

# **CIRCULAR HOSPITALITY**

## **The Human Side of Waste Systems**

Reframing ESG through procurement, waste, and social impact

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MARKET  
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Better Choices. Bigger Impact.





**Waste is not just an environmental issue.**

**It is a human system.**

**~8–11% of global emissions**

**~10% of global GDP and employment**

# BEHIND EVERY WASTE SYSTEM:



Someone handles it.



Someone is exposed to it.



Someone depends on it.

**ENVIRONMENTAL DECISIONS**

=

**SOCIAL OUTCOMES**



# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES



Waste reduction targets



# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES



Waste reduction targets  
Procurement choices

# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES



Waste reduction targets  
Procurement choices  
Circular design goals

# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES

Waste reduction targets  
Procurement choices  
Circular design goals

Who earns a living



# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES

Waste reduction targets  
Procurement choices  
Circular design goals

Who earns a living  
Who bears the burden



# ENVIRONMENTAL DECISIONS

=

# SOCIAL OUTCOMES

Waste reduction targets  
Procurement choices  
Circular design goals

Who earns a living  
Who bears the burden  
Who is included or not



**“Growth was everywhere.  
But it didn’t feel like it  
belonged to us.”**



A scenic mountain valley with a river and a large pile of waste in the foreground. The background shows lush green mountains and a small village. The foreground is dominated by a large, colorful pile of plastic waste, including bottles, bags, and other debris, which is partially covered by a layer of brown earth or sand. The river flows through the valley, surrounded by rocks and greenery.

# **Waste is designed at the point of procurement**

*Supply chains = up to 80–90% of impact*

The background image shows a lush green mountain valley with a river flowing through it. In the foreground, there is a large, messy pile of discarded plastic bottles and other waste, contrasting the natural beauty with human impact.

# **Waste is designed at the point of procurement**

*Supply chains = up to 80–90% of impact*

***"How do we manage our waste?"***

VS.

