

BIO
ALABAMA
2026
CONFERENCE
OCTOBER 22 & 23



**SPONSOR
PROSPECTUS**
BUILDING ALABAMA'S BIOHORIZONS

About the 2026 Conference

WHY ATTEND THIS YEAR'S CONFERENCE?

- **Ross Bridge Resort & Spa**
 - You will be surrounded by a beautiful RTJ golf course, full-service spa, and luxury amenities
- **Hear about the latest information in the Bioscience field**
 - Addressing Science, Business, Agriscience, Water Treatment, Medical Devices & Public Policy
 - Showcasing Alabama's achievements
- **Build and grow your business**
 - Meet potential investors and discuss your financial needs
 - Leverage the Bio Alabama network
 - Business strategy
- **Strategize on Alabama's bioscience past and future**
 - How our industry is evolving
 - Recognize and celebrate companies, entrepreneurs and researchers
 - Development of the life science strategy in Alabama

The conference will feature multiple pitch segments, including health tech, medical device, pharma, digital health, agricultural science, water technology, sustainability, etc. Multiple investors in attendance on both days!

WHO ATTENDS

- Executives and entrepreneurs from emerging life sciences companies
- Executives and seasoned professionals from established life sciences companies
- Life science investors and venture capitalists
- Scientists, researchers and technology transfer employees from universities and research institutions
- Health systems, hospitals, medical device, and pharmacy manufacturers
- Federal and state lawmakers
- Economic development agencies
- Industry service providers
- Agriscience and water treatment plant companies
- Workforce development
- Students interested or pursuing a degree in the bioscience field

Sponsorship Packages

5% discount to all members who pay before June 1, 2026



Presenting

\$25,000

Major

\$12,000

Supporter

\$7,000

Complementary Badges	7	4	3
Additional Discounted Badges (\$200 each)	Yes	Yes	Yes
Exhibit Space (Table Included)	Yes - 10' Space	Yes - 10' Space	
Promotional Video (Provided by Sponsor) or Introductory Speaking Opportunity (no more than 2 minutes)	In General Session		
Speaking Opportunity	30 Min	5 Min	
Special Recognition	Signage and promotional highlight		
Social Media Messaging (Content approved by sponsor)	3 Posts	1 Post	
Dedicated Email Blast (Content approved by sponsor)	One		
Recognition on Website	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition in Promotional Emails	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink
Recognition on - Onsite Slide Loop - Onsite Signage	•	•	•
Newsletter	1 Article	1 Article	Logo
Discount on A-La-Carte	50% off 1 25% Unlimited	25% off 1	10% off 1

A-La-Carte Sponsorship Items

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app.

FEATURED CONFERENCE SPONSORSHIPS

Conference Breakfast Sponsorship

(2 available)

\$10,000

Includes a speaking opportunity during Breakfast

Logo on Website

Conference Signage

Conference Lunch Sponsorship

(2 available)

\$12,000

Includes a speaking opportunity during Lunch

Logo on Website

Conference Signage

CONFERENCE NECESSITIES

Conference Tote/Bag/Backpack..... \$5,000-\$10,000 depending on item

Each attendee will receive a conference bag, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place sponsor provided flyer in bag.

Padfolio..... \$7,000

Each attendee will receive a padfolio, co-branded to include your company logo, handed out at registration.

BENEFIT: Opportunity to place flyer insert (provided by sponsor) in padfolio.

Exhibit Table \$5,000

Promotional Insert (Multiple available) \$1,500

Sponsor will be able to provide a promotional insert into the Conference Tote/Bag/Backpack.

Lanyards \$4,000

Logo on conference badge lanyards next to conference branding

Name Badges \$4,000

Company logo will be placed on the name badge as well as conference branding.

General Session Centerpiece (2 available) \$3,000

Placement of promotional items and tale tents on General Session tables. Day 1 or Day 2

Charging Station (1 available) \$3,000

Provide attendees a place to relax and recharge. Charging Station will be branded with your company logo.

Supporting Level..... \$2,500

Show your support for BioAlabama even if you are unable to attend this year's Conference or exhibit.

