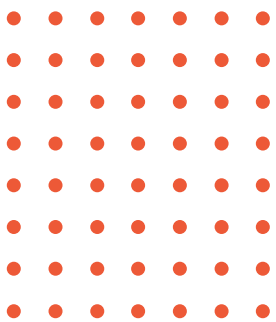


SPONSOR PROSPECTUS 2024



Australia's largest
virtual nursing summit.

16 MARCH 2024



Saturday March 16, 2024 (Live Event)
+ 4 weeks On-Demand Exposure

periopconcepts.com/pansummit

Presented by:



**Periop
Concepts**

BUILD KNOWLEDGE. IMPROVE SAFETY.

acpan

AUSTRALIAN COLLEGE OF
PERIANAESTHESIA NURSES

AUSTRALIA'S LARGEST VIRTUAL NURSING SUMMIT

Periop Concepts is Australia's only online education provider with endorsements from the Australian College of Nursing, The Australian Society of Anaesthetists and The Australian College of Peri-Anaesthesia Nurses (ACPAN). Periop Concepts have teamed up with ACPAN to present The Peri-Anaesthesia Nursing Summit, an online-only conference that aims to "unlock performance in anaesthetic nursing."

We expect to welcome 100-200 nurses and educators from around Australia and New Zealand to gather virtually on March 16, 2024 to hear from experts in the field of peri-anaesthesia nursing. The content will be available on-demand for ticket holders until April 16.

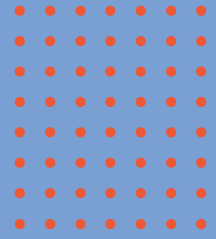
The PAN Summit will be hosted on the world's number one virtual event platform, vFairs. This platform provides a sponsor-friendly virtual convention centre with many opportunities to engage delegates over the 4 week period.

As perioperative healthcare workers, we understand your market! We look forward to the opportunity to help you build relationships with our delegates.

Jack, Andy & Jess



MEET THE EVENT TEAM



Dr Jack Madden

Founder
Specialist Anaesthetist
Clinical Educator



Andrew Goyen

Registered Nurse
Head of Partnerships &
Operations



Jessica Bannister

Registered Nurse
Clinical Educator



SPEAKER LINE-UP



We are delighted to announce that veteran Hockeyroo, dual Olympian, dual Commonwealth Games gold medalist, and World Cup silver medalist, Rachael Lynch, will deliver the keynote presentation on finding balance and perspective in high performance.

Keynote Presentation



Rachael Lynch OLY Finding Balance and Perspective in High Performance
Registered Nurse, Olympian, Mental Health Ambassador

Guest Speakers



Amy Bernotas
Sustainability



Rory Tanner
Anaesthetic Machines



Lucy Gardam
Pre-assessment



Sam McDonald
Drug Safety



Kevin Holliday
Clinical Monitoring



Jack Madden
Airway Management

SPONSORSHIP OPPORTUNITIES

Time: 0800-1715
Date: 16 March 2024

Sponsorship Tier	Cost
Gold	AU\$2500
Silver	AU\$1500
Bronze	AU\$500



SPONSORSHIP HIGHLIGHTS



High-Visibility

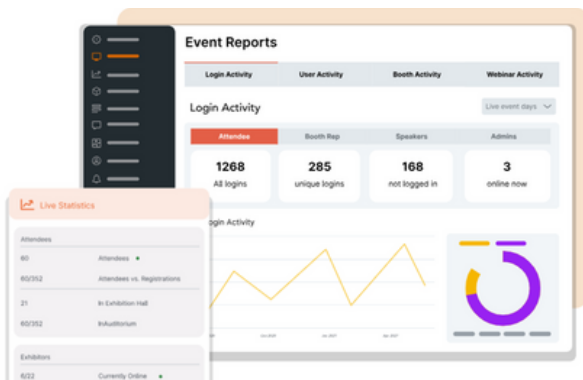
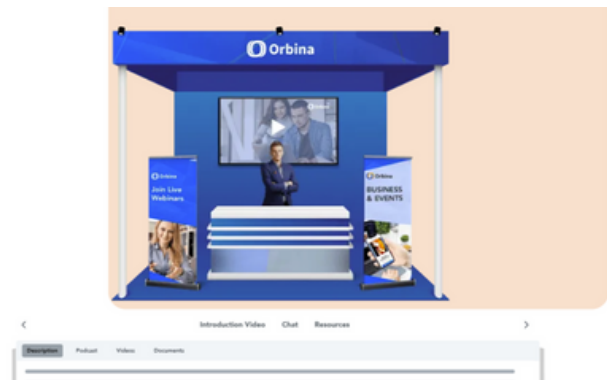
Endless Visibility in our Virtual Convention Centre. Your brand or product will be featured prominently:

- throughout the virtual centre
- on our landing page
- in our event emails.

