

**GREEK ORTHODOX LADIES PHILOPTOCHOS SOCIETY, INC.
NATIONAL COMMITTEE REPORT
2026 NATIONAL PHILOPTOCHOS CONVENTION
CLEVELAND, OHIO - JUNE 29 – JULY 2**



Philoptochos Shoppe Committee

Chair: Andrea Feles Katsimbaris

Committee Members: Cynthia (Cindy) Crosson

Mari Lou Diamond

Diana Gardianos

Niki Mott

Paula Kalevas

Eleni Kalioras

Dimitra Kollias

Harriet Stoukas

June 2026

Current State Sell Through Items:

The path for the Shoppe over the past year has been to try to sell through items that have been in stock for a long time and/or items with excessive stock. Email campaigns and quantity pricing have been very effective in reducing the inventory. We will continue to move forward on this path. We are close to getting the inventory at a comfortable level.

Shoppe Core Items:

We will continue to stock “core” items such as President’s and Philoptochos pins, charms, crosses, certificates and more.

New Items added at the time of the CMF:

- Atlanta CMF logo charm – this item sold as well as expected. Inventory is still available.
- Philoptochos scarf – The inventory brought to CMF sold out (approx.. 100) . The remaining inventory, not brought to CMF sold out and more have been ordered. The item is available on our website and has proven to be one of our best sellers.

Restocking of Popular Items:

- Bookmark – We will work with the National office to develop a new bookmark(s). This item has proven to sell well.
- Philoptochos Scarf – We ordered the same design with different color pallet.

What people have been asking for:

- We have had several inquiries for items priced under \$5. Chapters/Metropolises want items that they can buy in bulk for a convention, luncheon, membership drive, etc.
- Proposed new items in this category: bookmarks, pens, sicker packs

Current Selection:

To view our current item selection, log on to: <https://www.philoptochos.org/shoppe/>

National Convention and the Philoptochos Shoppe:

- The National Convention committee is in the process of designing items for the convention. These items will be ordered ahead of time and bought in bulk. If there are remaining items, they will be put into the Shoppe to sell at convention (bags, icons, bracelets).
- A ¾ zip jacket and t-shirt are being designed. They will be available on our website. Samples will be brought to convention in a variety of sizes.
- The IPAD(s) will be set up ahead of time for easy checkout.

Path to New Items:

- Logo implementation - Our logo has been slightly altered to make them more “print” friendly. The National Executive board has approved it and we will start using this logo for our new designs.
- Team up with a Print on Demand company – We have chosen to use Printful. They have a wide variety of items at many different price points.
- Create a mix of items that have a variety of price ranges. (\$1 and up)
- Items will be “rolled out” slowly and not all at once.

How to Sell These Items:

- Create item awareness via social posts, email campaigns and direct links from Metropolis Philoptochos websites to our shoppe.
- Encourage Philoptochos chapters to use the shoppe as a resource for gifts, favors and outreach/team building items for events (aprons for bake sales, t-shirt for fundraising walks, etc)

Feedback From Our Committee:

A number of items have been brought up by the committee as possible items for the future: baby items, children’s items, items around \$5, water bottles and mugs, Philoptochos branded Polos (men and women), cardigans, aprons, beanies, tote bags, leather or beaded bracelets, keychains, icon prints, prayer ropes, prayer cards, Prosforo bags, ornaments, crosses, postcards.

Respectfully submitted,

Andrea Feles Katsimbaris, Chair\
Philoptochos Shoppe Committee