### **2025** New Mexico Housing Summit

**Trends in Cyber Security** 

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<u>Al-Driven Threat Detection</u> – Artificial Intelligence (AI) and Machine Learning (ML) have become powerful tools in cybersecurity as they can analyze vast amounts of data, identify patterns, and detect anomalies faster than humans.

<u>Al-Powered Cyberattacks</u> – Al allows attackers to quickly generate harmful code, malware, with very little knowledge of coding. Al can craft highly personalized and convincing phishing emails. It is also used to create fake news, and misinformation.

<u>Rise in Insider Threats</u> - Insider threats can be either malicious or unintentional. Employees or trusted individuals can compromise security by accident or with malicious intent. Employee training and awareness will play a crucial role in mitigating these risks. The key is to strike a balance between trust and vigilance.

<u>Attacks Against Cloud Services</u> – In 2023 Garner predicts the public spending on cloud services will grow by 20.4 percent due to migration to the cloud by business. This migration is a challenge for security professionals. This growth in cloud computing has also increased cloud-based threats.





### **Housing New Mexico Cybersecurity Tools**

#### **Darktrace:**

Uses self-learning AI to detect unusual behavior across networks and endpoints and can automatically neutralize threats in real-time.

#### **SentinelOne:**

Endpoint protection that provides Al-driven protection for endpoints environments.

#### **Cylance Aurora:**

Endpoint protection that provides Al-driven protection for endpoints environments.

#### **Mimecast:**

Protects businesses from email cyber threats like spam, phishing, malware by incorporating Al-powered threat intelligence to scan every message for malicious content, links, and attachments.





#### How they help protect from cyberattacks

#### **Anomaly Detection**

Al analyzes massive datasets to establish a baseline of normal network, user, and endpoint activity, then flags deviations that indicate a potential threat.

#### **Autonomous Response**

Al can automatically trigger actions to contain and stop threats, such as isolating infected devices or blocking malicious network traffic, without waiting for human intervention.

#### **Threat Hunting**

Al enables proactive threat hunting by automating the search for hidden threats across the enterprise, shifting from a reactive to a more proactive defense posture.

#### **Fraud Detection**

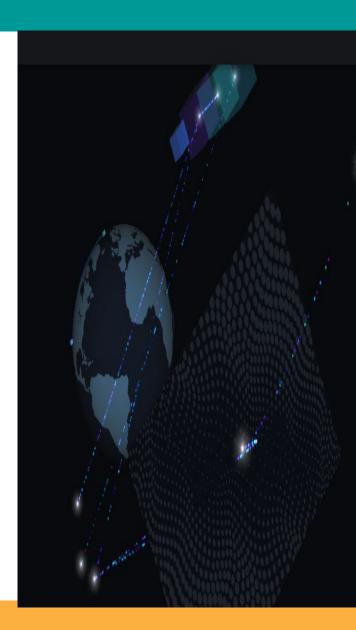
By analyzing user behavior, AI can detect suspicious activities, such as unauthorized access attempts or fraudulent transactions, helping to prevent breaches and financial losses.

#### **Vulnerability Monitoring**

Al tools continuously monitor for vulnerabilities in networks, cloud environments, and applications, providing early warnings for potential weak points.

#### **Automated Incident Response**

Al streamlines incident response by automating the initial investigation, prioritizing alerts, and providing actionable insights to security teams, freeing up human analysts for more complex tasks.





### How they help protect from cyberattacks (Cont.)

#### **Isolating a compromised device.**

All can identify a compromised device and restrict the device (quarantine) from the network.

#### **Blocking malicious traffic.**

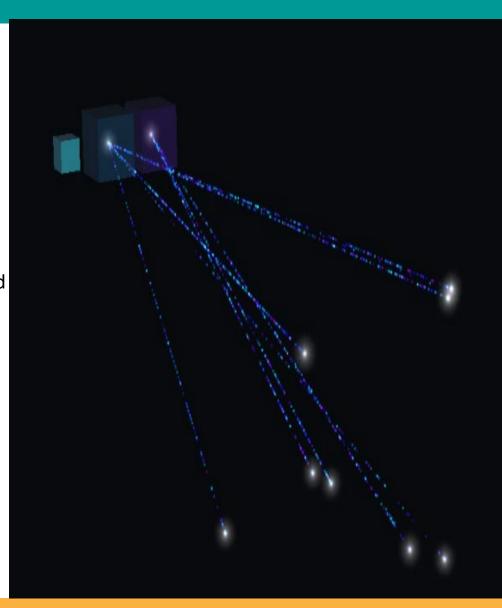
Al can monitor traffic and identify anomalies within that traffic such as network scans and stop those anomalies.

