



Elephants in Tourism

Natalie van Ogtrop

YAANA Ventures



We need consistent action

Across all partners &
stakeholders

1

Choose Partners You Trust

Backed by independent
assessments



2 Shape your demand

We influence what people
want



3

Stay engaged

Listen, adapt, support
progress over time





Thank you!

Natalie van Ogtrop

Sustainability Manager - YAANA Ventures

Stay in touch!



YAANA
VENTURES



VHG
HOSPITALITY
ASIA

KHIRI
TRAVEL

KHIRI
REACH