



# Empowering ESRD Patient Decision Making Through Mobile Connectivity

The IPRO ESRD program has designed and released two mobile applications which help patients navigate critical points in their healthcare journey.

Mobile applications bridge the gap in underserved communities without access to broadband services, actively connecting patients with critical healthcare resources.

Plain language and simple navigation link users to information that would otherwise require hours of intense internet research.

Mobile connectivity ensures timely access to information, support services, and personalized decision-making tools.

Improving patient lives with tools that support complex decision making and effective engagement in their healthcare.

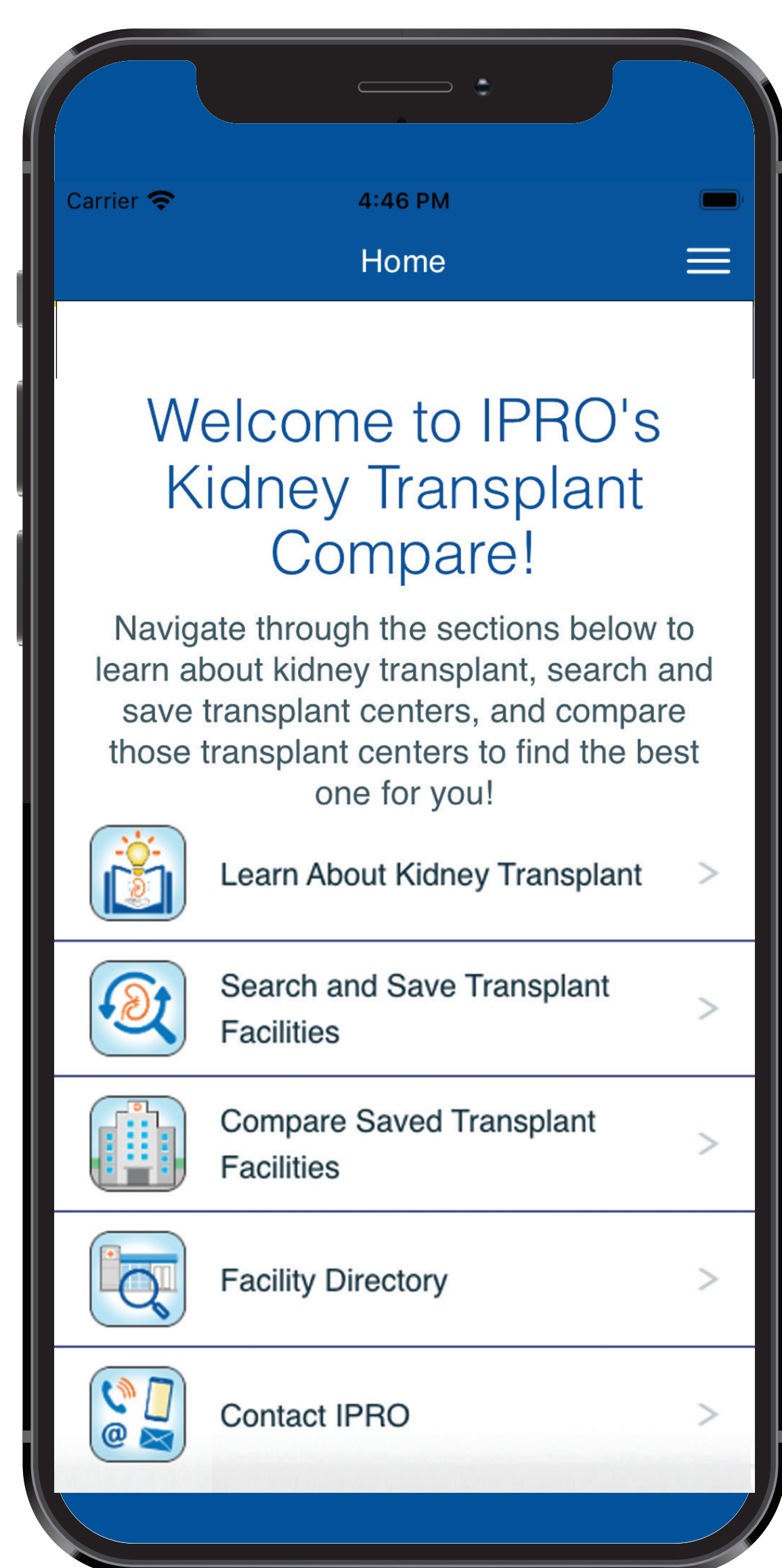


## Kidney Transplant Compare

- IPRO's Kidney Transplant Compare app and desktop platform connect patients, families, and caregivers to education about kidney transplant in plain language.
- Allows side-by-side comparison of transplant centers based on specific criteria.

