deal Rooms – which are fully operational for online access from anywhere.
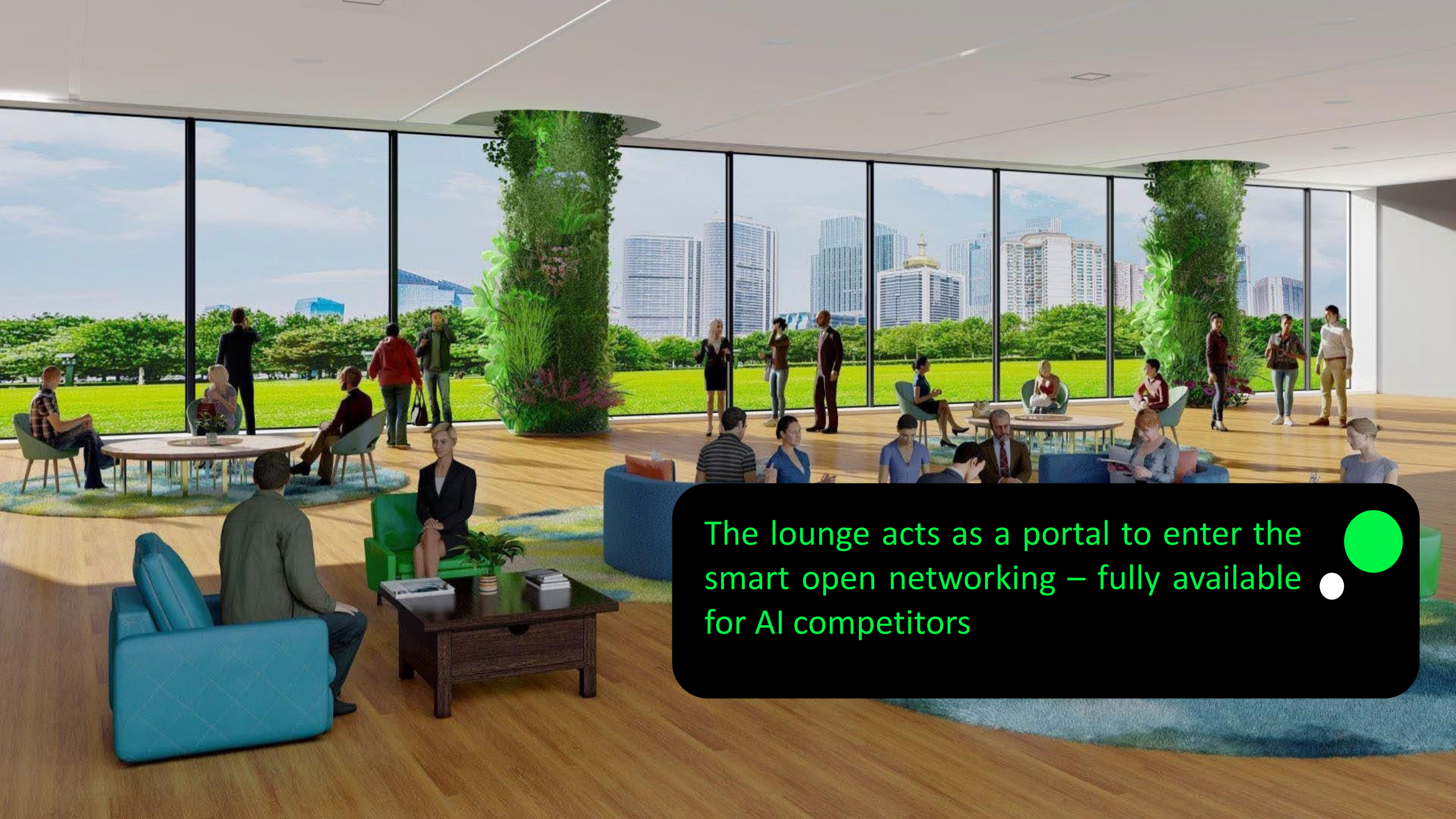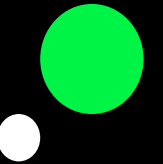
A dedicated Deal room will be available to each competitor. There is