



Presentation Overview
Annual Executive Business Forum
Monday, June 3rd – Wednesday, June 5th, 2024
Sanibel Harbour Resort, Fort Myers, FL

Session Title: Innovation in Your Supply Chain

Moderator:

Steve Larsen, VP, Global Strategic Partners & Customer Solutions, Packsize International

Panelists:

Rod Galloway, CEO, Packsize International

Mark Hager, VP, Ferguson Enterprises

Vik Gopalakrishnan, VP Supply Chain Engineering, Walmart

Session description:

Using the Walmart next-gen fulfillment center as a model, this session will explore innovation engineering and selecting the right partner to achieve long term innovation goals.

The session will focus on diving deeper into how initiatives like right size packaging can serve as a good starting point to get started in balancing innovation initiatives on sustainability, labor reduction, and cost and influence end to end design thinking. From there we will discuss how the innovation continues to evolve into new products, markets, and segments when partnership is balanced.