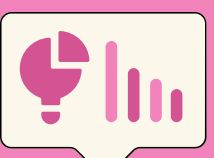


# GRANT WRITING 101

## for writing a successful grant application

These tips will help in writing a grant that easily aligns with the funder's goals and highlights the importance of your project.

### 01.



#### Project and Funding Criteria

- Determine the main ideas and assess potential funders
- Review and understand the grant criteria is and what the sponsors want



Check to see if these sponsors have funded similar projects in the past, and if so, what was the scope and focus of previous projects.

### 02.

#### Storytelling in grant writing

- Title
- Abstract: A brief overview, outlining key objectives, methods, and outcomes
- Introduction + need statement (establishes the importance of the project using evidence i.e. statistics/quotes)
- Goal and objectives: The main aim of the project
- Project plan: Clear overview of activities
- Assessment plan: Clear criteria that measure the success of the project
- Dissemination plan: Sharing results (publication/presentation)
- Timeline: Major milestones
- Future funding strategies: Ensure project sustainability
- Budget: Financial plan

### 03.

#### Understanding your Project

- Indicate what exactly you hope to accomplish
- The importance and influence of the project
  - Clearly state the target audience
  - Identify the roles of the team members



### 04.

#### Patterns/Trends in Previously Funded Projects

- Examine previous successful projects
- The types of projects funded
- Allowable costs and activities
- Learn from previous awardee's challenges/issues

### 05.

#### Find Funders

- Use resources such as grant.gov application
- Various foundations
- Libraries/ database



### 06.

#### Proposal Components

- Structure: Clear and concise outline
- Concise language: No jargon
- Engaging presentation: Bullets, visuals, and clear format
- Provide supporting documents: Letters of recommendation/support

### 07.

#### Understanding Review Process

- Reviewers have limited time reviewing
- Assume reviewers have no background knowledge of the particular field
- Feedback: Ask previous reviewers for tips



### 08.

#### Feedback and Revision

- Draft a proposal, input feedback from peers, and revise
- Be open to constructive criticism