



#YCCExpo

HYBRID YOUTH COLLEGE & CAREER EXPO

FEBRUARY 13-15, 2024

FEBRUARY 13 In-person at the Columbus Trade Center • 10th Grade Only
FEBRUARY 14 Virtual • 4th - 8th Grade **FEBRUARY 15** Virtual • 9th - 12th Grade

What is YCCExpo?

The Youth College and Career Expo (YCCExpo) is a career exploration experience for students 4th-12th grades to:

- **Learn** about the region's broad range of careers & the pathways to get there
- **Hear** from diverse voices sharing experiences & tips
- **Meet** leading employers, colleges & training programs

Why attend YCCExpo?

- Students and educators win cool prizes by visiting exhibitor booths and attending seminars
- Store resources in your digital backpacks for up to 30 days following the event.
- In-person and on-line connection to post-secondary opportunities
- Activities support personalized learning such as individual graduation plans, current career-based opportunities including work-based learning

How to attend?

Register using the QR code below.



Questions? Email LGSx at yccexpo@letsgrowsteam.org



KEYNOTE SPEAKER ELECTRA S. HARRIS

Electra S. Harris, the visionary behind Mysteek Naturals, has revolutionized the hair care industry with her creation of a chemical-free temporary hair color. As the proud founder of this Black woman and veteran owned small business, Electra embarked on her innovative journey in 2017.

Her entrepreneurial spirit was ignited by a common struggle faced by many women—the quest for a safe and vibrant hair color solution. Frustrated by the lack of options that met her criteria, Electra took matters into her own hands, giving rise to what can only be described as a “Rockstar in a Jar.”

Electra is on a mission to share her entrepreneurial expertise and help others transition from kitchen experiments to successful warehouse enterprises. She is dedicated to supporting a diverse range of product-based enterprises, ensuring that every product is given the opportunity to find success. Electra holds a deep passion for inspiring future leaders to educate themselves about industries of interest and to follow their dreams.



To learn more about Let's Grow STEAM^x, visit www.letsgrowsteam.org/yccexpo





— **HYBRID** —

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**SCAN TO
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TOP 4 REASONS YOU CAN'T MISS IT!

1

STAND ON BUSINESS

Top businesses at the YCCExpo include Aflac, Pratt & Whitney, Southern Company, Probe College Fair and many more. Here's where you can learn about amazing careers and the steps you can take now to grab them. They want to hire YOU someday!

2

BE INSPIRED

Hear from inspiring leaders about career insights and advice.

Featured Seminars include:

- You-niversity 101
- Unapologetically Me!
- Level Up! The Importance of internships... and many more!

3

WIN SERIOUS SWAG

Win one of over 50 awesome prizes, including \$100 gift cards and Nike swag for your participation.

4

CHECK BACK LATER

Review and download resources such as career talks and mock interview questionnaires 30 days after the event.

For questions, email yccexpo@letsgrowsteam.org



THANK YOU TO THESE GENEROUS SPONSORS!



LEADERBOARD ACTIVITY

The leaderboard is a fun activity that will encourage students to explore and participate. Students are awarded points for various completed tasks. Every task has specific points assigned and will be unlocked through participation.

The leaderboard will be displayed on the in-person event app and the virtual platform to see their points and the top scorers throughout the event.

The leaders will be listed on the leaderboard. At the end of the event, those with the most points will be rewarded with great prizes!

POINTS ALLOCATION

★ 500 POINTS ★

Login

★ 250 POINTS ★

Booth Q&A

Booth Meet & Greet

Survey Completed

Watch a Webinar

★ 100 POINTS ★

Text Chat at Booth

View Booth Video

★ 75 POINTS ★

Booth Visit

★ 50 POINTS ★

For Pre-registering

View Booth Document

WANT TO SEE HOW YOU CAN EARN POINTS?

Visit yccexpo.vfairs.com to see all points available!

— TOP 10 PRIZES —

1ST PLACE

Canon Camera



6TH PLACE

Gaming Chair



2ND PLACE

Nintendo Switch



7TH PLACE

TI-84 Plus Graphing Calculator



3RD PLACE

Chromebook



8TH PLACE

\$50 Amazon Gift Card



4TH PLACE

Podcast Bundle



9TH PLACE

JBL Earbuds



5TH PLACE

\$100 Nike Gift Card



10TH PLACE

LED Lights



...and many more giveaway opportunities for students AND educators!