

# DOING BUSINESS WITH MARSHALL SPACE FLIGHT CENTER

David E. Brock,
MSFC Small Business Specialist

March 6, 2024





#### NASA SMALL BUSINESS SPECIALISTS

Center Category	Center	Name	Phone	Email
	Ames Research Center	Christine L. Munroe	650-604-4695	Arc-smallbusiness@mail.nasa.gov
RESEARCH CENTERS	Armstrong Flight Research Center	Christine L. Munroe	650-604-4695	Arc-smallbusiness@mail.nasa.gov
RESEARCH CENTERS	Glenn Research Center	Eunice J. Adams-Sipp	216-433-6644	Grc-smallbusiness@mail.nasa.gov
	Langley Research Center	Vacant		Larc-smallbusiness@mail.nasa.gov
	Johnson Space Center	Robert E. Watts	281-244-5811	<u>Jsc-smallbusiness@mail.nasa.gov</u>
SPACE CENTERS	Kennedy Space Center	Joyce C. McDowell	321-867-3437	Ksc-smallbusiness@mail.nasa.gov
SPACE CENTERS	Marshall Space Flight Center	David E. Brock	256-544-0267	Msfc-smallbusiness@mail.nasa.gov
	Stennis Space Center	Kay S. Doane	228-688-1720	Ssc-smallbusiness@mail.nasa.gov
SCIENCE CENTER	Goddard Space Flight Center	Jennifer D. Perez	301-286-4379	Gsfc-smallbusiness@mail.nasa.gov
FEDERALLY FUNDED R&D CENTER	Jet Propulsion Laboratory	Charles E. Bray, Jr.	818-354-5620	smallbusiness.programsoffice@jpl.nasa.gov
AGENCY-WIDE RESOURCE CENTER	Information Technology Procurement Office	Robert O. Betts	757-864-6074	hq-itpo-smallbusiness@mail.nasa.gov
INLOUNCE CENTER	NASA Shared Services Center	Troy E. Miller	228-813-6558	nssc-smallbusiness@mail.nasa.gov



## FY23 TOP 20 NAICS TOTAL DOLLARS

NAICS	Description	Total Dollars
541710 541712 541715	R&D and Development in the Physical, Engineering, and Life Sciences " "Except Biotechnology " "Except Nanotechnology and Biotechnology	\$10,625,868,284
336414	Guided Missile and Space Vehicle Manufacturing	\$2,908,592,217
481212	Nonscheduled Chartered Freight Air Transportation	\$1,220,167,210
541330	Engineering Services	\$1,156,868,118
561210	Facilities Support Services	\$608,837,119
541512	Computer Systems Design Services	\$573,967,728
336415	Guided Missile & Space Vehicle Propulsion Unit and Propulsion Unit Parts Manufacturing	\$534,262,099
236210	Industrial Building Construction	\$390,188,665
541519	Other Computer Related Services	\$323,287,079
517919	All Other Telecommunications	\$236,539,344

## FY23 TOP 20 NAICS TOTAL DOLLARS, CONT.

NAICS	Description	Total Dollars
336419	Other Guided Missile and Space Vehicle Parts & Auxiliary Equipment Manufacturing	\$221,580,553
325120	Industrial Gas Manufacturing	\$215,733,617
334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System & Instrument Manufacturing	\$151,008,860
236220	Commercial and Institutional Building Construction	\$131,724,274
561110	Office Administrative Services	\$122,100,326
541611	Administrative Management and General Management Consulting Services	\$112,134,363
333314	Optical Instrument and Lens Manufacturing	\$111,276,705
561612	Security Guards and Patrol Services	\$100,007,655
488190	Other Support Activities for Air Transportation	\$91,999,277
541990	All Other Professional, Scientific and Technical Services	\$84,777,912
	TOTAL:	\$19,920,921,406

#### MARSHALL AT A GLANCE

Marshall is an engine of opportunity for its community and beyond.



