

# WEGYM

2026 Product Deck



AS SEEN IN

GLAMOUR

Women'sHealth

mindbodygreen

bravo

BAZAAR Harper's

yahoo!

CNN

HGTV

*NEW YORK POST*

People



**MISSION:**

**To create premium fitness gear, connect people through training and community, and give instructors the tools to grow lasting careers.**

**VISION:**

**To lead the fitness industry and set the standard for inclusive design, premium products, world-class instructors, and wellness that is deeply human.**

# Founder Story



**Kameron Kicklighter**  
Co-founder & Vice President

**Cammi Yang**  
Founder & President

In 2023, Cammi Yang, with her expertise in product development and logistics, met Kameron Kicklighter, a branding expert, at a coffee shop in New York City. Their shared vision for a better fitness experience led to the birth of WeGym.

Within a year, WeGym launched its soft kettlebells and ultra-grippy yoga mats, designed for busy professionals, families, and small spaces.

In the spring of 2024, WeGym opened its flagship studio in West Hartford, Connecticut, blending serenity, community, and fitness innovation.

By summer 2024, WeGym's expanded product line, including the viral SafeGrip Dumbbells, had gained national recognition from Harper's Bazaar, Glamour, and CNN.

With the 2025 launch of the WeGym Studio app, featuring hundreds of workouts, Cammi and Kameron continue to stay true to their mission: making fitness accessible for all.



U.S. Patent  
US D1,074,873 S

WEGYM

# ProGrip™ Dumbbells

Superior durability, patented design,  
and elevated aesthetic



WEGYM

## ProGrip Dumbbell Benefits:

**Anti-Roll Design** – Square heads with rounded edges offer added control and stability

**Ultra-Durable TPU Coating** – Built to outperform traditional PVC in high-impact settings

**Elevated Aesthetic** – Modern refinement meets classic form where every detail is intentional

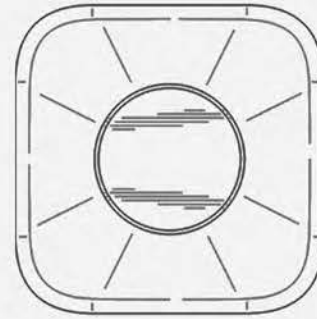
**Studio-Grade Cast Iron Core** – Engineered for daily, heavy use without breaking down

**Patented Ergonomic Handle** – Fits comfortably in all hands, reducing grip fatigue

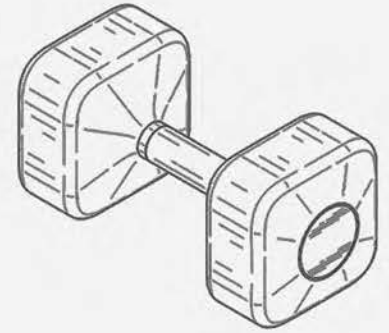
**Textured Slip-Resistant Grip** – Micro-textured finish enhances control through every lift

**Pro-Level Weight System** – Developed with elite trainers for seamless scaling and versatility





**U.S. Patent**  
US D1,074,873 S



## Patented Design

The ProGrip Dumbbell is protected by U.S. Design Patent D1,074,873, recognizing its original form and functional elegance.

Its square-round silhouette combines visual balance with anti-roll stability, while the seamless integration of stainless steel accents and ergonomic curves set a new standard for professional fitness equipment.

**WEGYM**



## MSRP Pricing

2 lb	\$69.99
3 lb	\$79.99
5 lb	\$89.99
8 lb	\$114.99
10 lb	\$134.99
12 lb	\$149.99
15 lb	\$174.99
20 lb	\$209.99
25 lb	\$269.99
30 lb	\$304.99
35 lb	\$339.99
40 lb	\$379.99
45 lb	\$419.99
50 lb	\$449.99

