

FREE HEALTH SCREENINGS, PRIZES, BREAKFAST, LUNCH & PARKING

Winter 2024 Health Summit & Expo

INSPIRATION FOR YOUR MIND, BODY & SOUL

BHM
BLACK HEALTH
MATTERS.COM

Saturday, March 2, 2024
8:30AM - 4PM EST

LOUDERMILK CONFERENCE CENTER
40 COURTLAND ST NE,
ATLANTA, GA 30303

www.blackhealthmatters.com

Join Amgen at Black Health Matters Winter Health Summit

ATLANTA, GEORGIA
SATURDAY, MARCH 2ND
8:30AM - 4:00PM

Amgen is a proud sponsor of The Black Health Matters Winter Health Summit, bringing health professionals and patient advocates together to share stories of perseverance and strategies for building a more equitable future.

AFRICAN AMERICAN HEART STUDY

30-minute

Presentation and Q&A

TIME: 2:05PM - 2:35PM

Amgen will host a presentation featuring a Q&A between Sheila Thorne, President and CEO at Multicultural Healthcare Marketing Group, and Elizabeth Ofili, MD, MPH, FACC from the Morehouse School of Medicine – to talk about the African American Heart Study. The study aims to recruit 5,000 African Americans to better understand the impact of cardiovascular disease on this community.



Sheila Thorne
*President and CEO at
Multicultural Healthcare
Marketing Group, LLC (MHMG)*



Elizabeth Ofili, MD, MPH, FACC
*Professor of Medicine,
Morehouse School of Medicine
Cardiologist,
Morehouse Healthcare*

AMGEN WILL HAVE THREE EDUCATIONAL BOOTHS AT THE EVENT:

Clinical Trial Diversity Initiative Booth

Learn about the health equity implications of clinical trials that do not include racially and ethnically diverse patients and our mission to ensure that all clinical trials are diverse and representative.

African American Heart Study with Morehouse School of Medicine Booth

Learn how the African American Heart Study is uncovering key insights into cardiovascular disease in the African American community.

All of Us Research Program with Morehouse School of Medicine Booth

Learn how this research program is helping to accelerate health research and medical breakthroughs by reducing barriers to accessing precision medicine studies.

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WELCOME TO BLACK HEALTH MATTERS WINTER 2024 HEALTH SUMMIT & EXPO

Thank you for joining Black Health Matters (BHM) for our 2nd Health Summit & Expo in the great state of Georgia. BHM is committed to raising awareness of chronic diseases that plague our community. We want you to know, and understand, the risk factors and treatment options so you can feel empowered on your health journey. BHM does this by bringing educational programs like the Winter Health Summit & Expo directly to you because, the truth is, information is power!

The United States has the most advanced medical technology in the world, and spends more on health care than any other country, yet the health outcomes of Black Americans are by several measures on par with those of people living in far poorer nations. The good news is that we have the Affordable Care Act which provides an institutional path that gives us access to better care and puts us more in charge of our own health. We are now entitled to preventive services such as mammograms, Pap tests and more. If we get sick, we'll no longer need to worry about our policies being cancelled--it is our right to be covered.

You are here today because you are inspired. You are taking steps that will separate you from so many who are being defeated by the healthcare system in the United States. When you break it down, it comes down to three things. One, is the clarity of your vision that you desire, and deserve, to be healthy. Two, is the courage of your conviction to seek the best care possible. Three, is the ability to effectively work toward these goals.

Taking care of ourselves, over a lifetime, requires that we adopt a holistic approach: healthy eating habits and preventative care, starting early can ensure a healthier life and, it is never too late to start!

Use the BHM Summits & Expos to help celebrate your journey to wellness. Dance and dine with us, speak with healthcare professionals and health navigators, listen to informative presentations, and be screened for the chronic conditions that impact us most.

You've made a commitment to living your best life. Continue to be the change that you want to see, because **#blackhealthmatters**.