a choice of formats and each one can be fully customised with images and video.
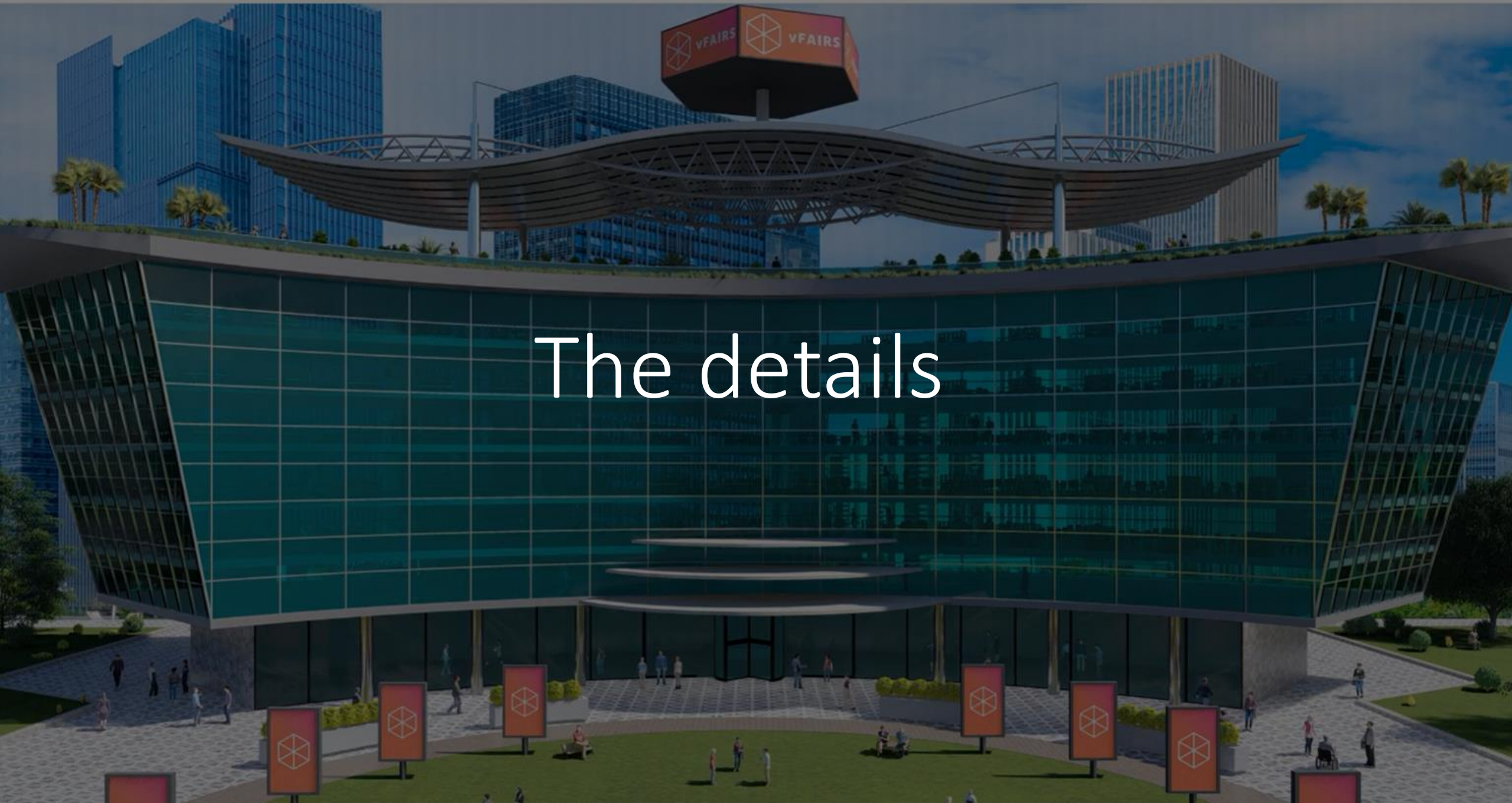
The lounge acts as a portal to enter the smart open networking – fully available for AI competitors