\$8.3B (\$4.3B)

Total economic impact (Alabama impact)



> 7,000 employees at Marshall



**3<sup>rd</sup> largest** employer in the Huntsville - Madison county area



4.6 million square feet of space occupied in Huntsville



MAF
2.2M square feet of
manufacturing space at
Michoud Assembly Facility
in New Orleans

#### MSFC KEY CENTER CAPABILITIES AND SERVICES

#### **Propulsion**

- Liquid Propulsion Technology and Development
- Propulsion Industrial Base Sustainment
- Solid Propulsion Technology and Development
- Propulsion Testing
- Advanced Propulsion Technology and Development

#### **Space Systems**

- Payload Systems
- Mission Operations
- Life Support Systems Design and Development
- Environmental Test
- Space Weather and Natural Environments

#### **Space Transportation Systems**

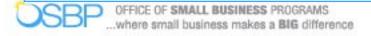
- Advanced Concepts and Systems Analysis
- Structural System Design and Analysis
- Structural Testing
- Thermal and Fluid Systems
- Avionics and Electrical Systems
- Guidance, Navigation, and Control
- Flight Software

#### **Materials and Manufacturing**

- Materials Diagnostics and Fracture/Failure Analysis
- Materials Technology and Development
- Additive Manufacturing
- Large-Scale Manufacturing

#### **Scientific Research**

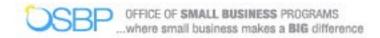
- Earth Science
- Planetary Science
- Heliophysics
- High-Energy Astrophysics
- Optical Systems



## METRICS (THROUGH SEPTEMBER 30, 2023)

CATEGORIES	GOVT. % GOALS	NASA % GOALS	NASA \$ ACHIEVED	NASA % ACHIEVED	MSFC % GOALS	MSFC \$ ACHIEVED	MSFC % ACHIEVED	% OF AGENCY
PROC. \$			\$20,617.4M			\$4,759.4M		23.1%
SB	23.0%	16.87%	\$3,639.1M	17.7%	6.3%	\$322.4M	6.8%	8.9%
SDB	12.0%	8.9%	\$1,535.6M	7.5%	3.4%	\$159.6M	3.4%	10.4%
HUBZone	3.0%	3.0%	\$197.0M	1.0%	0.5%	\$27.0M	0.6%	13.7%
WOSB	5.0%	5.0%	\$818.1M	4.0%	2.0%	\$101.1M	2.1%	12.3%
SDVO SB	3.0%	3.0%	\$483.5M	2.4%	0.5%	\$91.4M	1.9%	18.9%

Data generated on October 9, 2023



# METRICS (THROUGH JANUARY 31, 2024)

CATEGORIES	GOVT. % GOALS	NASA % GOALS	NASA \$ ACHIEVED	NASA % ACHIEVED	MSFC % GOALS	MSFC \$ ACHIEVED	MSFC % ACHIEVED	% OF AGENCY
PROC. \$			\$4,607.4M			\$998.2M		21.7%
SB	23.0%	TBD	\$690.6M	15.0%	5.7%	\$75.9M	7.6%	11.0%
SDB	12.0%	TBD	\$320.9M	6.9%	3.1%	\$41.4M	4.2%	12.9%
HUBZone	3.0%	3.0%	\$52.4M	1.1%	0.5%	\$4.5M	0.5%	8.6%
WOSB	5.0%	5.0%	\$186.1M	4.0%	1.8%	\$28.0M	2.8%	15.0%
SDVO SB	3.0%	3.0%	\$93.1M	2.0%	1.6%	\$20.9M	2.1%	22.4%

Data generated on February 6, 2024.