### The Kidney Transplant Compare app:

- Allows users to explore the transplant centers they are interested in and filter centers by criteria that are important to them to find the facility that will best meet their needs.
- Includes center-specific insights and unique comparison features that empower users to make informed decisions in selecting a transplant center.
- Has experienced rapid adoption since its launch in June 2023, **adding 190 new users each month.**



### Kidney Transplant Compare Feedback

"I love being able to look at different transplant center options and actually got waitlisted at another center after using the application." – Patient in Ohio

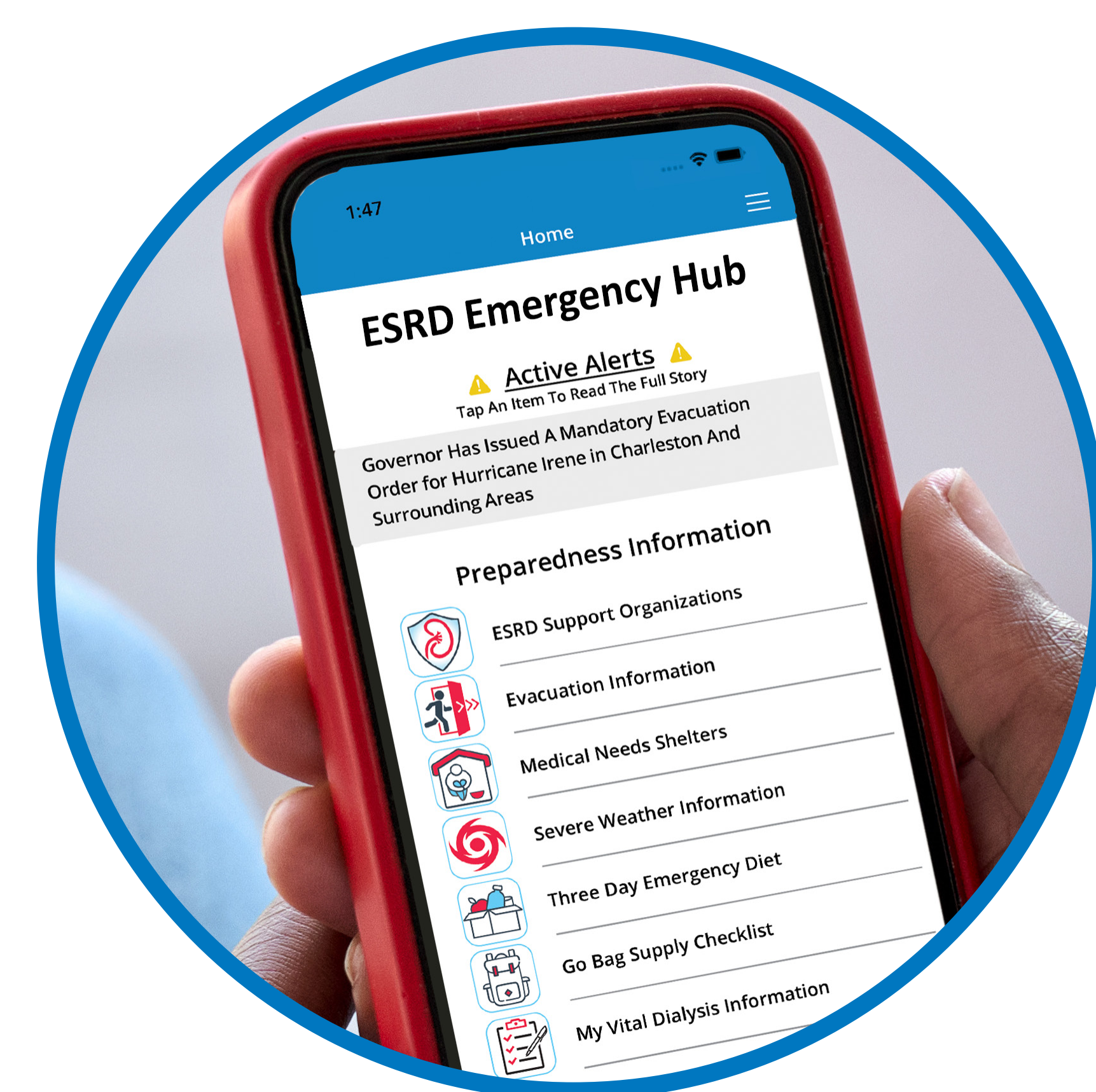
## The ESRD Emergency Hub

When services are interrupted during an emergency, it is critical that patients and their caregivers maintain access to dialysis care.

- The South Carolina Lowcountry Healthcare Coalition, in partnership with IPRO and the Dialysis Work Group, leveraged Hospital Preparedness Program (HPP) funding to build a transformative mobile application.
- Since launching in September 2022, the app has been utilized for communication in 38 unique emergency events and logged **more than 1,400 downloads.**

### The ESRD Emergency Hub App:

- Connects patients across 13 states with location-specific timely alerts and essential resources during an emergency.
- Alerts users in advance of anticipated disasters
- Notifies users of nearby operational dialysis facilities.
- Provides tools such as a "three-day emergency diet plan" to help sustain vitals should patients be unable to access dialysis.
- Reduces the need for patients to seek care at hospitals, alleviating some of the surge hospitals typically face during disasters.



### Emergency Hub Application Feedback

"The Emergency Hub app is a great idea, flyers and info has been shared in break room and lobby for patients and staff to download at their convenience."

"This is a great idea to bring emergency preparedness to staff and patient cell phones."