In purpose and power,

Roslyn, Leslie, Dedra & Linette



Roslyn Young Daniels
Founder & CEO



Leslie Garcia-Fontenot
VP, Managing
Director



Dedra N. Tate
Executive Producer &
Director of Special Events



Linette Roach
External Relations
Director



Winter 2024 Health Summit & Expo

AGENDA & EVENT PROGRAM

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare, that have been historically disregarded, to the forefront. That's why we're so excited to invite you to our Winter 2024 Health Summit & Expo (it's in person and streamed live!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

- 1 Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases, with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
- 2 Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
- 3 Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions - including treatment options and clinical trials - so they will better understand how to identify risk factors that directly impact them and their community.
- 4 Amplify the reach of this rich educational information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.

8:30AM -
9:00AM

Doors Open / Check-In & Breakfast Distribution

9:00AM -
9:15AM

Welcome

Greetings and overview of the day with Founder & CEO Roslyn Young-Daniels



**Roslyn
Young-Daniels**

9:15AM -
9:35AM

Body Sculpting for All Ages

SPONSORED BY BLACK HEALTH MATTERS

Join us for Senior Body Sculpting with none other than DaShaun Johnson -aka- the Guru of Abs



DaShaun Johnson

9:35AM -
10:20AM

Vaccines: A Discussion About Solutions for Staying Healthy

SPONSORED BY MERCK

Vaccines are one of the safest ways to protect against many infections. This discussion will discuss how vaccines offer protection throughout the life cycle.



**Dr. Darlene
Ruffin-Alexander**



**Lynn Paxton,
MD, MPH**



**Kendal K. Whitlock,
MPH**



**Demetre C.
Daskalakis,
MD, MPH**



Nicole M. Adams



Lee Woodall

10:20AM -
10:25AM

Dr. George Johnson: BHM Conversation Corner

Calling all men...Have a conversation with Dr. George Johnson, leading urologist and Black Health Matters expert physician.



George A. Johnson, MD

10:25AM -
10:55AM

My Health Can't Wait

SPONSORED BY JOHNSON & JOHNSON HEALTHCARE SYSTEMS

Benefit from trust information and resources, brought to you by Johnson & Johnson



London Wills, PhD

11:00AM -
11:30AM

Weighing All Options: Let's Speak up About Obesity

AN EDUCATIONAL GRANT PROVIDED BY NOVO NORDISK INC.

It is estimated that 4 out of 5 Black women will receive an overweight or obese diagnosis. Here is our opportunity to speak up for our health



**Cee Nicole, MD, MSW,
Diplomate of ABOM**



Corynne Corbett



**L. Casey Flowers,
MS, RD, LDN**

11:35AM -
12:05PM

Understanding Genetic Kidney Disease and Its Impact on the Black Community: Insights into the APOL1 Gene

SPONSORED BY VERTEX

End-stage kidney disease and earlier stages of chronic kidney disease (CKD) represent one of the most dramatic examples of racial/ethnic disparities in health in our nation.



Stacy A Johnson, MD, PhD

12:05PM -
12:35PM

Lunch Distribution, Raffles, & Comedy Performance



Degario "Double D" Turner

12:05PM -
12:35PM

Virtual Session: Facing The Challenge: Recognizing the Threat and Reducing the Risk of Peripheral Artery Disease

SPONSORED BY JOHNSON & JOHNSON INNOVATIVE MEDICINE

Researchers are reporting that African-Americans have a significantly higher lifetime risk of peripheral artery disease (P.A.D.)—a condition in which plaque builds up in the leg arteries—than whites and Hispanics.



JaBaris D. Swain, MD, MPH

12:35PM -
12:55PM

Workout With Guru Of Abs

SPONSORED BY BLACK HEALTH MATTERS

Let's get our blood flowing with session two with our own Guru of Abs



DaShaun Johnson

12:55PM –
1:25PM

A Presentation on ELREXFIO, a newer BCMA-Directed Bispecific Immunotherapy for Adult Patients with Relapsed or Refractory Multiple Myeloma

SPONSORED BY PFIZER

Multiple myeloma occurs twice as often in Black Americans as in white Americans. Genetic differences, environmental factors, and disparities in healthcare access all contribute to the increased rate of diagnosis in Black people. Learn more through this informative session.



