

TAMARA

LEISURE EXPERIENCES



**Hospitality is
broken**



Kintsugi

"golden joinery" is the 500-year-old Japanese art of repairing broken pottery with lacquer dusted or mixed with powdered gold, silver, or platinum



Sustainability is the golden glue that elevates a broken system

Hospitality today is about a connected experience

It cannot exist in a degraded ecosystem

Tamara Leisure Experiences

**Built on a conviction that hospitality,
luxury and responsibility must be
interdependent on each other**

OUR PURPOSE: RESPONSIBLE HOSPITALITY
AND MEMORABLE EXPERIENCES



POWERED BY THREE PILLARS TO DELIVER IMPACT AT SCALE



**We don't build hotels,
We build ecosystems**

At Tamara, **circularity** is not a
sustainability programme.

It is the **operating logic.** It is the **system**

**Circularity
begins at the
point of
procurement**



Procure local: Process & Planning



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**Our purpose of
memorable
experiences comes
to life through
culinary experiences**



**Menu engineering: Deeper
guest experience**

**Procurement logic carried
into the kitchen**



Organic minibar

The organic minibar is a perfect illustration of this philosophy made tangible.

Organic Verandah

**It reflects our sustainability
commitment empowering
local communities while
offering guests meaningful
takeaways.**





Making waste a managed discipline

Volume or Precision?

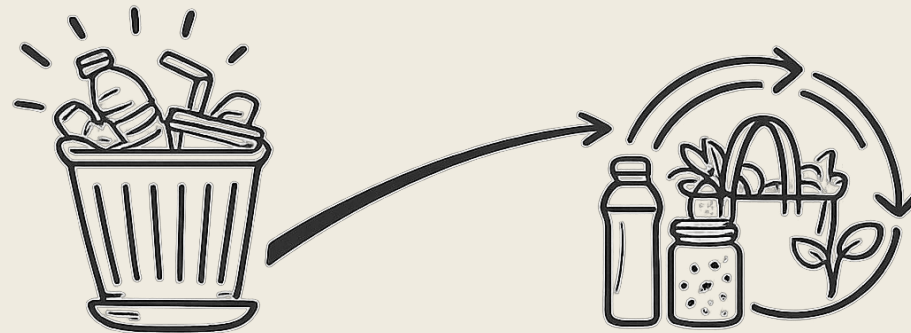
**Material reduction:
The visible end of the
loop**



The visible end of the loop

Reducing single-use plastic is no longer a differentiator,

It is expected.



Single-use plastic : A systematic effort to eliminate

**We redesigned the loop
Responsible by design.
Not by exception.**



Waste as a closed-loop system: The operating model

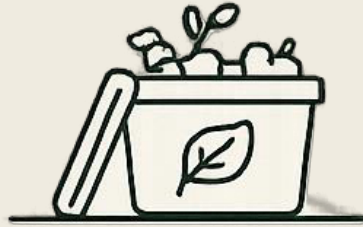


Manthan: A closed-loop system

At Manthan the story of waste doesn't end. It starts a new chapter.



Manthan: A closed-loop system



Biodegradable Waste
(Wet Waste)

Processed through Manthan into chemical free organic manure, 100% natural, closed loop system



Non-Biodegradable Waste
(Dry Waste)

Segregated at source and stored in dry waste yard. Sent to authorised recycling centres



Hazardous Waste

E-waste, oil and batteries handled with strict protocols. Disposed via KSPCB approved vendors

Water: A circular loop



Water: A circular loop

Our circular systems are fully realised. We do not just conserve water, we run a closed loop.

