

**mea** 4<sup>th</sup> Edition  
**FINTECH  
FESTIVAL**  
DECC DEC.02-03.2025

Co-Located With

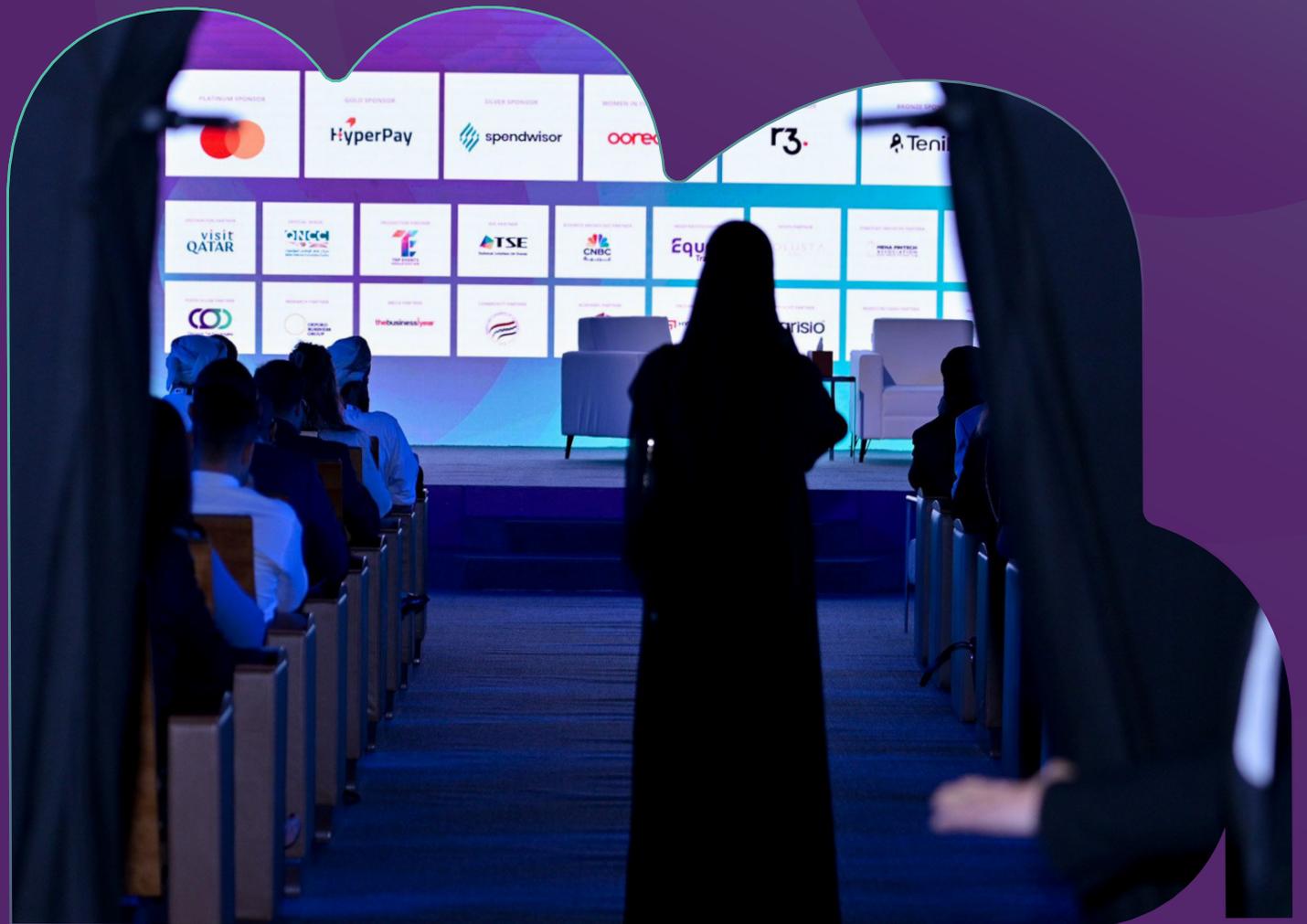
**mea**  
**insurtech  
FESTIVAL**

# ELEVATING FINANCIAL & INSURANCE INNOVATION IN MENA

[menafintechfestival.com](http://menafintechfestival.com) | [menainsurtechfestival.com](http://menainsurtechfestival.com)