**WEGYM**

Bulk Order Discount Not Applied

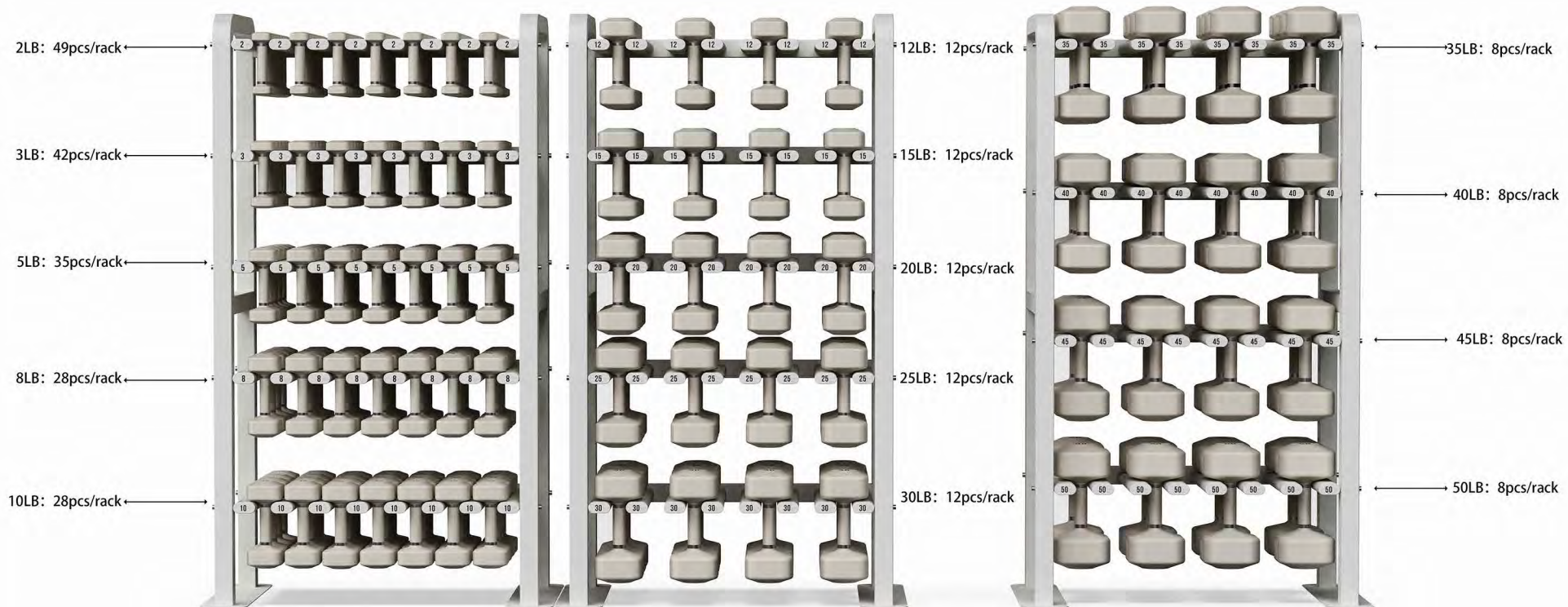


# Hanging Dumbbell Rack

Designed for high-traffic training spaces, the vertical system maximizes floor space while keeping dumbbells organized and easy to access. It also helps reduce wear over time, maintaining both your equipment and the overall look of your space.



**WEGYM**



**WEGYM**

WEGYM

# SafeGrip™ Dumbbells

Superior durability, patented design, and  
elevated aesthetic





## SafeGrip™ Dumbbell Benefits:

**Anti-Roll Design** – Square heads with rounded edges offer added control and safety

**Soft Touch PVC Coating** – Soft on hands and safe on floors and jewelry

**Elevated Aesthetic** – Modern refinement meets classic form, stunning in any home gym

**Anti-Slip, Grippy Handle** – Texture remains grippy as you sweat so you can lift with confidence

**Ergonomic Handle** – Fits comfortably in all hands, reducing grip fatigue

**Space-Saving Design** – Stacks neatly or stores in our Weight Rack





## MSRP Pricing

2 lb	\$29.99
3 lb	\$36.99
5 lb	\$49.99
8 lb	\$64.99
10 lb	\$79.99
12 lb	\$89.99
15 lb	\$109.99
20 lb	\$129.99

Bulk order discount not applied

**WEGYM**

# Fitness Bench

**Extra-Wide, Supportive Design** — 14-inch seat is 30% wider than standard for added stability and comfort

**Fully Adjustable, 50+ Configurations** — Seat, backrest, and foot pad adjust to support a wide range of exercises

**Ultra-Cushioned Comfort** — Plush padding delivers support without compromising stability

**Collapsible, Space-Saving Design** — Folds down flat for compact storage

**Durable, Design-Forward Construction** — Built with high-quality materials and a clean aesthetic that fits seamlessly into modern environments



