How YOU can help preserve the integrity of the Oley conference

Welcome to Connected: Oley's 2024 Annual Conference. We are thrilled to have you join us for this empowering and informative event designed for consumers, caregivers, clinicians, and corporate partners in the nutrition support community.

To ensure that everyone has a positive and enriching experience, we kindly ask all attendees to read, acknowledge, and adhere to the following guidelines:

**Respect and Inclusivity:** Treat fellow attendees, speakers, organizers, conference staff, and hotel employees respectfully and courteously. Verbal/Physical abuse will not be tolerated. Foster an inclusive environment where everyone feels welcome and valued regardless of background, beliefs, or experiences. Language and behaviors that may exclude or marginalize others will not be tolerated. Keep an open mind when receiving new information and hearing new experiences and perspectives. Please view our non-discrimination and anti-harassment policies for more details.

**Professionalism:** Maintain professionalism in your interactions and conduct yourself in a manner that reflects positively on yourself and the broader nutrition support community. We ask that attendees dress appropriately for the educational sessions. Business casual is suggested. Since everyone has a different temperature preference, please dress in layers, as the conference space temperatures can vary. Please, no vulgar or obscene language or images on clothing. Attendees must always wear their name badges while within the conference spaces. Please do your best to be punctual when attending sessions. If you must leave a session early, please do so quickly and quietly to minimize disruptions. Please silence your cell phone and keep conversation to a minimum during educational sessions. Utilize the time at the end of sessions for questions and comments.

**Medical Advice:** Nothing shared in the educational sessions or other events at the conference should be considered individual medical advice. Consumers are to refrain from asking speakers, clinicians, or corporate partners in attendance to provide individual medical advice during the conference. Should consumers choose to implement any of the information received at the conference into their care regimen, it is strongly encouraged that they consult with their own provider or care team before doing so.

**Participation:** We encourage all attendees to engage actively in conference sessions, workshops, and evening events. Your insights and experiences are valuable contributions to the community's collective knowledge, and it is a great time to meet new people. Oley members share their stories for the benefit of others in similar circumstances. No one or business should contact you for solicitation, marketing, or research purposes at the conference and should only connect with you post-conference if they have your permission. These are best enforced by you by declining inappropriate invitations and informing us (registration booth or info@oley.org) if these guidelines are being violated.

**Health & Safety:** Prioritize your safety and well-being and that of others. Please rest, hydrate, and manage your health as needed. If you have any concerns or encounter any issues during the conference, please don't hesitate to contact the conference staff for assistance. Children under 13 must be either supervised by an adult or attending the scheduled Kidz Klub activities. The hotel or related vendors will hold individual attendees (not Oley) responsible for any venue space, furniture, or décor damage created by you or someone in your family.
Open-mindedness: Keep an open mind and be receptive to new ideas, perspectives, and approaches presented during the conference. Embrace the opportunity to expand your understanding and knowledge base.

Companies, staff, consultants, representatives, and consumer advocates must:
- Display/promote products/services only in the exhibit area, or during a company-sponsored Oley event.
- Wear their badge during any Oley events with “exhibitor” clearly marked on their badge.
- Attend the mandatory exhibitor meeting and sign an agreement to abide by these exhibitor guidelines.
- Display professional behavior and courtesy at all times.
- Approval is needed for events, virtual hospitality suites, etc.

Companies or other professionals may not:
- Market products or services during any Oley educational session or Oley social event unless given prior written approval.
- Sponsor a non-Oley activity for consumers—unless all consumers involved are currently receiving the company’s products and/or services, and it doesn’t conflict with an Oley conference event.
- Conduct recruitment interviews or set up “special services” for Oley attendees.
- Contact conference attendees on-site or after the conference unless the attendee has initiated it or has given permission via badge scan, survey or raffle.
- Conduct market research in any location other than a reserved exhibit booth or official Oley focus group.
- Dispense cash payment to attendees for visiting their exhibits, or for any other purpose.
- Recruit for future market research projects during the meeting or at their company’s exhibit booth.
- Use images, testimonials, etc. from Oley staff, trustees, Ambassadors, or any of their family members, as part of the company exhibit or to promote company products or services.

Consumers please:
- Visit the Exhibitors. Be actively engaged in the exhibit hall. The exhibitors bring products and services you may already be using. Visit booths to see what else is available to learn options. Ask questions. Feel free to give them feedback.
- Thank the Exhibitors and Sponsors. Their support helps keep the conference free for consumers and families to attend.
- Read and adhere to these guidelines and be informed of the guidelines for our for-industry representatives.

Have Fun and Connect: Use networking opportunities to connect with fellow attendees, speakers, and organizers. Building relationships and support networks within the community can enhance your overall conference experience.

We take these guidelines seriously and want to ensure our members always feel safe and welcome during our conference. If you think an attendee needs to adhere to these guidelines, please bring your concerns to the conference staff. Thank you for your cooperation and participation in the Connected: Oley 2024 Annual Conference! We hope you have a rewarding and enjoyable time, and we look forward to learning and growing together.