# **ACQUISITION FORECAST**

POP ENDING DATE	INCUMBENT	CONTRACT	TITLE	NAICS CODE	POTEN- TIAL VALUE	PREVIOUS COMPE- TITION	PROJECTED COMPETITION	DRAFT RFP RELEASE
01/31/2025	Cepeda Systems & Software Analysis	80MSFC20A0002	Engineering Support for MSFC Engineering Directorate's Space Systems Department And Other MSFC Departments, Directorate	541330	\$24M	GSA HUBZone set-aside	TBD	TBD
05/14/2025	4M Research	80MSFC22F0109	Software Independent Validation and Verification	541330	\$7M	GSA WOSB set-aside	TBD	TBD
06/30/2025	Victory Solutions, Inc.	NNM13AA66T	Configuration Management& Data Management	541712	\$102M	SDVOSB set-aside	TBD	TBD
06/30/2025	AMENTUM Services, Inc	80MSFC17C000 7	Facility Operations & Maintenance Support Services	561210	\$450M	Full & Open	TBD	4 <sup>th</sup> Qtr. FY24
09/30/2025	Media Fusion	80MSFC21D001 1	Strategic Research and Analysis, Communication, and Exhibit Services	541715	\$70M	SB set-aside	TBD	TBD
10/31/2025	Bastion Technology	80MSFC18C000 5	Safety & Mission Assurance Services	541712	\$365M	SB Set-Aside	TBD	TBD
11/30/2025	Jacobs	80MSFC18C001 1	Engineering Services and Science Capability Augmentation	541712	\$2B	Full & Open	Full & Open	4 <sup>th</sup> Qtr. FY24

#### IN COMPETITION

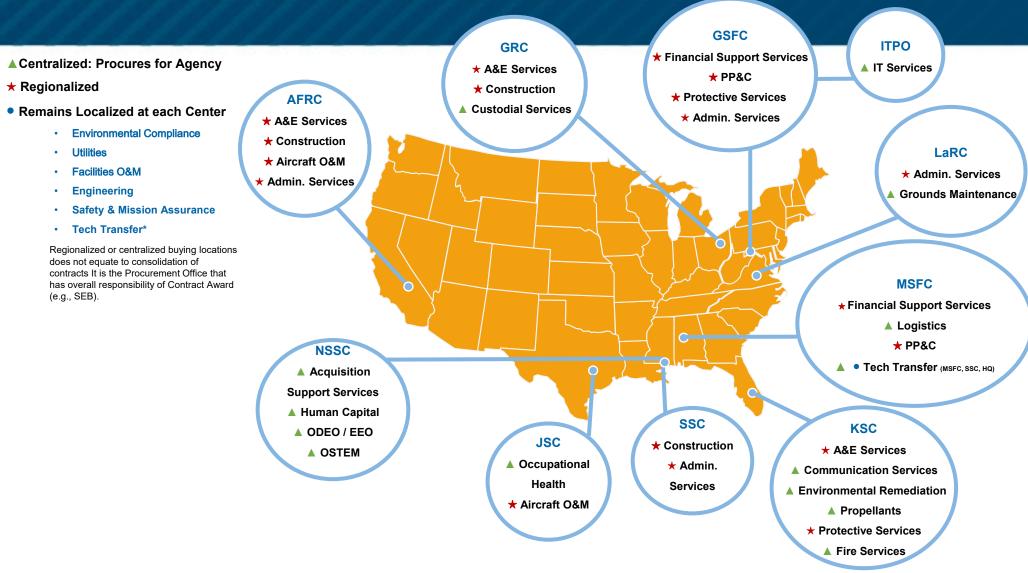
TITLE	INCUMBENT	NAICS	PREVIOUS COMPETITION	CURRENT COMPETITION	POTENTIAL VALUE	ANTICIPATED AWARD DATE
Consolidated Agency Technology Transfer Services	Acuity Edge, Inc.	541990	HUBZone SB Sole Source	HUBZone SB set- aside	\$25M	3 <sup>rd</sup> Qtr. FY24
Pre-Exploration Production Exploration Contract	New Contract	541715	NA	Sole source other than small	TBD	3 <sup>rd</sup> Qtr. FY24
MSFC Minor Construction Indefinite Delivery Contracts	Multiple	236220	SB set-aside	SB set-aside	\$20M not to exceed	2 <sup>nd</sup> qtr. FY24
MSFC Logistics Support Services	L&M Technologies, Inc.	561210	SB set-aside	8(a) set-aside	\$100M	4 <sup>th</sup> Qtr. FY24



#### OTHER SMALL BUSINESS DIRECT OPPORTUNITIES

- Construction.
- One time buys above the simplified acquisition threshold (SAT) of \$250K.
- Small business purchases below the SAT.
- Small Business Innovation Research and Small Business Technology Transfer Programs.