The details

Objective

- The competition aims to identify and showcase innovative AI solutions that can add value to various aspects of the real estate industry, including finance, land sourcing and valuation, property management and maintenance, sales and letting, market analysis and investment strategy.

- It also aims to identify and showcase those AI solutions which can be applied to refurb, conversion or construction which will :
  - Save cost
  - Save time
  - Reduce carbon footprint
  - Enhance design either functionally or aesthetically
  - Enhance site safety
  - Facilitate greater offsite production
  - Accelerate the design and application of new materials

Eligibility

- Participants must be registered attendees of the Real Estate Development Expo 2024 – free of charge.

- Teams can consist of up to 8 members.

- Submissions must be original work and must not violate any intellectual property rights.

- Both commercial and academic projects are welcome providing the academic projects are capable of spin out or could inform innovation.

Submission Requirements

- A detailed description of the AI solution, including its purpose, functionality and your tech stack. Please do not send commercially sensitive information

- A demonstration video showcasing the AI solution in action; or a PDF or website that allows us to grasp the concept quickly.

- Evidence of the solution's effectiveness, such as case studies, test results, or user testimonials. This is not required for Early-stage AI competitors

- For "Operational AI" solutions an overview of sales success would help but isn't mandatory. We are not judging business success to date - just the potential of the AI solution.

Judging Criteria

Winners will be chosen by a panel of judges, decisions will also be informed by AI attendee voting.

How will we judge?

Innovation

- Originality and creativity of the AI solution.

Impact

- Potential to add value to the Real Estate, Construction and Renewable Energy sectors.

Usability

- User-friendliness and accessibility.

Scalability

- Potential for wider application and growth.

Sustainability

- Consideration of environmental and ethical factors.

Prizes

TBA. Currently being discussed amongst Sponsors, Capmezz, EnergyScout and Tankbank.

How will the AI Competition work in practice?

Exhibit

- Each competitor will be given a fully operational online exhibition booth (Deal Rooms) for the 2-day expo which will be free of charge.

- Operational firms can use the Deal Room to pitch and sell their AI operational applications. VC will be in attendance.

- Early-stage AI firms can brief attendees at a high level on their early-stage AI solution and secure valuable feedback which can be used for solution design and as market data for funding rounds. PE will be in attendance.

- All competitors will have the opportunity to make a short presentation in the main auditorium.

- The exhibition booths (Deal rooms) have instant, or appointment based, video and chat and instant 2-way file share

- The competitors can upload an unlimited amount of sales/solution related information which can be downloaded by attendees – Video, PPT, PDF weblinks.

Sales Opportunity

This is clearly a unique sales opportunity for Operational AI firms – any sales closed, or fees earned, are your own, we simply want to promote AI within Real Estate, construction and Renewables.

Market Testing and feedback

Invaluable opportunity for Early-Stage AI firms to test the market; and for operational firms to get instant feedback from the Deal Rooms for product enhancements

/other demand opportunities.

Promotion and PR

The Expo and the AI Competition will be promoted on LinkedIn Events, Eventbrite, 10 times, Google AdWords, industry and Tech. press.

Real Estate Ai

- Early Stage – Winner

- Operational – Winner

- **Real Estate AI overall winner**

Construction AI

- Early Stage – winner

- Operational – winner

- **Construction AI Overall winner**

Special Category:

- **Most Renewable AI in Real Estate & Construction – Winner**

- **Best AI enabled Robotics for the Construction sector.**

The winner and top 3 in all categories will be announced at the Expo and publicised significantly, as part of post Expo communication

Code of Conduct

- All participants must adhere to the highest standards of professional conduct. Any form of dishonesty, plagiarism, or unethical behaviour will result in disqualification.

Confidentiality

- All participants will ensure that they protect their own sensitive commercial data. The focus should be on 'what' the AI solution can achieve in real estate and construction and 'how' it achieves that should only be shared at a high level .

Disclaimer

- The organisers reserve the right to modify the competition rules as necessary. All decisions made by the judging panel or indeed an Expo attendee vote are final.

Fees/Costs

- The competition and exhibition opportunity are entirely free.

Contact:

team@realestatedevelopmentexpo.com
+441962393045

Or

Peter Hudson
Event Director
peter@realestatedevelopmentexpo.com
+447383-973805