

EMPOWER 25

MARCH 5-7, 2025

Sheraton Downtown Denver

Forward

Yes Energy's annual event brings together the most influential power market players and thought leaders—from established giants to pioneering startups—all under one roof. This year we are excited to introduce a new name and vision for our annual event: EMPOWER. This event embodies our commitment to inspire our customers and equip them with the knowledge, tools, and connections they need to innovate, grow, lead, and "Win the Day Ahead".

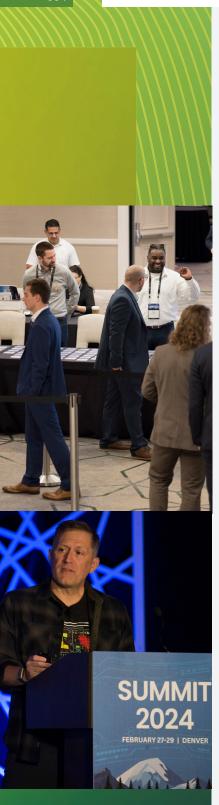
Please consider partnering with us to elevate Empower's scope, reach, and impact. Sponsoring EMPOWER offers a unique opportunity to align your business with the forefront of energy industry thought leadership. As a sponsor, you'll enhance your visibility among a highly engaged audience and gain direct access to key decision-makers and influencers. Your partnership not only amplifies your brand, but also signals your commitment to advancing the future of energy markets.

Best Regards,

Gerard Laurain

VP Marketing, Yes Energy





Target Audience

300+ in-person attendees from 100+ leading organizations in trading, energy storage and renewable development, energy marketing and services, financial services, independent power producers, integrated energy, utilities, government, consulting, software and analytics, and more.

Representative Job Titles Include:

- » CEO, CIO, COO, CTO
- » Data Scientist
- » Energy Market Operations and Analytics, Power Market Operations
- » Energy Trader, Power Trader, FTR Trader, Trading Director
- » Executive Director of Transmission Services
- Head of Electricity Market Affairs
- Managing Director, Partner, Managing Partner
- » Meteorologist
- » Origination and Power Marketing
- » Performance Engineer
- » Portfolio Manager
- » Power Scheduler
- » President, Principal, Vice President
- » Quantitative Analyst
- » Real Time Energy Management
- » Risk Manager

Highlights

Network with industry peers while learning from thought leaders, subject matter experts, and Yes Energy specialists about the topics that matter most to our industry.

2024 speakers included:



Kyri BakerAssociate Professor
University of Colorado



Jack Farley
Chief Commercial Officer
Grid United



Peter Kelly-Detwiler

Co-Founder

NorthBridge Energy Partners



Patrick de Man

CEO

Geodesic



Special Advisor Senior Partner Emeritus McKinsey & Company

Stay tuned for updates on our 2025 topics!

2024 Summit Attendee Survey:

54 of 55 respondents agreed or strongly agreed that the 2024 Summit was informative, a worthwhile use of travel budget, and taught them something that they can use at their job.



Sponsorship Levels

Gigawatt Sponsor

Get maximum visibility for your organization

Gigawatt
Sponsor
Investment:
\$30,000

Benefits Include:

- » Eight all-access delegate passes
 - Discounts available for additional passes
- » Double trade display in prime location
 - Two tables with two chairs, 1 x 15 amp power outlet, Wi-Fi
- » One featured, organic social post promoting the company's sponsorship prior to the event
- » Logo with link on event website
- » Premier logo placement throughout event and promotional materials
- » Opportunity to provide approved giveaway for the welcome bags; option to provide branded welcome bags

- » Logo on the official mobile app
- » Acknowledgment during opening address
- » Logo on sponsors holding slide
- » Logo in post-event email
- » Invitation to welcome reception for all sponsor delegates
- » Special introduction in opening remarks at welcome reception
- » Opt-in registration list provided two weeks prior to event to help plan your onsite meetings
- » Opt-in delegate list provided one week after event to allow for efficient followup

Sponsorship Levels

Megawatt Sponsor

Showcase your organization during the conference and gain strong pre-and post-event exposure

Megawatt Sponsor Investment: \$15,000

Benefits Include:

- » Four all-access delegate passes
 - Discounts available for additional passes
- » Tabletop exhibition space in prime location for customer engagement and product demos
 - Table with two chairs, 1 x 15 amp power outlet, Wi-Fi
- » One featured, organic social post promoting the company's sponsorship prior to the event
- » Logo with link on event website

- » Logo on the official event mobile app
- » Logo on sponsors holding slide
- » Logo in post-event email
- » Invitation to welcome reception for all sponsor delegates
- » Opt-in registration list provided two weeks prior to event to help plan your onsite meetings
- » Opt-in delegate list provided one week after event to allow for efficient followup

Sponsorship Levels

Kilowatt Sponsor (Exhibitor)
Optimize your on-site presence

Kilowatt Sponsor Investment: \$7,500

Benefits Include:

- » Two all-access delegate passes
 - Discounts available for additional passes
- » Tabletop exhibition space for customer engagement and product demos
 - Table with two chairs, 1 x 15 amp power outlet, Wi-Fi
- » Logo with link on event website

- » Logo on sponsors holding slide
- » Invitation to welcome reception for all sponsor delegates
- » Opt-in registration list provided two weeks prior to event to help plan your onsite meetings
- » Opt-in delegate list provided one week after event to allow for efficient followup



Contact Us

Sponsorships at EMPOWER are limited, so don't wait!

Contact partners@yesenergy.com for additional information today.

Thank you!

For More Information, Visit: www.yesenergy.com/EMPOWER25