# Welcome to MENA Fintech & Insurtech Festival!

The MENA Fintech & Insurtech Festival is the region's expanded premier platform for innovation, collaboration, and transformation in the financial & insurance technology sector. The 2025 edition will focus on **"Driving the Future of Finance & Insurance: Innovation, Inclusion, and Sustainability"**, bringing together industry professionals to explore the latest trends and opportunities in fintech, digital insurance, regulatory innovation, customer-centric models, and sustainability.



# Previous Editions' Sponsors & Partners

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<p>FINTECH-LAB PARTNER</p> 	<p>RESEARCH PARTNER</p> 	<p>MEDIA PARTNER</p> 	<p>COMMUNITY PARTNER</p> 	<p>ACADEMIC PARTNER</p> 	<p>PROGRAM PARTNER</p> 	<p>PITCH PIT PARTNER</p> 	<p>INVESTORS OASIS PARTNER</p> 	<p>INDUSTRY PARTNER</p> 	<p>MEDIA PARTNER</p> 
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<p>COACHING PARTNER</p> 	<p>AI MARKETING PARTNER</p> 	<p>COMMUNITY PARTNER</p> 	<p>COMMUNITY PARTNER</p> 	<p>INDUSTRY PARTNER</p> 	<p>INDUSTRY PARTNER</p> 	<p>MEDIA PARTNER</p> 
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# Some Previous Speakers



**Sheikh Ahmed Bin Khalid Al-Thani**  
Assistant Governor, Financial Instruments  
and Payment Systems  
Qatar Central Bank (QCB)



