



Presentation Overview
Annual Executive Business Forum
Monday, June 3th to Wednesday, June 5th, 2024
Sanibel Harbour Resort, Fort Myers, FL

Session Title: AI – Hype vs Reality

Moderator: Chris Jones, EVP, Solutions and Services, Descartes Systems

Panelists:

Heidi Benko, VP Product Marketing & Strategy, Infor GT Nexus

Julia Bedanova, COO, Million Dollar Baby

Ryan Hutcherson, SVP Supply Chain, Georgia Pacific

Steve Mensch, SVP, Global Supply Chain, Toshiba

Session description:

The ChatGPT announcements on November 30, 2022, sparked a wave of media coverage and hype talking about how the Terminator is coming. In contrast to previous technological hype cycles like Blockchain or 5G, AI stands out with its widespread adoption of specific capabilities and extensive experimentation to understand the optimal use of AI. As the younger generation increasingly integrates AI into their daily lives, we know the next generation of co-workers is going to be AI ready. This session will discuss how this transformative shift will impact the supply chain as AI adoption becomes more pervasive

Key takeaways:

- Compare and contrast generative AI vs other forms of AI
 - Is AI a new marketing label for solutions we have had for years?
- Practical Supply Chain Case studies of AI since Oct 2022 announcements
- How to get started in your AI journey?
 - What are the right conditions for applying AI?
 - How will AI be deployed by the supply chain technology community?
- Exploring the role AI will play in the workforce and how professionals can prepare to work alongside the AI capabilities.