



**Presentation Overview**  
**Annual Executive Business Forum**  
**Monday, June 3rd - Wednesday, June 5th, 2024**  
**Sanibel Harbour Resort, Fort Myers, FL**

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**Session Title: Global Sourcing Success Unveiled**

**Moderator:** Ron Marotta, Vice President, Yusen Logistics

**Presenters:**

Mark Heinrich, Rear Admiral, US Naval Forces

Admiral Tom Marotta, US Naval Forces

**Panelists:**

Kyle Carlyle, VP of Sourcing, Walmart

John Hickey, SVP Customer Supply Chain and Logistics, Acme United

Steven Mensch, SVP Global Supply Chain, Toshiba Global

Bruce Dzinski, Director of International Transportation, Party City (former)

**Session description:**

In today's interconnected and rapidly changing global market, businesses are increasingly turning to global sourcing to optimize their supply chains and remain competitive. While global sourcing presents numerous benefits, it also introduces a range of complex risks that must be effectively managed to ensure business continuity and sustainability. This session will delve into the critical interplay between global sourcing and risk management, highlighting key strategies and best practices for identifying, evaluating, and mitigating risks in the global sourcing process. Drawing on real-world case studies and industry insights, the session will equip participants with a comprehensive understanding of the challenges and opportunities inherent in global sourcing, along with actionable frameworks for enhancing supply chain resilience and fostering long-term success in a dynamic and interconnected global marketplace.

**Key Takeaways will be:**

- A. **Importance of Effective Risk Management in Global Sourcing:** Recognizing and managing risks in global sourcing is imperative for business continuity and sustainability.
- B. **Strategies and Best Practices for Mitigating Risks:** Gain practical insights and actionable frameworks through real-world case studies to successfully navigate and mitigate risks in global sourcing.
- C. **Comprehensive Understanding of Challenges and Opportunities:** Equip yourself with a holistic understanding of challenges and opportunities in global sourcing for long-term success in the interconnected global marketplace.