**H.E. Margus Tsahkna**  
Minister of Foreign Affairs  
The Republic of Estonia



**Hanane Sbai**  
Division Lead  
Fintech and Digital  
Enablers Partnership  
Mastercard



**Otto Williams**  
Senior Vice President, Head  
of Product and Solutions  
CEEMEA. / VISA



**Maria Guseva**  
Director, Global Technology Innovation  
Accenture



**Muhannad Ebwini**  
Founder and CEO  
HyperPay



**Fatima Sultan Al Kuwari**  
Board Member  
Ooredoo Fintech



**Dr. Salah A. Rustum**  
Chairman & President  
CIELTECH



**Bryan D'Souza**  
Head of Business Development and  
Partnerships MENA  
R3



**Puneet Gambhir**  
Head of Risk and  
Grabdefence Business  
Grab



**Barry O'Donohoe**  
Co-Founder & CEO  
Raidiam



**Dr. Jochen Biedermann**  
Managing Director  
World Alliance of International  
Financial Centers (WAIFC)



**Mohamed Mounir El-Ahwal**  
Executive Director  
FINTEKRS



**Mal Filipowska**  
Portfolio and Platform Manager  
Seedstars



**Andre Leung**  
Co-Founder & CEO  
Aereve



**Mo Ali Yusuf**  
Regional Manager  
Checkout.com



**Mohammed Ibrahim Al-Jemaishi**  
Senior Manager in Data Integrity and Internal  
Controls - Group Risk  
QNB Group



**Dr. Andrew Dahdal**  
Associate Professor  
Qatar University



**Omar Nasser Al-Emadi**  
Senior FinTech Analyst  
Qatar Central Bank (QCB)



**Noha Shaker**  
Founder & Secretary  
Egyptian FinTech Association  
GeneralQatar Central Bank (QCB)

# Previous Edition in Numbers



# Attendee's Profile



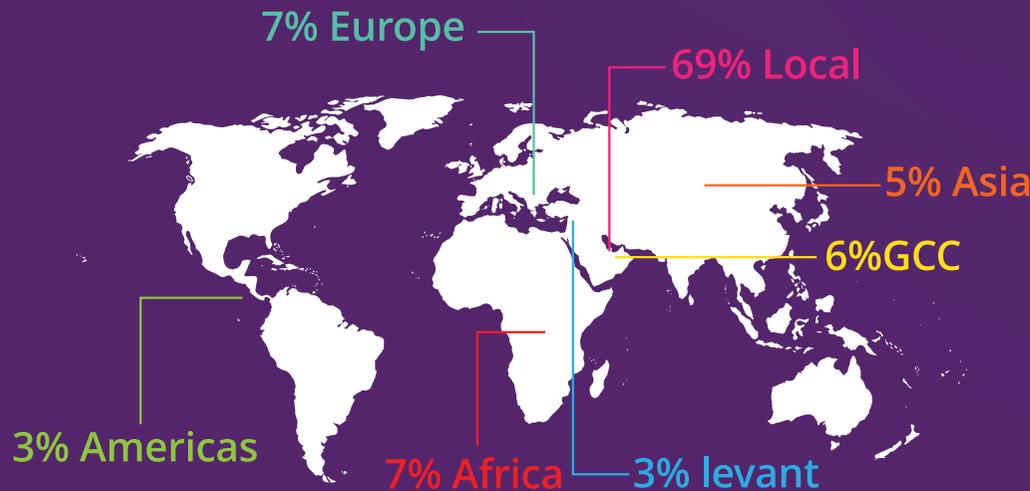
- 38% Financial Technology Services & Solution Providers
- 38% Central Banks & Financial Institutions
- 10% Consultancy
- 6% Investors
- 4% Higher Education
- 4% Media



- 78% Men
- 22% Women



- 26% Founder/CEO
- 21% Executives/Leadership
- 14% Business Development/ Growth Manager
- 8% Financial analyst/Advisor
- 6% Venture Capitalist
- 6% Sales/Product/ Marketing/ Communication Manager
- 5% Risk Manager/Analyst
- 4% Compliance & Regulatory Expert
- 4% Educators/Trainers
- 6% Others



# Participants Survey Results

## Overall Experience

**Excellent/Good: 97.3%**

## Relevance of Topics

**Very Relevant/Relevant: 98.5%**

## Quality of Speakers and Sessions

**Very Satisfied/Satisfied: 96.2%**

## Event Organization and Logistics

**Very Satisfied/Satisfied: 91.2%**

## Venue and Facilities

**Very Satisfied/Satisfied: 82.9%**

## Networking Effectiveness

**Useful: 97.7%**

## Workshop Attendance & Ratings

**Excellent/Good: 83.2%**

## Likelihood of Reattendance/Recommendation

**Yes: 97.4%**

## Most Valuable Aspects of the Event

**Panel discussions 47.7%**

**Networking opportunities 52.3%**

# What Our Community Loves About Mena Fintech Festival



## Ministry of Foreign Affairs of Estonia:

*"Estonia and Qatar both share a strong eagerness for technology and innovation. Minister Tsahkna attended the MENA FINTECH FESTIVAL, where he was the closing keynote speaker on Estonia's digital development and participated in a networking event hosted by Ambassador Maria Belovas aimed at fostering business connections. to diversify its economy"*



## Kata Pal, Foreign Trade and Economic Attache, Hungarian Embassy to Doha:

*"I would like to extend my thanks to the organizers Malik Shishtawi & Karam Bou Karroum of the MENA Fintech Festival for their hard work in bringing together such a high-quality event. I look forward to future opportunities to collaborate and engage with the fintech community in Qatar and showcase some of the best solutions Hungarian companies can provide."like this will actually help Qatar to diversify its economy"*



## Rokas Sabaliauskas, CTO, Lithuanian Central Credit Union:

*"This event is a fantastic opportunity to connect with thought leaders, innovators, and key stakeholders driving the fintech revolution across the MENA region"*



## Hanane Sbai, Fintech and Digital Partners Lead, East Arabia, Mastercard:

*"Thank you MENA FINTECH FESTIVAL and Malik Shishtawi for having me and for this amazing event! I had the incredible opportunity to participate to the panel on Financial Inclusion where we delved into crucial topics that can reshape the lives of underbanked communities worldwide. A huge thank you to my esteemed panelists for their invaluable insights and for sharing a common vision to make financial inclusion a reality for all."*



# Why Attend?

## Networking Opportunities:

Connect with **CEOs, founders, investors, regulators, and innovators** from across the globe.