#### Identifying suspicious activities from within the organization.

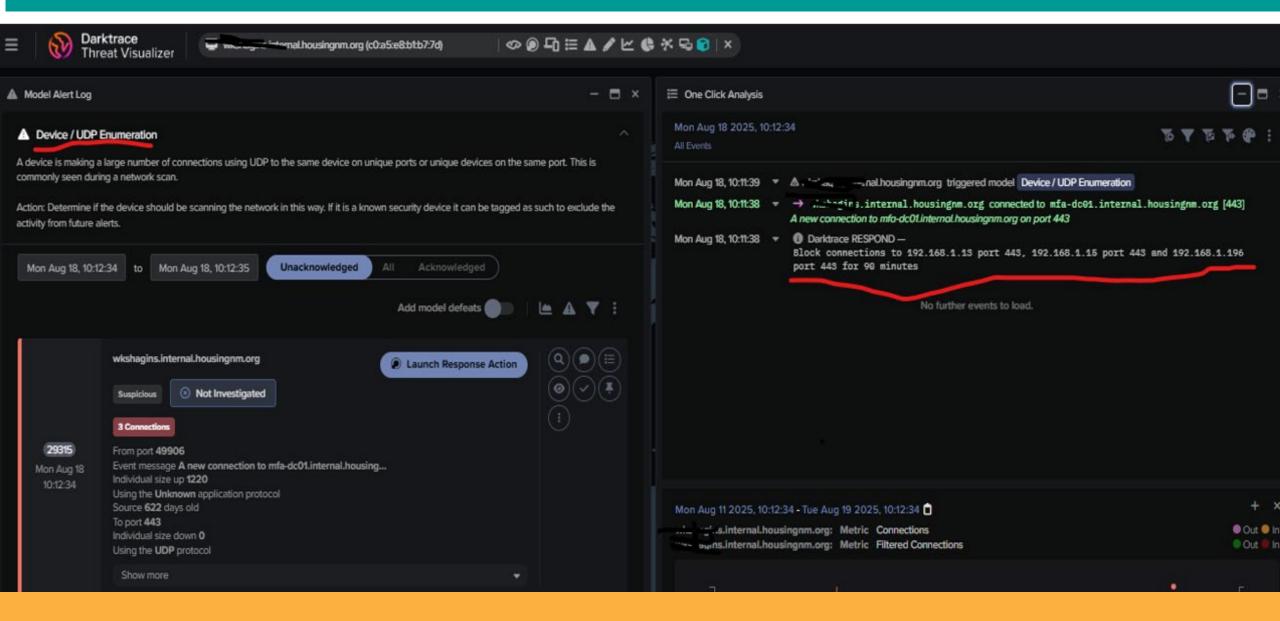
Al can identify suspicious activates such uploading or downloading large amounts of data (DLP).

