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Cyber Rodeo

November 17-19, 2025
Houston, TX

Presented by: Aviation Cyber Initiative (ACI)

United's Cybersecurity and Digital Risk (CDR) team is excited for your visit to our Houston-area facilities!

This package has information on logistics, sessions, tours and optional events.

RSVP

Kindly RSVP to each optional event at registration to help us manage guest counts.



STAR ALLIANCE 

NOVEMBER 17

Welcome Social

6:00 PM — 8:00 PM

Join us for drinks, appetizers
and great company to kick
off this special event!

Sponsored by  **ARMIS.**

WHERE

Magnolia Hotel
1100 Texas Avenue
Houston, TX

RSVP

| Please RSVP at registration.

UNITED 

GENERAL CONFERENCE INFORMATION

Meals

If you are a federal, state or foreign government employee prohibited from accepting our hospitality, please contribute the suggested amounts for meals. Receipts will be available if needed.

Attire

- Business casual (e.g., button-up shirts, blouses, slacks, jeans, etc.)
- Closed-toed shoes are required for all tours.

Airports

George Bush Intercontinental Airport (IAH)
2800 North Terminal Road
Houston, TX 77032

30 min. drive to HSC

William P. Hobby Airport (HOU)
7800 Airport Boulevard
Houston, TX 77061

10 min. drive to HSC

Ground Transportation

- Ride share (e.g., Lyft or Uber) is recommended.
- Rental cars are available at airports. Parking fees will be incurred at hotels and HSC.
- ECHO AFC transportation will provide rides from HSC to IAH for tours on the morning of May 7.

Hotels

Magnolia Hotel Houston
1100 Texas Avenue
Houston, TX 77002

3 min. walk to HSC

Le Méridien Houston Downtown
1121 Walker Street
Houston, TX 77002

5 min. walk to HSC

The Whitehall Houston
1700 Smith Street
Houston, TX 77002

7 min. drive to HSC

Hyatt Regency Houston
1200 Louisiana Street
Houston, TX 77002

4 min. drive to HSC

Deliveries

The loading dock and freight elevator on Texas Street may be used for deliveries and pick-ups from 7 AM to 6 PM. The docks accommodate straight body trucks up to 25 feet long and 13 feet high.

Contact houston-servicecenter@united.com or **346-265-4400** for access.

Questions?

Contact ACIRodeo@united.com for questions and additional needs.

NOVEMBER 18

Cyber Rodeo

WHERE

United Airlines
Houston Corporate
Support Center (HSC)
609 Main Street
Houston, TX 77002

Access the conference center's
second floor via the Main Street
lobby entrance.

RSVP

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event at registration to help
us manage guest counts.

AGENDA

7:30 AM	Check-in begins at the conference center entrance (on Main St.)	11:30 AM	Latest Threats in the Aviation Sector <i>Kelly Lehman, United</i>
8:00 AM	Check-in, badging and continental breakfast	12:00 PM	Minimize the Attack Surface & Lateral Threat Movement Through a Zero Trust Architecture <i>Deepak Patel, Zscaler, Eugene Silas, United</i>
8:50 AM	Safety briefing and housekeeping announcements	12:30 PM	LUNCH
9:00 AM	Aviation Cyber Initiative Updates – ACI Tri Chair <i>Veronica Bunn, FAA; Mike Falteisek, FAA; Denise Hampt, DoD; Randy Talley, DHS</i>	1:30 PM	Optimizing Cybersecurity: Threat Trends, DDoS Defense & API Security <i>Tony Lauro, Security Technology & Strategy, Akamai</i>
9:15 AM	Securing the World's Leading Airline <i>Deneen DeFiore, VP CISO, United</i>	2:00 PM	Secure & Resilient Airport Hubs <i>Daniel Davis & Joe Rodrigues, United</i>
9:45 AM	Preparing Defenders Through CTFs <i>Cody Spooner, Corelight Jesse Lands, Incident Response, United</i>	2:30 PM	OPEN HOUSE Demo by United Intercepting Radio Data from Aircraft In-Flight – ACARS and ADS-B Booths Armis Akamai ZScaler Corelight
10:15 AM	Capture the Flag Overviews: - Intro to Corelight Capture the Flag (CTF), <i>Corelight</i> - Catch Me if You Can CTF, <i>United</i> - Catch a Hacker CTF, <i>Armis</i> <i>(CTF environments are open for 24 hours)</i>	4:00 PM	Closing remarks
10:45 AM	BREAK	6:00 PM - 9:00 PM	SOCIAL EVENT Food, drinks, games and conversation! Please RSVP at registration. Puttery 1818 Washington Avenue, Unit 180 Houston, TX 77007 Sponsored by  corelight
11:00 AM	Protect the Entire Attack Surface & Manage Your Organization's Cyber Risk Exposure in Real Time <i>Mick Coady, Airlines Specialist & Field CTO, Armis</i>		

NOVEMBER 19

Facility Tours

WHEN

Transportation to the tour venues departs
from 609 Main Street at 7:15 AM

LOGISTICS

Closed-toe, comfortable walking
shoes are required for all facilities.

Light refreshments will be
provided en route.

Low clearance in the EBS facility.

Lunch may be purchased throughout the
airport after the tours, and attendees
are free to board their outbound flights.

TOUR INFORMATION

Tour Option 1

Inflight Training Center

Flight Attendant Training Facility

9:00 AM - 10:30 AM

Tour Option 2

Early Bag System (EBS)

Early Checked Baggage Handling Operation
(Terminal C; Departure Level, Purple Parking Garage)

9:30 AM - 11:00 AM

Tour Option 3

Virtual Ramp Control Tower & Systems Operations Center (SOC)

Local tactical control facility for turning around aircraft (Gate 14)

10:00 AM - 10:30 AM

IMPORTANT NOTE FOR IAH SCREENING FOR OUTBOUND DEPARTURES:

Planned airport tours are in the IAH Security Restricted Area. If non-crewmembers enter a sterile area, the following applies with no exceptions:

Before boarding a flight, all non-crewmember personnel, regardless of travel status, must enter the sterile area through a TSA checkpoint and remain there with all accessible property intended to be carried onboard the aircraft.

Non-crewmembers completing a work assignment at the airport and intending to board an aircraft must have remained in the sterile area since entering through the TSA screening checkpoint with all accessible property.

If a non-crewmember leaves the sterile area and enters the Security Restricted Area, SIDA, public, or secure area, they must re-enter through a TSA checkpoint with their accessible property before boarding the aircraft.