

Virtual

EFFA CON

2026

June 26-27, 2026

Visit the-efa.org/conferences or email
autumn.arnett@the-efa.org to learn more.

**Better Together:
Building Sustainable Freelance
Careers Through Strong Community**



What 2025 attendees said:

"I've been freelancing for 10 years, but I learned plenty during the conference and got lots of new ideas."

"I really enjoyed the conference and learned a lot from all the sessions I attended live. It felt less intimidating/overwhelming and more friendly/intimate than other, larger virtual conferences."

"Topics were right on and what I needed."

"I thoroughly enjoyed the conference; the presenters were excellent and the topics were relevant."

"You guys did such a good job offering inclusive topics on race and ableism, conversations with editors of color. The presenters and leaders of EFA were diverse and it was much appreciated."

Last September, the Editorial Freelancers Association marked 55 years of our vibrant community with our first-ever virtual conference. We're back for 2026 – this time on a state-of-the-art virtual conference platform optimized for a seamless experience navigating sessions and networking with other freelancers.

This year's event will include a day of pre-conference networking sessions designed to support freelancers at all stages of their career.

Programming tracks will include:

- Business of Freelancing (e.g. - marketing, planning for retirement, contracts).
- Tricks of the Trade (e.g. - finding success as a freelance writer, editing sensitive content)
- Adding to skills to your editing toolbox (e.g. - how to be a better developmental editor, working alongside technology to enhance your human touch)
- Sharpening your writing pencil (e.g. - writing for newsletters, starting your first Substack)



Virtual Opportunities for Real Engagement



Making use of an interactive virtual platform, the EFA's 2026 virtual conference planning team is working intentionally to recreate the natural collaboration and interactions that exist in in-person formats. The event will include virtual meet-up opportunities, networking games, and the ability to chat with speakers and other guests in conference "hallways."



Email autumn.arnett@the-efa.org to preview our virtual conference space!

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Sponsorship Opportunities

Supporting Sponsor **\$2,750**

Opportunity to introduce a keynote or general session speaker and give a five-minute presentation about your company or product at a general session

Sponsored Session **\$1,500**

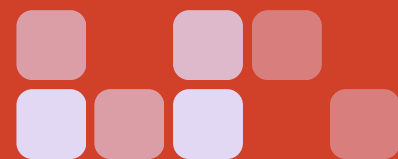
55-minute branded session led by your team designed to demonstrate a product or share a big idea

Virtual Social Space **\$500**

Sponsor an informal meet-up or even a poker table during the conference and interact directly with conference guests in smaller settings.

Virtual Swag Bag Insert **\$200**

Include a promotional flyer to be emailed to attendees before and after the event



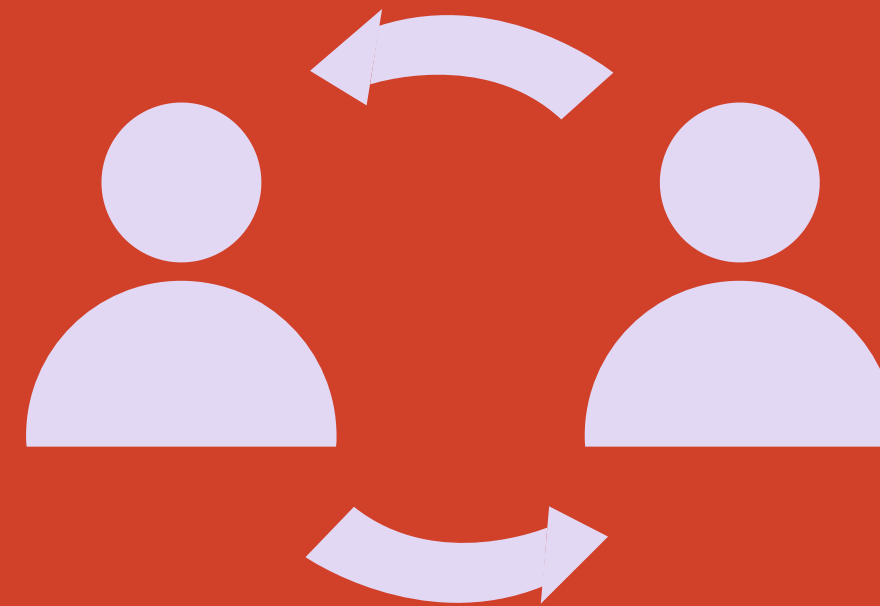
All sponsors will receive recognition on the EFA's social media channels and newsletters, and within the EFA's online community platform.



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*3,400 Members.
United by One Vision.*

Our vision is a vibrant community of freelance editorial professionals—esteemed for their expertise, inclusive in their ethos, and thriving in their businesses—helping clients launch ideas into the world.



**Email autumn.arnett@the-efa.org
to reserve your sponsorship slot**