#### Analyzing email patterns and identifying suspicious behavior.

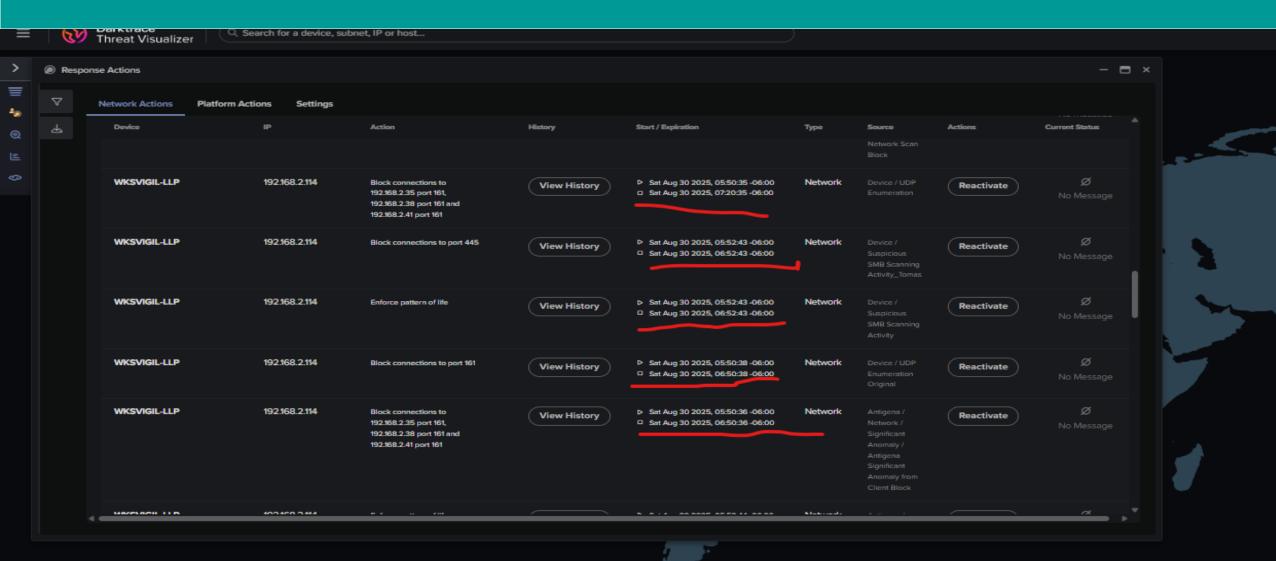
I can identify suspicious activates as granular as a user creating a new email rule or allowing account access to another user.





