



# CIT Canadian Summit Exhibitor Opportunities

Not ready for all the incredible benefits of being a Summit sponsor but still want to be involved?

*Why not be an Exhibitor?*

## Exhibitor Rates

Regular: \$ 1,000

Non-Profits: \$ 700

## What's Included

Your exhibitor package comes with:

- 10' x 10' Exhibit Booth with draped back wall and sides
- 8' Table
- 2 Chairs
- Virtual Exhibit Booth#
- 2 Exhibitor passes\*
- Complimentary Lead Retrieval System

\*Exhibit passes allow exhibitors into Summit space to staff their exhibit table as well as attend Summit workshops and General Sessions. Please note that meals and the Networking Event are not included but can be purchased separately.

# Virtual exhibit booths are accessible on the Summit App and allow you to use your company's branding, upload documents and videos, and provide more visibility for your company. CIT International incentivizes this virtual add-on by rewarding attendees when they visit your virtual booth.

## Optional Add-Ons

Enhance your exhibitor experience with these optional upgrades:

### Meals/Networking Event - \$350

This add-on covers all meals, all coffee breaks, and the always popular Networking Event, allowing you to maximize your networking opportunities throughout the Summit.

### Premier Placement on Summit App - \$750

Your company logo will be displayed prominently on the main screen of the Summit App, ensuring maximum visibility throughout the event.

### Attendee Email List

You will receive a listing of all Summit attendees (who have opted in), their email address, organization and State.

- One week prior to the Summit and post-Summit  
\$1,000
- Post Summit Only  
\$750

## Ready to exhibit?

Contact us today at [conference@citinternational.org](mailto:conference@citinternational.org) to get started or for any questions.



# CIT International

CIT International is the organizational body that supports and promotes the Crisis Intervention Team model globally. Founded to standardize and expand CIT programs, the organization serves as a resource hub for communities wanting to implement or improve their crisis response systems.

## **CIT International's activities include:**

- Training and certification: Providing standardized CIT training curricula and instructor certification programs
- Technical assistance: Offering guidance to communities developing new CIT programs
- Research and evaluation: Supporting studies on CIT effectiveness and best practices
- Networking: Facilitating connections between CIT programs worldwide through conferences and communication platforms
- Resource development: Creating training materials, toolkits, and educational resources
- Advocacy: Promoting the CIT model as an evidence-based approach to crisis response

The organization works to ensure that CIT programs maintain fidelity to the original Memphis model while adapting to local community needs and contexts.



[citcanada26.vfairs.com](http://citcanada26.vfairs.com)