Erinn Hoag Goldman, PhD

1:30PM –
2:00PM

Kidney Health: It Takes 2 – You and Your Doctor

SPONSORED BY BOEHRINGER INGELHEIM LILLY

Rob Base may have said it best: “It takes two to make a thing go right” – and that applies to kidney health too. Join Black Health Matters, Lilly and Boehringer Ingelheim as we raise attention to the importance of early diagnosis for CKD.



Eugene E. Wright, Jr. MD



Patrick O. Gee, Sr., PhD



Thelma B.

2:05PM –
2:35PM

Heart to Heart: Breaking Down Barriers to Clinical Research

SPONSORED BY AMGEN

Meet thought-leaders Dr. Elizabeth Ofili and Sheila Thorne as they discuss The African American Heart Study



Elizabeth Ofili, MD, MPH, FACC



Sheila Thorne

2:40PM –
3:10PM

Maternal Mortality in the USA: It's Time To Tell The Truth

Birth justice advocate and Time Woman of the Year, Jennie Joseph of Commonsense Childbirth inspires us with her no-nonsense presentation on how to have a safe birthing experience



Jennie Joseph



Roslyn Young-Daniels

3:15PM -
3:30PM



**Raffles / QR Code Survey / Leaderboard Winners,
Closing Remarks & Thank You's**

3:30PM -
4:00PM



Exhibitors & Screenings

Co-Hosts



Rashad Richey, JD, PhD



Contessa Metcalfe, MD, MSPH



Maria Boynton, PhD

FREE ON-SITE SCREENINGS & TESTING

**Breast Exams, Carotid Artery Exams, Covid-19 At-Home Test Giveaways & Testing,
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We're proud to support the
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Learn more at vrtx.com

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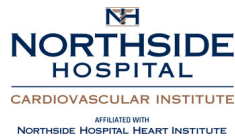


SUPPORTED BY AN EDUCATIONAL GRANT FROM NOVO NORDISK INC.

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COMMUNITY PARTNERS



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Andrea Cosgrove / Corporate Finance
James Fiddmont / VP, Human Resources
Joyce Kent / Corporate Administration

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PROGRAM DEVELOPMENT

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Anne O'Brien / Partnership Solutions
Jian Rice / Project Specialist

BHM would like to thank our BHM Winter Health Summit & Expo support team, including Greg Payne, Savior Smith, Avian Harris, Fred Anderson, and all of the volunteers that helped make this special event a success!

IT TAKES 2™

About It Takes 2

It Takes 2 is a health initiative that aims to elevate the importance of testing and early diagnosis of chronic kidney disease (CKD) to help reduce the risk of serious complications down the road. The initiative provides tailored resources and educational content to empower adults at risk for kidney disease to work with their healthcare professional and request one simple urine test. It Takes 2 encourages healthcare professionals to proactively use two tests – eGFR blood test and UACR urine test – to get the full picture about CKD. Learn more about It Takes 2 and access helpful resources from the initiative's website at TestYourKidneys.com, as well as a version of the site for healthcare professionals at CKDtesting.com

Boehringer Ingelheim & Eli Lilly and Company

In January 2011, Boehringer Ingelheim and Eli Lilly and Company announced an Alliance that centers on compounds representing several of the largest diabetes treatment classes. Depending on geographies, the companies either co-promote or separately promote the respective molecules each contributing to the Alliance. The Alliance leverages the strengths of two of the world's leading pharmaceutical companies to focus on patient needs. By joining forces, the companies demonstrate their commitment, not only to the care of people with diabetes, but also to investigating the potential to address areas of unmet medical need.





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