## Insightful Sessions:

Engage in **keynote speeches, panel discussions, and workshops** led by global fintech leaders.

## Startup Showcase

Witness **innovative pitches** from the region's most promising fintech and insurtech startups in **The Pitch Pit**.

## Partnership Opportunities:

Explore **collaboration opportunities** with leading financial and insurance institutions, tech companies, and accelerators.

## Women in Fintech:

Participate in **dedicated sessions and workshops** empowering women in the industry.



# Event Highlights & What to Expect

## THE PITCH PIT



**10+**  
Pitches

## EXCLUSIVE NETWORKING RECEPTION



**200+**  
VIP  
& Stakeholders

## CONFERENCE



**50+**  
Speakers  
**20+**  
Sessions

**2 DAYS**

## EXHIBITION



**100+**  
Exhibitors  
including  
**50+**  
Startups

## SIGNING CEREMONIES



**5+**  
Signing  
Ceremonies

## WOMEN IN FINTECH



**200+**  
Beneficiaries

**3000+**  
Visitors

## INVESTORS OASIS



**50+**  
Investors

## FINTECH-LAB



**10+**  
Workshops

## NETWORKING ACTIVITIES



**5+**  
Networking  
Activities

**30+**  
Countries

# Why Sponsor or Exhibit?

The MENA Fintech Festival 2025 offers unparalleled opportunities for brand visibility, lead generation, and thought leadership. By sponsoring or exhibiting, you can:

## Showcase your brand

To a highly targeted audience of 3,000+ decision-makers from the fintech, insurance, banking, and payments sectors

## Generating high-quality leads

With more than 3000 industry professionals at the festival, meet new customers and develop relationships with existing clients. Over the 2 days of the MENA Fintech and Insurtech Festival, new contracts will be negotiated and signed.

## Position your company as a thought leader

Through speaking opportunities, panel discussions, and workshops.

## Gain media exposure

Through extensive PR and marketing campaigns

## Build strategic partnerships

With key players in the fintech and insurtech ecosystem.

## Networking Lounges

Host private meetings and networking sessions in exclusive lounges.

## Tech Demos

Demonstrate your latest innovations in fintech, insurtech, payments, and banking.

## Startup Zone

Exhibit in a dedicated area for startups, offering visibility to investors and partners.



# Who Should Attend?



**Fintech Startups & Innovators**



**Central Banks & Financial Institutions**



**Investors & Venture Capitalists**



**Media**



**Consultants & Regulators**



**Tech Companies & Solution Providers**



**Academia**



**Insurtech, Insurers & Reinsurers**

# Event Venue

A hub for major events, DECC is located at the foot of a futuristic tower; offering 100,000 square metres of exhibition and congress space. With a host of world class hotels nearby, it offers easy access to all the amenities a business traveller demands from a dynamic capital city. Nowhere else in Qatar will you find a more central and easily accessible venue: A strategic and central location in the West Bay district in Doha, Convenient access: just a 20-minute drive from the airport, with 2,800 car park spaces onsite, A premium environment, including shopping malls and major attractions within the vicinity, A unique hotel accommodation offer, including 20+ hotels providing more than 6,000+ rooms within a short distance.



# Join Us in 2025!

In partnership with MENA InsureLab Accelerator, don't miss the opportunity to be part of the MENA region's premier fintech event. Whether you're a startup looking to pitch, an investor seeking the next big idea, or a professional eager to learn and network, the MENA Fintech Festival 2025 is the place to be.

**Register Now!**

Visit our website: [www.menafintechfestival.com](http://www.menafintechfestival.com)

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+974 5050 1511



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# UFI Membership Certificate



This is to certify that UFI approval has been granted to:

**MENA Fintech Festival**

organized by:

**MANGUSTEEN**

A handwritten signature in black ink, appearing to read "Hugh Jones".

Hugh Jones  
President

February 2025

 **4<sup>th</sup> Edition**  
**FINTECH  
FESTIVAL**  
— DECC DEC.02-03.2025 —

Co-Located With  
  
**insurtech  
FESTIVAL**

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