We'll recognize your company on our website, email blasts and app.

A-La-Carte Sponsorship Items (cont)

All A-La-Carte Sponsorship Items will have the following recognition benefits: Company logo and hyperlink placed on the website, email blasts and Conference app.

PROGRAM EXPOSURE



Golf Ball Sponsor \$1,500

Company logo on Titleist golf balls to be provided as a welcome gift to all players. Company logo will appear in the bi-weekly e-Blasts.

Golf Towel Sponsor \$1,500

Company logo will appear on golf towels to be given to all players. Company logo will appear in the bi-weekly e-Blasts.

Team Sponsor \$2,000

Sponsor a group of 4 players. Company logo will appear in the bi-weekly e-Blasts. (5 Available)

Ross Bridge Nightcap Event.....\$5,000

Ross Bridge Nightcap Event Exhibit Table\$2,000



2026 Sponsorship Information

SPONSORSHIP FAQs

What is the sponsorship confirmation deadline?

All sponsorships are sold on a first-come, first-served basis and some packagers are limited number. Do not wait to confirm your sponsorship.

Is this the final list of all options available?

No - All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the program further develops. Interested in something you don't see? Let us know!

How do I let Bio Alabama know what items I want?

Fill out the Sponsorship Agreement and send it to Bio Alabama at administrator@bioalabama.com

How can I network at the 2026 Bio Alabama Conference?

There will be multiple opportunities to network included in with your Conference registration: Exhibit hall access, One-on-one Partnering, various Networking Groups / Forums & Receptions.

How many complimentary registrations will I receive?

This depends on the Sponsor Package or Exhibit level you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by Bio Alabama with next steps.

How do I pay for my sponsorship?

Checks made payable to Bio Alabama can be mailed to:
Bio Alabama, P.O. Box 583, Arab, AL 35016
or by credit card on sponsorship form
(5% Discount is received by June 1, 2026)

Sponsorship Agreement

5% discount to all members who pay before June 1, 2026

This agreement is for all 2025 Bio Alabama Conference sponsors and outlines basic terms and understandings between Bio Alabama and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing. Submit completed Sponsorship Agreement to Bio Alabama at administrator@bioalabama.com. Request invoice or pay by credit card – contact klong@bioalabama.com. **Please make checks payable to:** Bio Alabama, P.O. Box 583, Arab, AL 35016

Company: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ CVV: _____ **Credit card will incur a 3% transaction charge**

SPONSORSHIP AUTHORIZATION

By signing this form, you are committing to full payment of the options checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full.

- Commitments made prior to **July 1, 2026** are due within 30 days
- Commitments made after **July 1, 2026** are due in full at the time the commitment form is submitted

Authorized Signature: _____

Printed Name: _____ Date: _____

SELECT YOUR SPONSORSHIP

Sponsorship Packages

- ☐ Presenting \$25,000 (Table Included)
 - ☐ Major \$12,000 (Table Included)
 - ☐ Supporter \$7,000 (Table Not Included)
 - ☐ Additional registrations \$200 each (only available at this price with sponsorship packages)
- Quantity: _____

Conference Necessities

- ☐ Breakfast Sponsorship \$10,000
- ☐ Lunch Sponsorship \$12,000
- ☐ Conference Tote / Bag \$5,000-\$10,000
- ☐ Padfolio \$7,000
- ☐ Exhibit Table \$5,000
- ☐ Promotional Insert \$1,500
- ☐ Lanyards \$4,000
- ☐ Name Badges \$4,000
- ☐ General Session Centerpiece \$3,000
- ☐ Charging Station \$3,000
- ☐ Supporting Level \$2,500

BIO Alabama Annual Golf Tournament

- ☐ Golf Ball Sponsor \$1,500
- ☐ Golf Towel Sponsor \$1,500
- ☐ Team Sponsor \$2,000

Ross Bridge Nightcap Networking Event

- ☐ Ross Bridge Nightcap Event \$5,000
- ☐ Nightcap Event Exhibit Table \$2,000

**SPONSORSHIP
TOTAL: \$** _____