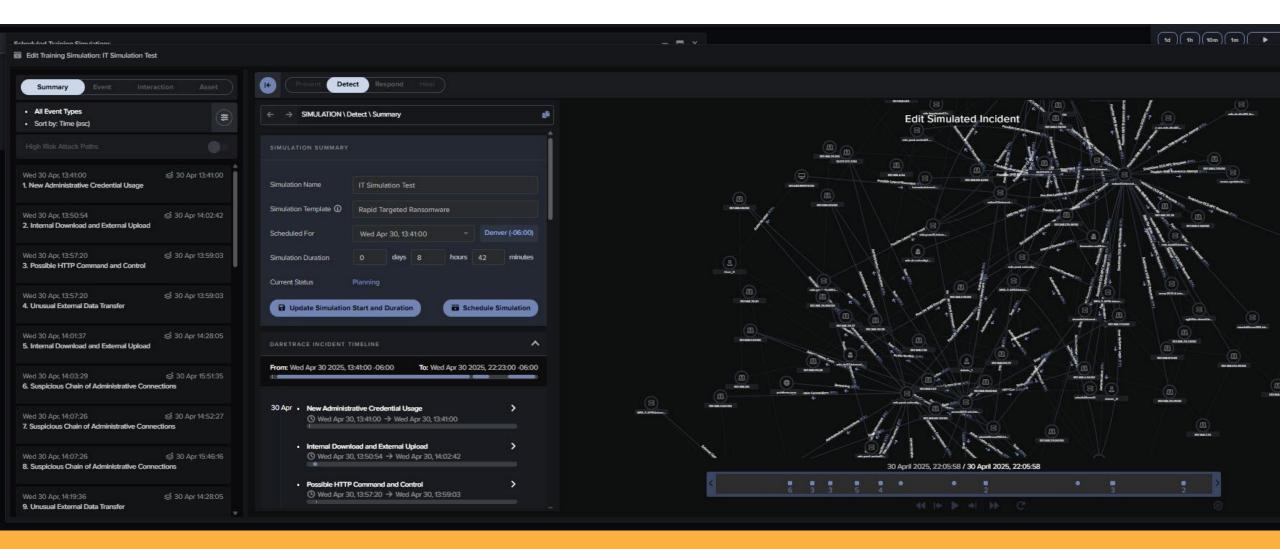








### **Darktrace Attack Simulation**

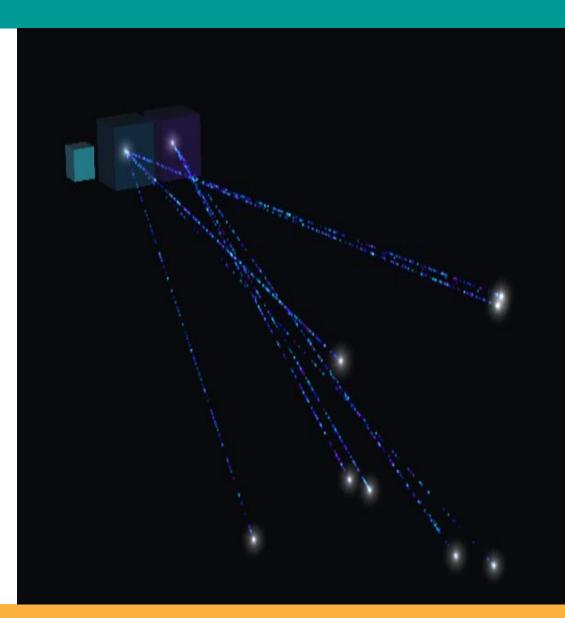




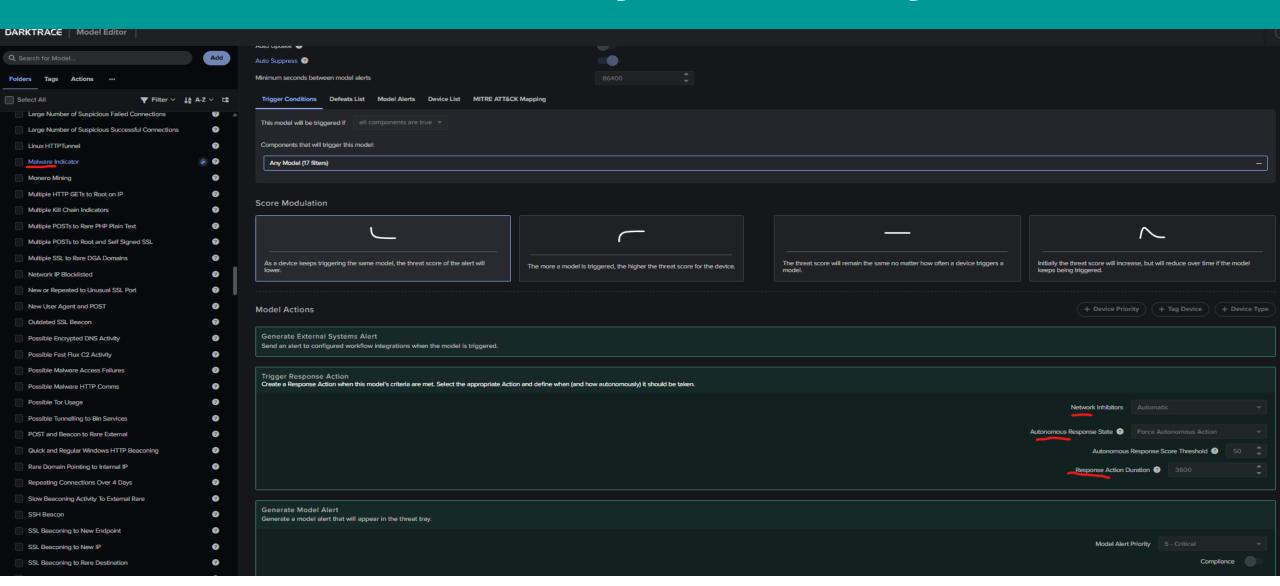
### **Strengths of AI**

- All is great for **anomaly detection** because it can process and analyze massive amounts of data, like network traffic and user behavior, much faster than a human.
- An AI system first establishes a baseline for what "normal" activity looks like by analyzing the data in a learning mode.
- Any significant deviation from this baseline is flagged as a potential threat. This allows AI to detect even previously unknown, or zeroday, attacks.

