

# *America's* Healthiest Schools LEADERS SUMMIT

October 24-25, 2024 | Little Rock, Arkansas

Come join us in celebrating the trailblazers that helped make this impact possible.

## ABOUT ALLIANCE FOR A HEALTHIER GENERATION

Alliance for a Healthier Generation promotes healthy environments so that young people can achieve lifelong good health. Working with schools, youth-serving organizations, and businesses, we're building healthier communities that support children's physical, social, and emotional health.

[www.healthiergeneration.org](http://www.healthiergeneration.org)

Our Impact .....

56,000

Schools served

2,828

Schools recognized as America's Healthiest Schools

135

National and local partners

31

Over  
million kids impacted





## ABOUT THE SUMMIT

America's Healthiest Schools Leaders Summit is Healthier Generation's marquee event recognizing schools that have prioritized the health and wellbeing of their students, staff, and families. Each year, this prestigious event brings together in-person hundreds of educators, district administrators, thought leaders, and collaborators distinctly dedicated to equitable whole child health, serving a majority of Black, Indigenous, and People of Color (BIPOC) populations and Title 1 schools in underserved communities.

This year, we're **Uniting Trailblazers** by celebrating hundreds of school and district leaders who have been instrumental in implementing healthy practices to ensure their school is recognized as one of America's Healthiest Schools.

The Leaders Summit offers attendees a unique platform to share success stories, hear from content experts, and network to spark ideas ensuring our next generation is a healthier generation. Past Leaders Summit presenters have included President William J. Clinton, ADM Rachel L. Levine, MD (U.S. Dept of Health and Human Services); Dr. Caree Cotwright (USDA), Michelle Kwan, and Rachael Ray, among many others.



**TAKE A LOOK**

Watch our 2023 sizzle reel

# Title Sponsor



## TITLE SPONSOR | \$100,000

- Invitation to focus support on one of nine categories as a **'Topic Area Sponsor'**, which includes year-long co-branding integration, including:
  - Mention in Award application tools & landing page
  - Inclusion in nationally & locally targeted multimedia campaign with storytelling opportunities alongside digital and print promotional materials (joint press release)
  - Logo and mention on web, email, and social promotion
  - Logo on Awardee digital assets & promotional toolkit (poster, zoom, web badge, etc.)
- Dedicated emails to Healthier Generation schools, families and out of school audiences (100,000+ subscribers)
- Opportunity to collaborate with Healthier Generation on social media activation such as a takeover, live stream/chat, hashtag, etc. (reaching 110,000+ followers in addition to your company's following)
- Employee Engagement opportunities customized to your company's goals
  - Examples include Congratulations videos, school celebration events, coordination of in-kind donations directly to schools, etc.
- Opportunity to develop outreach and co-marketing opportunities for schools to include professional development, targeted support, etc.
- Opportunity for company leader to make remarks & introduce the keynote speaker at Leader's Summit Welcome Reception
- Company mentioned on-stage and throughout event signage
- Company name listed on virtual simulcasts or promotional video
- Company logo on Leaders Summit tote bag provided to all attendees
- Option of inside front cover, inside back cover, back cover, or full-page ad in Leaders Summit Program Booklet (based on availability)
- Prominent seating at Leaders Summit with Sponsor ribbons

**SPONSOR BENEFITS**

**GOLD SPONSOR  
\$75,000**

**SILVER SPONSOR  
\$50,000**

**BRONZE SPONSOR  
\$25,000**

Host of one panel discussion, morning keynote or closing plenary session



Opportunity to provide digital coupon or incentive in emails to Healthier Generation schools, families and out of school audiences (100,000+ subscribers)



Opportunity to provide a promotional insert for tote bag provided to all Leaders Summit attendees



Company Featured in Event App



Company ad in Leaders Summit Program Booklet

**FULL PAGE**

**HALF PAGE**

**1/4 PAGE**

Listing in Healthier Generation's Annual Impact Report



Company logo included in AHS email blasts & on website recognized as "America's Healthiest Schools Supporters"



Company mentions announcing support on all social accounts



Exhibitor table to market your company at the Leaders Summit to our expected 400 attendees



Prominent seating at the Leaders Summit with Sponsor ribbons



The opportunities on this page feature benefits executed in person at the Leaders Summit.



## MOVEMENT SPONSOR | \$20,000

- Opportunity to co-create healthy movement session
- Digital branding opportunities via website, event app, on screen display at event
- Recognition from stage & on-site signage
- Opportunity to provide giveaway (co-branded or otherwise)
- Mention in Leaders Summit marketing materials including program, website, pre-event emails (100,000+ subscribers)
- 4 tickets to the Leaders Summit



## WELCOME RECEPTION SPONSOR | \$20,000

- Branding opportunities during Welcome Ceremony
- Recognition from stage
- Mention in Leaders Summit marketing materials including program, website, pre-event emails (100,000+ subscribers)
- 4 tickets to the Leaders Summit

## THOUGHT LEADER SPONSOR | \$15,000

- Choice of co-branding integrated in a session of company's choosing
- Invitation to be on panel or introduce session from stage (if applicable)
- Mention in Leaders Summit marketing materials including program, website, pre-event emails (100,000+ subscribers)
- 4 tickets to the Leaders Summit

## REFUEL SPONSOR | \$10,000

- Branding opportunities during lunch, breakfast, and healthy snack breaks
- Recognition from stage
- Mention in Leaders Summit marketing materials including program, website, pre-event emails (100,000+ subscribers)
- 2 tickets to the Leaders Summit

ARE YOU A

# Trailblazer?



JOIN US AT AMERICA'S HEALTHIEST  
SCHOOLS LEADERS SUMMIT

For more information or to explore opportunities and  
customize a level that fits your marketing and social  
impact goals, please contact:

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