**WEGYM**



Colors  
Sandstone & Slate

MSRP Pricing  
\$299.99

WEGYM

# Soft Kettlebell

**Soft, Cushioned Shell** — Protects floors and reduces noise during use

**Balanced Weight Distribution** — Steel sand fill ensures stability and control

**Wide, Ergonomic Grip** — Comfortable for two-handed movements.

**Quiet, Controlled Movement** — Soft exterior means worry-free training and is perfect for beginners to experts

**WEGYM**





## Colors:

Sandstone, Forest, Rose

## MSRP Pricing

10 lb	\$49.99
15 lb	\$56.99
20 lb	\$69.99
25 lb	\$79.99

# Yoga Block

**BPA-Free, Antimicrobial EVA Foam** — Made with high-quality, non-toxic EVA foam that resists bacteria buildup while remaining lightweight and durable

**Secure, Comfortable Grip** — Textured surface stays in place, even with sweat, while feeling soft against skin

**Versatile, Durable Design** — Three height options support all levels, maintaining shape over time for consistent performance

## Colors

Slate, Sandstone, Rose, Forest

## MSRP Pricing

\$29.99

**WEGYM**



# Suede Towel

**Lightweight, Ultra-Absorbent Performance** — Engineered with microfiber island yarn to absorb 650ml+ while remaining compact and quick-drying

**Dual-Sided Functionality** — Long fibers for rapid absorption, short fibers for a clean, dry finish between sets

**Magnetic Clip Attachment** — Integrated magnetic clip keeps towels off the floor and easily secured to racks or equipment

**Compact, Elevated Essential** — A small detail that enhances the overall training experience and studio presentation

## Colors

Slate, Sandstone

## MSRP Pricing

\$39.99

**WEGYM**



# Grip Mat

**High-Traction PU + Coconut Fiber Surface** — Designed for maximum grip through dynamic movement, sweat, and high-intensity sessions

**Antimicrobial, Easy-to-Clean Surface** — Helps prevent buildup and keeps mats fresh in high-use environments

**Non-Slip, Natural Rubber Base** — Keeps the mat securely grounded for stability in every pose and transition

**Joint-Supportive Cushioning (4mm)** — Balances comfort and stability for strength, flow, and floor work

## Colors

Slate, Rose, Sandstone, Jungle, Desert Tan

## MSRP Pricing

\$69.99

**WEGYM**



# Suede Mat

**Soft Suede Surface with Sweat-Activated Grip** — Smooth, cushioned feel that absorbs light moisture to enhance traction as your practice progresses

**Antimicrobial, Easy-to-Clean Surface** — Helps maintain freshness and cleanliness across repeated use

**Non-Slip Natural Rubber Base** — Provides a stable, grounded foundation through every movement

**Comfort-Driven Cushioning (4mm)** — Designed for yoga, stretching, and low-impact training with added joint support

## Colors

Slate, Blush Ombre, Sandstone, Jungle

## MSRP Pricing

\$69.99

**WEGYM**



# Pilates Ball

**Anti-Burst, Reinforced Construction** — Engineered to release air slowly if punctured, with durable walls that support up to 330 lbs.

**Soft, Non-Slip Grip** — Matte finish feels smooth on skin while providing stable, slip-resistant control.

**Balanced, Stable Support** — Even weight distribution ensures consistent shape and reliable support through every movement.

**Colors:**

Sandstone, Slate, Forest, Rose

**MSRP Pricing:**

\$29.99

**WEGYM**



# Resistance Bands

Silky Soft, High-Performance Resistance — Available in light, medium, and heavy, designed to withstand 300+ lbs of force without losing shape.

Stay-Put, Non-Slip Grip — Interior silicone lining keeps bands securely in place through every movement.

Comfort-First Fabric Design — Soft, seamless construction moves with you—no pinching, rolling, or digging.

Versatile, Full-Body Training Tool — Ideal for everything from lower body strength to Pilates-inspired routines.

MSRP Pricing

\$19.99

**WEGYM**

