





AGENDA DAY 02 **November 26th** AGENDA DAY 02 6 – 8 PM GST time

01

BRAND YOURSELF OR GET BRANDED: OWN YOUR NARRATIVE

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Mehdi Moutaoukil General Manager of the Professional Products Division - Middle East

02

FUEL YOUR PASSION. FIND YOUR PURPOSE.

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Ahmed Wagih General Manager of the Consumer Products Division -Middle East

03

ENHANCE PERSONAL BRANDING THROUGH THE POWER OF THE CAMERA



Ibrahim Zantout *Client Partner – F&B and Automotive*