

# 2025

## CIT: Community Partnerships Making a Difference



Anaheim, CA • August 11-13, 2025

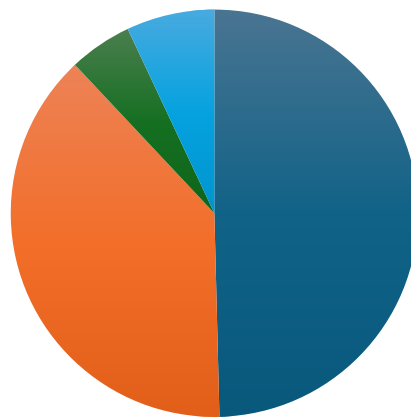
### CIT International Conference Sponsorship and Exhibitor Information

The 19<sup>th</sup> Annual CIT International Conference will be held at the beautiful Anaheim Marriott Hotel in Anaheim, California from August 11<sup>th</sup> – August 13<sup>th</sup>, 2025.

This one-of-a-kind CIT Conference brings together Law Enforcement (and other First Responders), Behavioral Health, Advocates, and Persons with Lived Experience for three days of networking and learning about innovative and proven methods of crisis response.

With close to 2,000 attendees expected this year, it is the largest CIT Conference of its kind. In 2024, attendees came from 6 different countries and 48 different states.

### CIT International Conference Attendees



■ Law Enforcement/First Responders    ■ Behavioral Health  
■ Advocacy/Person with Lived Experience    ■ Other

Be part of this amazing event by signing up to be a Conference Sponsor or an Exhibitor. There are many different packages to choose from to meet your individual needs

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SPONSORSHIP OPPORTUNITIES					
Sponsorship Benefit	Bronze	Silver	Gold	Platinum	Premier
	\$2,500	\$5,000	\$8,000	\$15,000	\$25,000
Exclusive Sponsorship and recognition throughout Conference					Yes
Free Conference Registrations	1	2	3	5	8
Logo or name on Conference Lanyard, Bag or Conference Badge					Yes
2 tickets to pre-conference Leadership Dinner and recognition as dinner sponsor					Yes
1 Minute, in-person, speaking opportunity at a general session					Yes
30 Second video to show at one general session				Yes	Yes
Splash Advertisement on Conference App				Yes, Every other Logon	Yes, Every Logon
Banner Advertisement on Conference App			Yes, Every other Logon	Yes, Every Logon	Yes, Every Logon
Logo On Registration Confirmation Email	Yes	Yes	Yes	Yes	Yes
Hyperlinked logo on website	Yes	Yes	Yes	Premier Placement	Premier Placement
Exhibit Booth *	Yes	Yes	Yes	Premier Placement	Premier Placement
Hyperlinked logo on App	Yes	Yes	Yes	Premier Placement	Premier Placement
Virtual Exhibit Booth	Yes	Yes	Yes	Yes	Yes
Attendee List	After Conference	After Conference	One Week before Conference	One week before Conference	One week before Conference

\* Exhibit Booth consists of an 8' Table, 2 chairs and 2 Exhibitor Passes. Meals and Networking Event not included except for those using complimentary registration(s) that come with sponsorship. Refer to Exhibitor information (below).

**To register as a Sponsor, please contact [Darren Ivey](#) or call 816-462-9083**

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Not ready for all the incredible benefits of being a Conference sponsor but still want to be involved? Why not be an Exhibitor?

### EXHIBITOR RATES

**Regular - \$1,000**

**Non-Profits - \$700**

#### What's Included:

8 Foot Table

2 Chairs

2 Exhibitor passes \*

#### Optional Add Ons:

Meals/Networking Event \$350

Virtual Booth \$150

Premier Placement on Conference App \$100



\* Exhibit passes allow exhibitor into Conference space to man their exhibit table as well as attend Conference workshops and General Sessions. **Meals and Networking Event are not included but can be purchases separately for \$350.** (The meals add-on covers three breakfasts, one lunch, and the always popular Networking Event.)

Virtual exhibit booths are accessible on the Conference App. **The virtual booth allows you to use your company's branding, upload documents and videos, and provides more visibility for your company for a small additional fee of \$150.** CIT International also incentivizes this virtual add-on by rewarding the attendee when they visit your virtual booth. In 2024, virtual booths were visited over 10,000 times.

Premier Placement on the Conference App allows your Company logo to be always displayed prominently on the main screen of the Conference App.

To register as an Exhibitor, please contact [Darren Ivey](#) or call 816-462-9083