

May 6th-8th, 2026

**POWER OF
WATER
CANADA**

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**TECHNICAL
CONFERENCE
& TRADESHOW**

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EXHIBITOR PROSPECTUS



2026

**ANNUAL
CONFERENCE
& TRADESHOW**

White Oaks Conference Resort | [Niagara, Ontario](#)

For more information, contact
Jessica Worosz, Director, Conference and Events
at jworosz@owa.ca or **289-685-3035**

May 6th- 8th, 2026
You're Invited

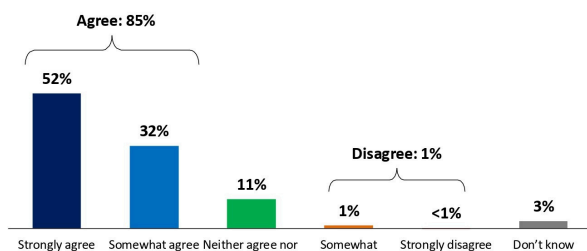
It is our pleasure to invite you to be an exhibitor at the 2026 Power of Water Canada Technical Conference & Trade Show!

This is an unprecedented time in the electricity sector to advance waterpower as a solution to our emergent and enduring energy needs and decarbonization goals. Continued investment in existing waterpower facilities and new waterpower development will be essential to addressing electricity needs across the province. As evidenced in our most recent public opinion polling, (below), the appreciation of the value proposition for waterpower has never been greater. We are embarking on what we think may be one of the most exciting and innovative times in our industry. It is a time of renewal. It is a time of growth. It's a time to be bold. Together, we are facing a generational challenge and opportunity – building as much new generation and transmission in the next 25 years as we have in the last century. And this industry is up to the challenge. Let's turn the moment into momentum!

Vast Majority Believe Government Should Consider Long-Term Costs

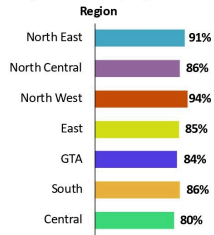
Q "When the government is deciding which electricity projects to invest in, it should compare the total long-term cost of each option—including how often they need to be rebuilt—not just the initial cost."

[Asked of all respondents; n=750]



Segmentation

Respondents who say "Agree"

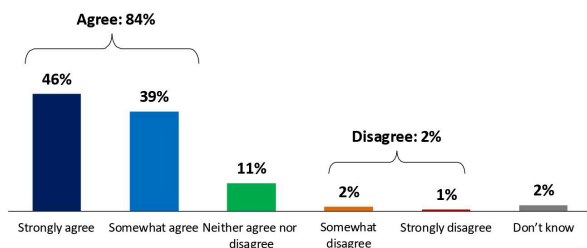


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Vast Majority Agree Government Should Consider Broader Public Benefits of Waterpower

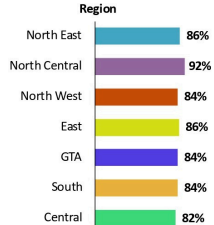
Q "When the government is deciding which electricity projects to invest in, it should consider additional public benefits—such as flood control and recreation—along with the cost of electricity."

[Asked of all respondents; n=750]



Segmentation

Respondents who say "Agree"



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**Your opportunity to do business
in the hydroelectric sector.**

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Your opportunity to do business in the HYDROELECTRIC SECTOR

Below is a summary of what is included with your exhibit space investment and the complimentary marketing tools that are part of your booth package.

MARKETING TOOLS INCLUDED:

Online Exhibitor Listing: Your company's information will be posted on our event website pre and post event, with links to your website. Additionally, your company will be featured in email and social media marketing.

Onsite Marketing: Your company has the opportunity to provide 3 PowerPoint slides that showcase your organization's expertise. These slides will be displayed on large video monitors throughout the tradeshow floor.

Mobile App: Your company's profile, booth location and logo will be featured on our mobile app both pre and post event. Lead retrieval will be available through the event app.

Limited Spaces Remain!

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YOUR INVESTMENT:

BOOTH FEE:

10' X 10' booth space

OWA Member Price: **\$2,650.00**

Non-Member Price: **\$3,250.00**

10' X 20' booth space

OWA Member Price: **\$4,400.00**

Non-Member Price: **\$5,000.00**

YOUR 10 x 10 BOOTH INCLUDES:

- **8' tall back drape and 3' tall side rails**
- **One (1) draped 8 ft table with two (2) chairs and one (1) waste basket**
- ***NEW* 15amp power to booth throughout the duration of the conference**
- **Two (2) full conference passes, including admittance to all meals, educational sessions and networking events.**

* Note, the Gala Dinner and special event tickets are not included and must be purchased separately.





Ontario Waterpower
ASSOCIATION

2026

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