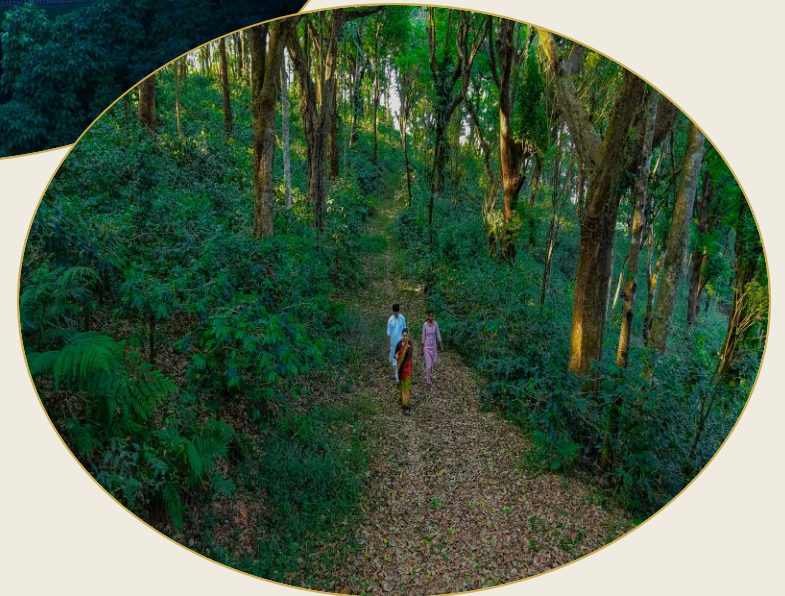


**Design: Building less
and preserving more**



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**The Tamara Coorg,
where responsibility
shapes every structure**



The Tamara Coorg, where responsibility shapes every structure



Reduce
Preserve
Protect



Bio Diversity:

Extending impact
beyond our footprint



The best waste is the one which was never created

SOURCE → USE → RECOVER → REPEAT

To summarize



**Procure
Local**

Find local,
hire local,
design around
locale



**Engineer
Menus**

Seasonal & local
drives the menu



**Recover
Waste**

PCB recyclers +
onsite reuse



**Closed
Water Loop**

Harvest →
Use → Treat →
Reuse



**Preserve
Land**

Build less,
leave more

Celebrating the community



RESPONSIBLE HOTELIERS
OF TOMORROW



The outcomes:



53%

Local procurement



20.97ML

Rainwater harvested at Coorg FY24-25



80%

Organic products in minibars



1,27,500

Plastic bottles avoided annually.



97%

Single Use plastics eliminated



52 %

Local employment



0

Significant chemical spills FY24-25



100%

Dry waste to PCB recyclers



14,820 kg

Compost generated & donated



100%

Hazardous waste compliance

GSTC: Not a badge, a business system

- Drives cost efficiency
- Builds revenue premium
- De-risks operations
- Strengthens brand credibility
- Enables scale through discipline



Circularity is not the cost of doing good It is the economics of doing it right

Bottom line

Cost out. Margin in.

Local procurement

Cuts packaging, logistics & overstock

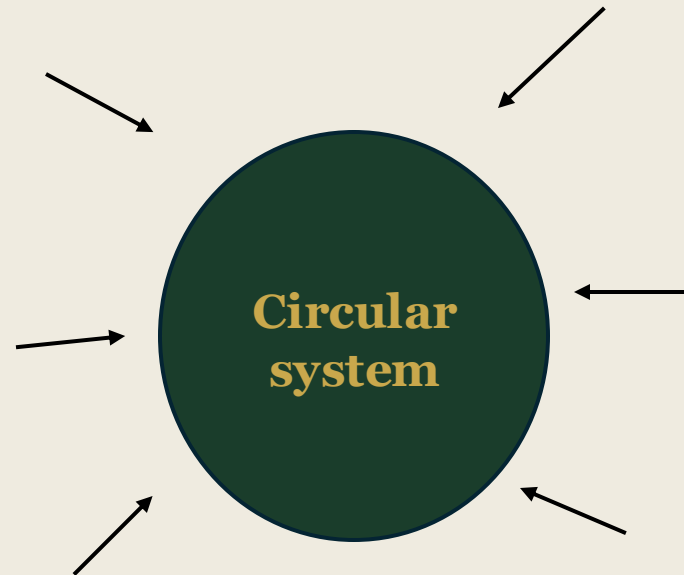
Per-cover food waste tracking

Water reuse

Material reuse

Eliminates repeat procurement cost

Energy efficiency



Brand salience

Trust earned. Preference built.

GSTC certification

Corporate MICE

ESG filters on accommodation decisions

Premium travellers

Choose properties that reflect their values

Sustainability now a booking prerequisite

Authenticity drives loyalty

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Aspiration of portfolio wide GSTC certification

