



**Presentation Overview**  
**Annual Executive Business Forum**  
**Monday, June 3rd – Wednesday, June 5<sup>th</sup>, 2024**  
**Sanibel Harbour Resort, Fort Myers, FL**

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**Session Title: Elevating Your Supply Chain Excellence to Next Level**

**Moderator:**

Tom Goldsby, Ph.D, University of Tennessee  
Jimmy Haslam, Chair of Logistics, University of Tennessee

**Panelists:**

Chris Jones, EVP, Solutions and Services, Descartes Systems  
Chad Duennes, SVP Supply Chain, JCP  
Ben Massie, VP, Global Supply Chain, Servers & Storage, Lenovo  
Hunter Saklad, Chief Supply Chain Officer, Sleep Number  
Sherbella Glasper, NA Supply Planning Operation Capability Sr Director, Procter & Gamble

**Session Description:**

**Beyond Basics: Elevating Supply Chain Excellence to the Next level.** Arguably, no other business function comes close to having the impact potential on the business, its customers, and other stakeholders. Yet, what more might we ask of our supply chains? This session explores the game-changing value-creation opportunities in supply chain excellence, featuring exemplar cases that go beyond the basics and leverage the greater potential to create real value for the business, supply chain and beyond. We embrace productivity gains but also elevated forms of agility, innovation, and admiration in the next-generation of supply chain management.

**Key Take Aways:**

1. Strategic Positioning: Leverage post-Covid momentum to turn supply chains into a strategic advantage.
2. Customer-Centric Focus: Emphasize service, brand, and shopping experience for long-term success.
3. Comprehensive Business Impact: Link supply chain changes to Productivity, Agility, Innovation, and Reputation (PAIR) for broader business success.