

Technology That Moves Fitness *Forward.*

Where strategy, software, and AI come together. Delivering transformation, from concept to execution.



Technology Consulting

We work with fitness, wellness, and beauty brands to manage, scale, and optimize their technology platforms. Our consulting and delivery services focus on bringing discipline, efficiency, and control to complex systems.



Applied AI Agents

OMAP supports members and internal teams by improving response times, guiding users, and augmenting service operations, while we ensure the underlying systems remain secure and scalable.



Custom Development

From modern data platforms and system integrations to web, mobile, and cloud-native applications, we deliver scalable, secure, and high-performance solutions built around each client's unique workflows and growth.

Strategy-led.
Systems-powered.
AI-enabled.

OMAP™ IN ACTION

From cancellations to collections, onboarding to member experience, we've seen the real problems. That's why we built Outcome Agents – AI modules that work 24/7 to grow your business, save staff time, and delight members.



Concierge



Click2Save



Collections



Configurator



Learning



Analytics

28,767

Hours of Staff
Time Saved

20%

Of Members Saved
before Cancellation

331K

Member
Interactions

\$1.47M

Revenue
Saved

TRUSTED BY

burn boot camp



CHÖZE
FITNESS



IN-SHAPE
FAMILY FITNESS



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