#### **PSL SERVICE DELIVERY MODEL**



# UTILIZE THE NASA ACTIVE CONTRACTS LISTS FOR TRACKING FUTURE COMPETITIONS

- ❖Accounting, Financial, And Business Services Contracts
- Administrative Services Contracts
- Engineering
- Environmental Remediation Contracts
- Facility Contracts
- Information Technology Contracts
- Multiple Award Construction Contracts
- Occupational Health Contracts
- ❖ Protective Services Contracts
- Link to NASA Active Contract Lists: <a href="https://www.nasa.gov/osbp/active-contract-listings/">https://www.nasa.gov/osbp/active-contract-listings/</a>

## Sample NASA Active Contracts Listing: Facilities

		, n	NASA FACILITIES CONTRACTS			
CENTER	NAICS	CONTRACT NA ME	CONTRACTOR NAME CONTRACT#	туре оf сомрептіон	POTENTIAL VALUE	ULTIMATE CONTRACT END DATE
AFRC	561210	Facilities Operations and Maintenance Services	Helix Management Services, LLC NND13AD53C	8(a) Competitive	\$44.9 M	2/28/2023 Last Date to Order
ARC	561210	Safety & Mission Assurance	Bastion Technologies, Inc. 80ARC020D0012	Full & Open	\$66.6 M	10/31/2024 Last Date to Order
ARC	561210	Aerospace Testing & Facilities O&M (ATOM-5)	JacobsTechnology <b>80ARCO22DA011</b>	Full & Open	\$298 M	6/21/2027 Last Date to Order
ARC	561210	Logistics Management Services (LMS)	Lockwood Hills, LLC <b>80A RC017C0001</b>	SB Set-Aside	\$46.1 M	1/14/2023
ARC	561210	Ames Facilities Maintenance Support Services (AFSS)	Jacobs Technology <b>NNA15BB23</b> C	Full & Open	\$232 M	10/12/2025
GRC	561720	Janitorial Services	Creative Management Technology 80GRC020C0007	SB Set-Aside	\$15.4 M	7/31/2025
GRC	561210	Technical Info, Admin, Logistics Svcs II (TIALS 2)	Alcyon Technical Services (ATS) JV, LLC NNC15CA30C	SB Set-Aside	\$175.6 M	3/31/2023 Last Date to Order
GRC	561210	Technical, Facilities, O&M, & Engineering (TFOME)	HX5 Sierra, LLC <b>NNC15BA02B</b>	SB Set-Aside	\$379.9 M	5/31/2025
GSFC	561210	O&M for IV&V Facility	West Virigina University Research Corporation 80GSFC19C0074	Sole Source	\$25 M	9/30/2025
GSFC	561210	Facilities Operations and Maintenance Services (FOMS) III	AKIMA Support Operation, LLC 80GSFC18 COO54	Full & Open	\$14.1 M	4/14/2023
GSFC	561720	Custodial, Landscaping, and Recycling Services	Melwood Horticultural Training Center, Inc. 80GSFC20 C0098	Ability One	\$27.8 M	6/30/2025
GSFC	561210	Northern Latitude Sounding Rocket Launch Site	University of Alaska-Fairbanks 80GSFC20C0023	Sole Source	\$30 M	11/30/2029
GSFC/WFF	561730	Landscaping & Trash and Recycling Removal at WFF	Didlake, Inc. <b>80GSFC2000010</b>	Ability One	\$4.1 M	4/19/2025 Last Date to Order
НQ	561210	Headquarters Operations Support Services (HOSS)	Lintech-Beacon, LLC <b>80HQTR18C0002</b>	8(a) Competitive	\$14.7 M	5/30/2023 Last Date to Order
HQ	561210	Infrared Telescope Facility (IRTF)	University of Hawaii Systems <b>80HQTR19D0030</b>	Sole Source	\$32.8 M	6/30/2023 Last Date to Order