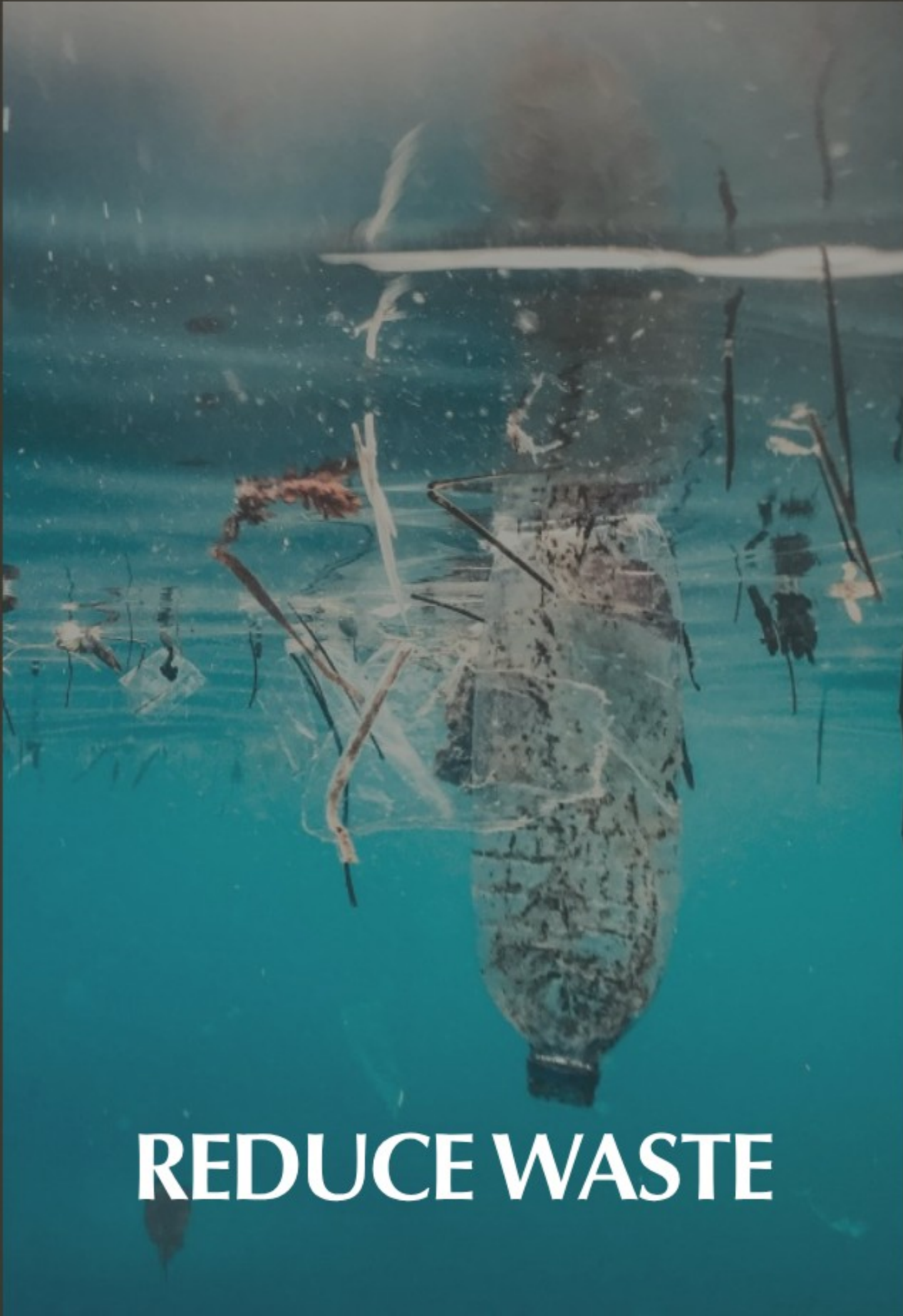
***"Why did we create it?"***

# Why “S” Gets Left Out

- Harder to measure
- Harder to verify
- Harder to scale



# CIRCULAR SYSTEMS



**REDUCE WASTE**



**REGENERATE VALUE**

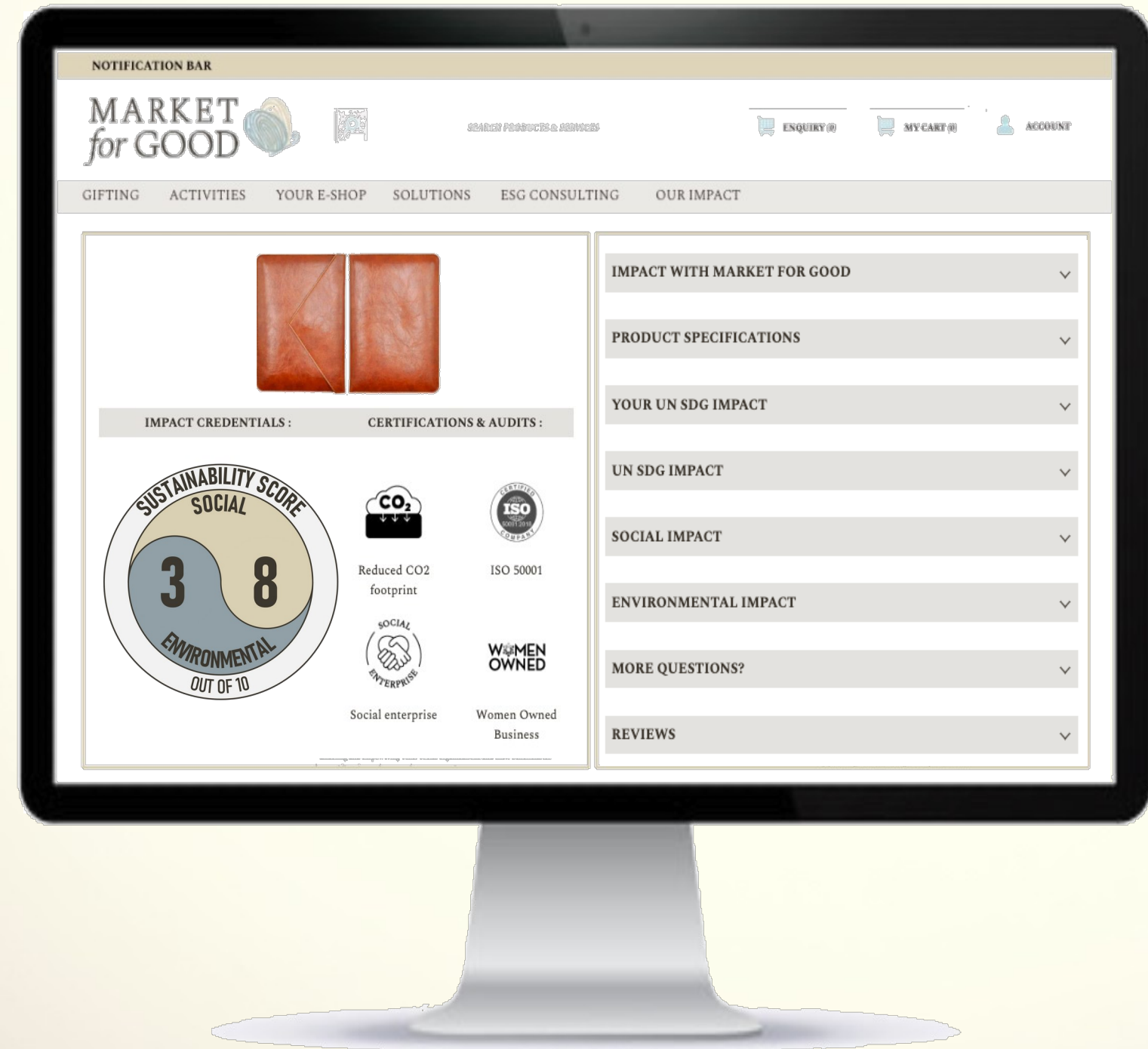


**INCLUDE PEOPLE**



Circular systems are not only  
**about reducing impact**

They are about deciding  
**who is included in that impact**



# THANK YOU!

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