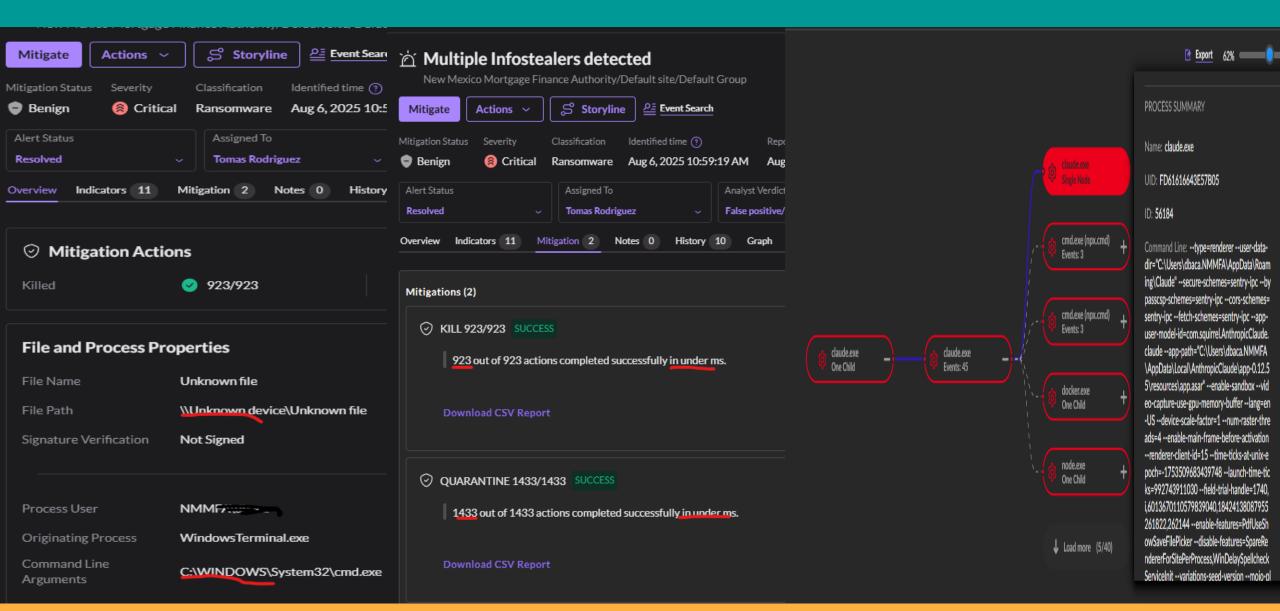
This is a huge improvement over traditional signature-based detection, which can only identify threats based on a database of known threat patterns.





