SINI2O24

33rd Summer Institute in Nursing Informatics

July 18-19, 2024

Health Care Informatics IQ: Fostering the Human Connection

Prospectus

SINI Mission

SINI is an internationally recognized conference to learn from and network with leaders in the fields of health care and nursing informatics. SINI's mission is to provide clinicians, leaders, and academicians with new knowledge, exceptional presentations, and experiences that further develop leadership in the fields of nursing and health care informatics.
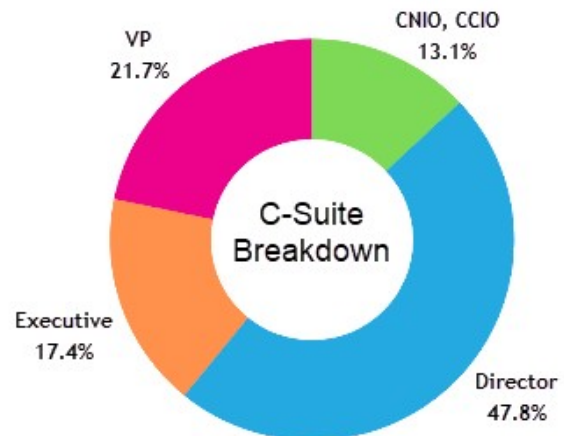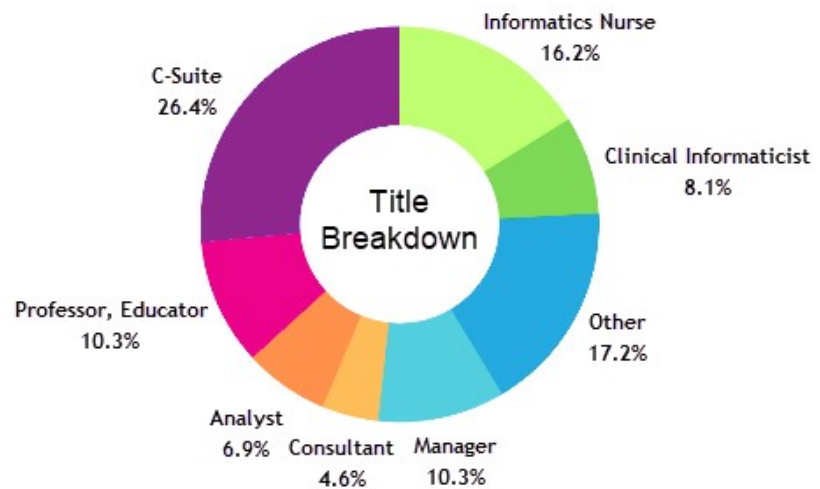
Various Topics Covered

- Innovations in informatics and technology
- Health Information Technology (HIT)
- Care coordination across the continuum
- Capturing IT intangibles
- Patient-facing solutions and engagement
- Education, practice, and research in informatics

Highlights

- Continuing education
- Networking with peers from around the globe
- Lectures and discussions with experts
- Posters and presentations from informaticians
- Research and practice exemplars
- Spotlight on innovations
- Downloadable resources and learning materials
- Games, prizes, and opportunities to win free registration to SINI

Attendee Demographics

Title Breakdown

- Informatics Nurse 16.2%
- Clinical Informaticist 8.1%
- Other 17.2%
- Manager 10.3%
- Consultant 4.6%
- Analyst 6.9%
- Professor, Educator 10.3%
- C-Suite 26.4%

C-Suite Breakdown

- CNIO, CCIO 13.1%
- Director 47.8%
- Executive 17.4%
- VP 21.7%

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Send questions to pe.nursing@umaryland.edu

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Sponsorship Opportunities

Sponsor support is critical to operate and sustain the SINI virtual conference.
All sponsors receive a comprehensive list of registration information and the sponsor's name attached to sponsor-level item when it is mentioned in SINI communications including website, emails, social media, and other conference materials.
Benefits are commensurate with sponsor level.

Sponsor Level	Amount
Platinum	$10,000
Gold	$5,000
Silver	$2,500
Innovation Spotlight	$2,000
Keynote Speakers	$1,500
SINI U	$1,000
Networking Event	$750
SINI Scholarship	$750
Awards	$500

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- Nurture existing relationship
- Host your networking event

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