Custom Exhibit Booth

You will be able to showcase your brand with customizable exhibit booths

- Create an enticing booth appearance with our simply booth creation software.
- You can include images, documents, videos, links and forms to capture leads.
- You can interact with potential leads easily via the chat function on your virtual booth.



Live Stats & Post-Event Reports

- Measure your impact with access to live attendee stats and a post-event report with your sponsors.
- Measure ROI by viewing real-time booth metrics within your own dashboard.



SPONSORSHIP DETAILS

GOLD

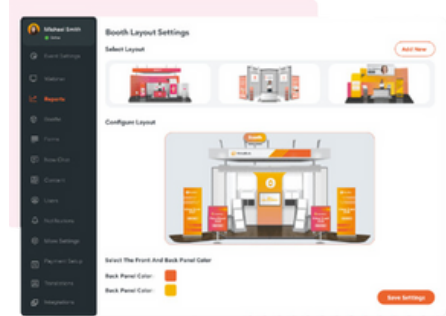
Gold Sponsor Features (Max 2 Gold Sponsors)

On event day:

- 10 min live or recorded video presentation to delegates
- Pre-recorded video ad on landing page
- Option for gamification features

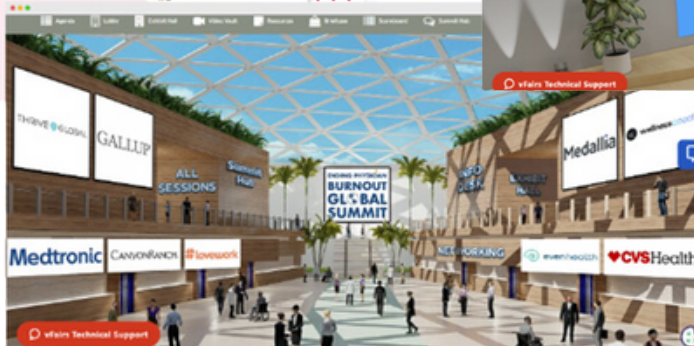
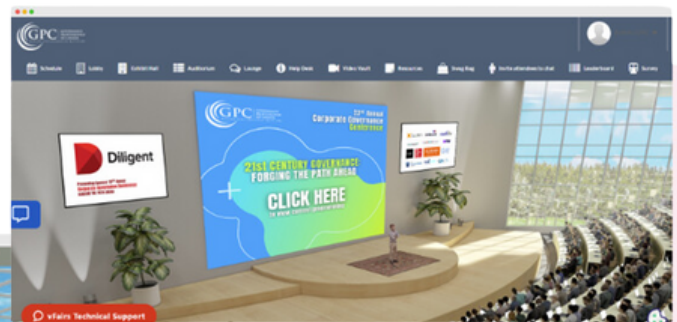
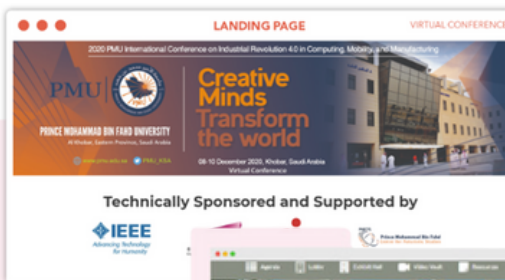
On event day + 4 weeks ongoing exposure:

- Large Virtual Sponsor Booth with priority position and up to 6 banners.
 - Booth representative
 - Business card function
 - Q&A/chat function
 - External links, pop-up videos
 - Live video/audio
- Logo on event landing page
- Logo on posters
- Logo on social media marketing
- Logo in Virtual Lobby
- Logo in Virtual Plenary Hall
- Product description and link on landing page
- Distribution of email material to delegates



Delegate information

- Access to delegate email addresses
- Distribution of email material to delegates



SPONSORSHIP DETAILS

SILVER

Silver Sponsor Features (Max 4 Silver Sponsors)

On event day + 4 weeks ongoing exposure:

- Virtual Sponsor Booth
 - Booth representative
 - Business card function
 - Q&A/chat function
 - External links, pop-up videos
 - Live video/audio
- Logo on event landing page
- Logo on posters
- Logo on social media marketing
- Logo in Virtual Lobby & Lounge
- Product description and link on landing page
- Distribution of email material to delegates



BRONZE

Bronze Sponsor Features

On event day + 4 weeks ongoing exposure:

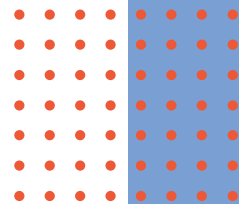
- Logo on event landing page
- Logo on posters
- Logo on social media marketing
- Logo in Virtual Lobby & Lounge
- Product description and link on landing page
- Single page PDF distributed to delegates





SPONSOR APPLICATIONS CLOSE MARCH 1, 2024

FURTHER INFORMATION



Phone 0402807250

Website www.periopconcepts.com/pansummit

Email jack@periopconcepts.com