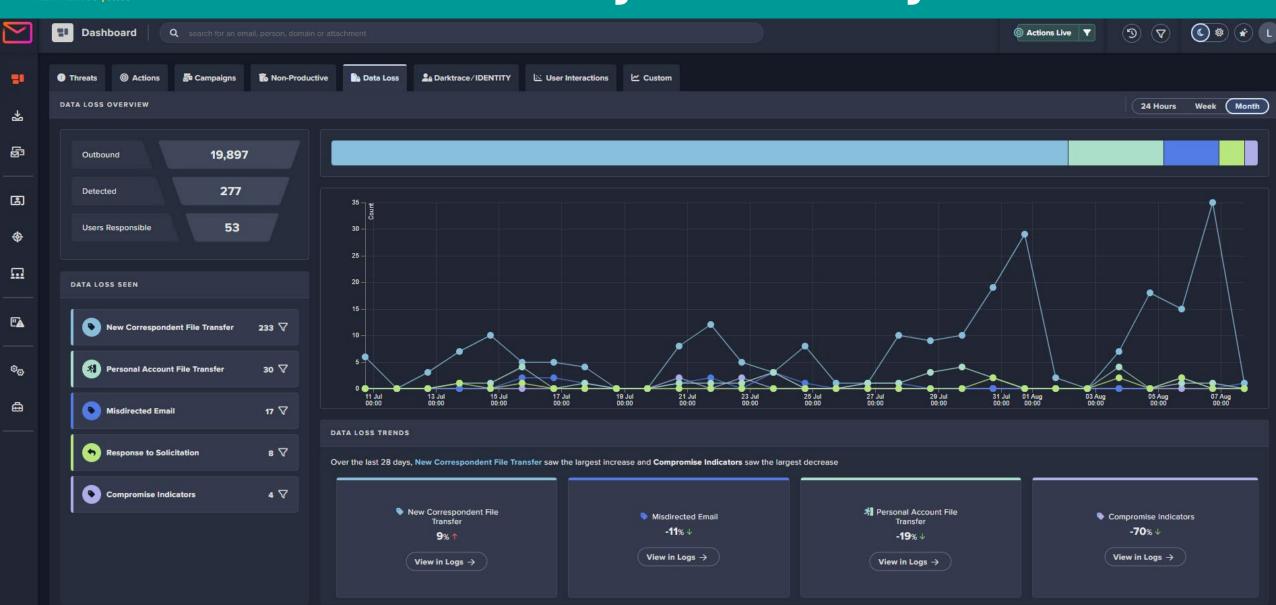




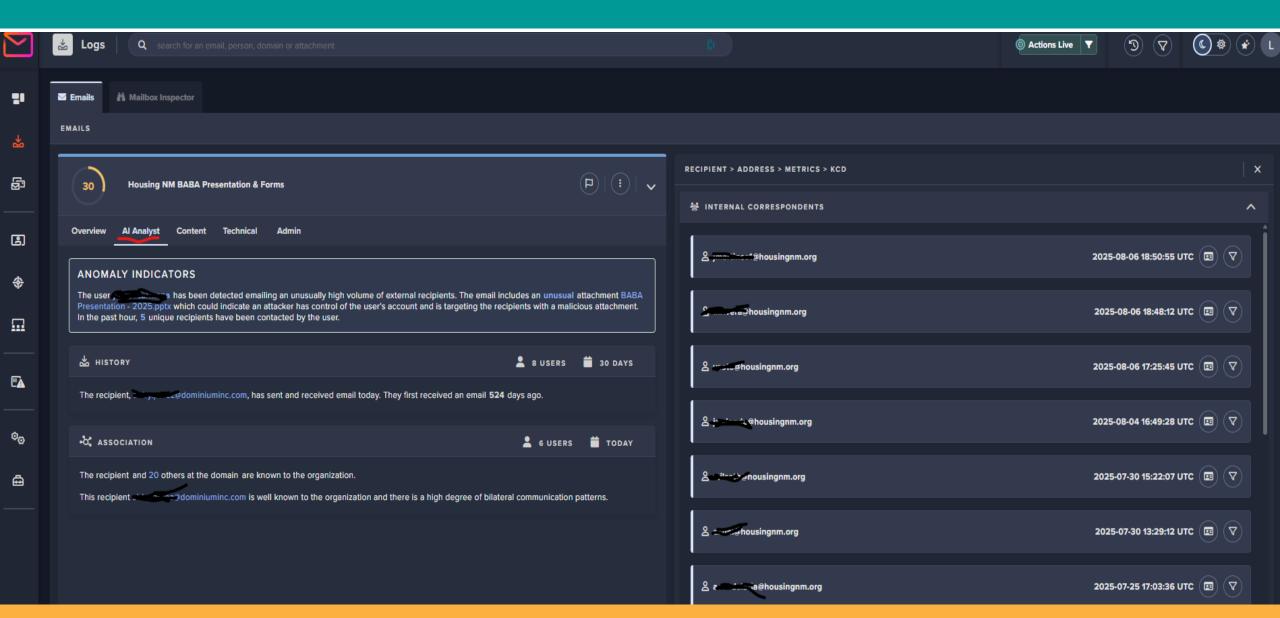


#### Sentineone

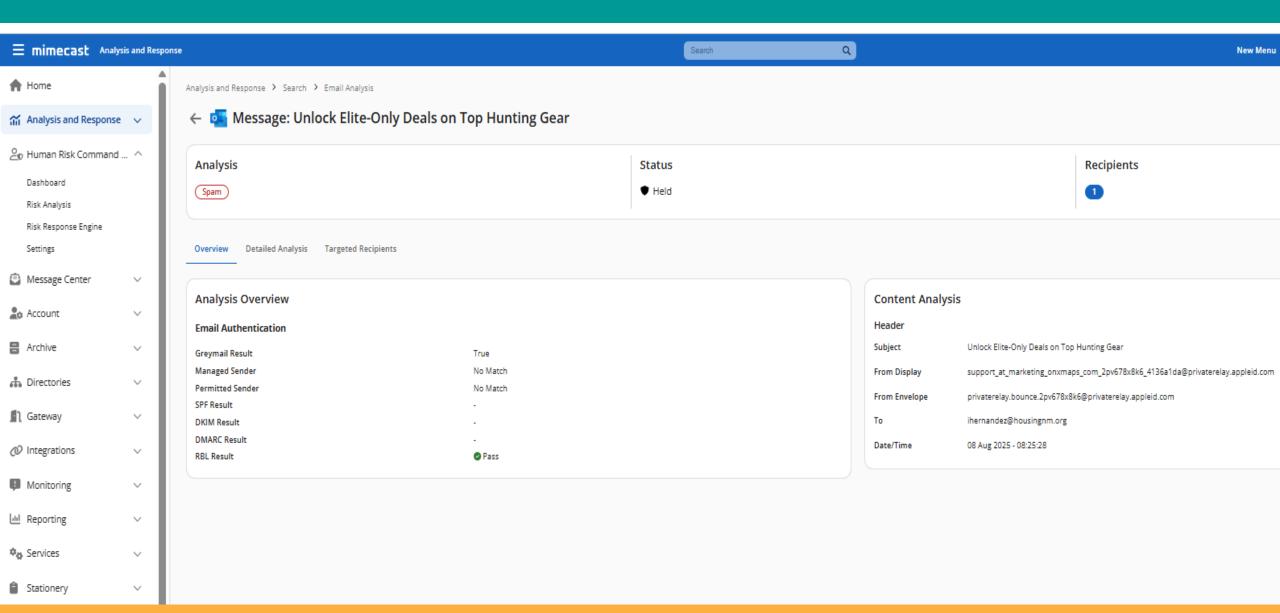














#### Al is also revolutionizing email security.

- Al can analyze linguistic patterns, sender reputation, and contextual clues, thus it can identify sophisticated **phishing attempts**.
- All can analyze large amounts of data and find subtle patterns used in identifying anomalies in email characterizes that humans might miss.

This is particularly effective against AI-generated scams, which often bypass traditional filters because of their polished grammar and personalized content.

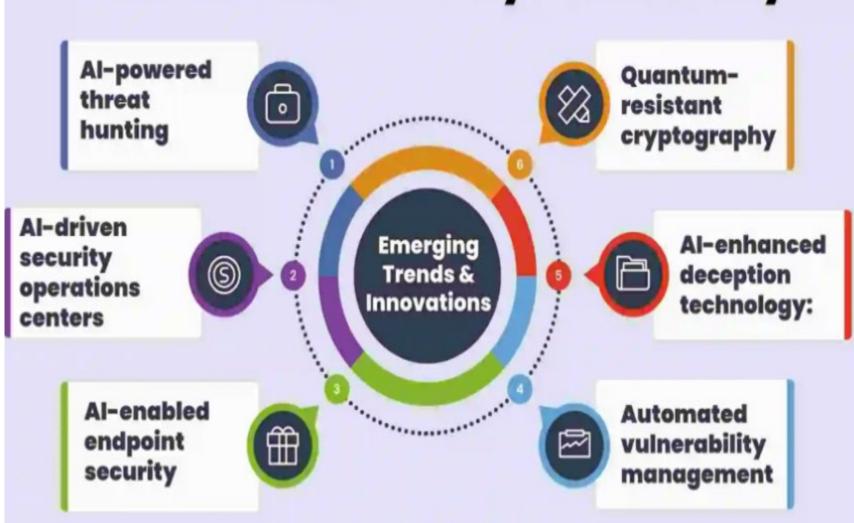


### **AI Driven Cyber Attacks**

- Al Generated Malware
  - All is also transforming malware by creating programs that can adapt and "mutate" their own code.
  - Code mutation allows malware to get passed traditional software detection that rely on specific patterns or signature threats.
- Automated Reconnaissance
  - Al can scan networks at lightning speed to pinpoint vulnerabilities such as outdated passwords.
  - Al can search the internet and create a profile of individuals from company websites and social media sites.
  - The reconnaissance of an AI will allow attackers to craft a sophisticated social engineering attacks.
- Al attacking Al
  - All agents can corrupt data used to train All by injecting false information thus sabotaging the models.
  - Tampering Al agents can embed vulnerabilities in open-source Al models setting traps once the models are deployed allowing for attackers to exploit with out detection.



# The Future of Al in Cybersecurity





# ANY QUESTIONS