

Zenoti for Fitness: The All-in-One Platform for Gyms & Health Clubs

Built for complexity. Powered by AI. Designed to grow.



Run smarter. Grow faster. Serve better.

Whether you're running a single-center gym or a premium chain, Zenoti simplifies operations, personalizes experiences, and helps you grow—all from one platform.

How Zenoti Transforms Your Business



Grow your revenue gains

Boost member spend with automated upsells, cross-sells, and tiered memberships—no heavy lifting required from your team.



Keep member retention in shape

Spot churn early and re-engage members with personalized offers and loyalty perks that strengthen long-term relationships.



Simplify ops, elevate the member experience

Streamline scheduling, billing, and staff coordination—so your front desk runs like clockwork while your members feel the burn (in a good way).



Stay lean, move fast

Access real-time performance insights to make quick, confident decisions—whether you're tracking one location or twenty.



Scale without breaking a sweat

Manage multiple gyms from one dashboard—giving you the control to grow faster, without the growing pains.

Built-In Tools That Drive Revenue, Retention, and Efficiency



All-in-One Platform

CRM, billing, scheduling, marketing, mobile, analytics—unified and seamless.



AI-Powered Automation

Automate marketing, member follow-ups, offers, and churn prevention.



Personalized Mobile App

Branded experience for members—bookings, payments, offers, rewards.



Real-Time Business Insights

Dashboards for member trends, revenue, and operational performance.



Integrated Ecosystem

Access control, POS, accounting, payments—plug and play.

Why Gym & Health Club Leaders Need Zenoti

Tailored for your business model

Segment	Zenoti Advantage
Single-location gyms	All-in-one platform reduces tool overload
Franchise operations	Centralized control with location-level flexibility
High-end health clubs	White-glove experience, personalized offers, AI insight

No More Patchwork Systems

Without Zenoti	Zenoti
Separate tools for CRM, marketing, billing	A single, unified platform
Manual check-ins, follow-ups	Mobile app + AI engagement
Guesswork in retention	AI-powered churn insights
Spreadsheet-based reporting	Real-time dashboards & forecasts

Take the Next Step

Transform your gym with the platform built to grow your business.

Book Your Free Consultation