



CIT Forging Partnerships through Community

CIT Canadian
Summit

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Hamilton, Ontario

About Our Keynote Speaker



Joe Roberts

SKIDROW CEO | Keynote Speaker | Author | Humanitarian

From Skid Row to CEO; The Call that Changed My Life



Joe Roberts, the Skid Row CEO, is a possibility expert who delivers life-time lasting keynotes that reconnect people to purpose and passion. His message offers strategic insights from his transformative journey of addiction, mental health, and homelessness to becoming a celebrated entrepreneur and philanthropist in less than 12 years.

At the heart of Joe's message lies a remarkable encounter with Constable Scott MacLeod during a mental health crisis that served as a catalyst for profound change. Joe's story is a real life example of how lives are positively touched by the justice system and exemplifies the potential for impactful collaboration between law enforcement and communities.

His message is inspiring, energetic, humorous, honest, raw, and unforgettable. It serves as a morale booster, showcasing what happens when "things go right". Among other prestigious awards, Joe is honored to have received the Meritorious Service Medal from the Governor General of Canada and the highest civilian award by the Ontario Provincial Police.