# NASA/MSFC FY23 CUMULATIVE SUBCONTRACTING DOLLARS

CATEGORIES	NASA % GOALS	NASA FY23 \$ ACHVD.	NASA FY23 % ACHVD.	MSFC FY23 \$ ACHVD.	MSFC FY23 % ACHVD.
TSV		\$9,086.5M		\$2,230.0M	
SB	35.5%	\$4,004.9M	44.1%	\$902.0M	40.4%
SDB	5.0%	\$784.3M	8.6%	\$107.7M	4.8%
WOSB	5.0%	\$979.4M	10.8%	\$219.6M	9.8%
HUBZone SB	3.0%	\$307.4M	3.4%	\$85.8M	3.8%
SDVO SB	3.0%	\$456.4M	5.0%	\$35.8M	1.6%

#### MSFC FY 2023 TOP 20 LARGE BUSINESS PRIME CONTRACTS

NO.	CONTRACT TITLE	PRIME	CONTRACT NUMBER	CLASSIFICATION	\$ OBLIGATED
1	Space Launch System (SLS) Stages Production & Evolution	The Boeing Company	80MSFC20C0052 & NNM07AB03C	LB	\$1,037.7M
2	Human Landing System (HLS)	Space Exploration Technologies Corp.	80MSFC20C0034	LB	\$911.6M
3	HLS	Blue Origin LLC	80MSFC23CA014	LB	\$425.0M
4	SLS Booster	Northrop Grumman Systems Corp.	80MSFC20D0008 & NNM07AA75C	LB	\$382.1M
5	SLS RS-25 Engine	Aerojet Rocketdyne, Inc.	NNM16AA02C	LB	\$345.3M
6	Engineering Services & Skills Capabilities Augmentation	Jacobs Technology, Inc.	80MSFC18C0011	LB	\$236.9M
7	SLS Interim Cryogenic Propulsion	The Boeing Company	NNM12AA82C	LB	\$81.4M
8	Marshall Operations, Systems, Services, & Integration	Teledyne Brown Engineering, Inc.	80MSFC22CA016	LB	\$70.6M
9	Chandra Science Center	Smithsonian Astrophysical Observatory	NAS8-03060	NP	\$58.2M
10	Mars Ascent Vehicle Integrated Sys.	Lockheed Martin Corp.	80MSFC22CA005	LB	\$51.7M

# MSFC FY 2023 TOP 20 LARGE BUSINESS PRIME CONTRACTS (CONT.)

1	<b>10</b> .	CONTRACT TITLE	PRIME	CONTRACT NUMBER	CLASSIFICATION	\$ OBLIGATED
	11	Facility Operations & Maintenance Support Services (FOMSS)	Amentum Services, Inc.	80MSFC17C0007	LB	\$27.8M
	12	Mars Ascent Propulsion	Northrop Grumman Systems Corp.	80MSFC21C0010	LB	\$27.7M
	13	SLS RL10 Engine	Aerojet Rocketdyne, Inc.	NNM16AA12C	LB	\$23.6M
	14	JUNO Mission	Southwest Research Institute	NNM06AA75C	NP	\$18.8M
	15	Smart Propulsion Flight Demonstration	United Launch Alliance LLC	80MSFC21CA004	LB	\$16.6M
	16	Cryogenic Demonstration Mission	Lockheed Martin Corp.	80MSFC21CA001	LB	\$15.4M
	17	Cryogenic Propellant Management & Transfer	Space Exploration Technologies Corp.	80MSFC21CA002	LB	\$15.0M
	18	Lunar Trailblazer Mission	California Institute of Technology	80MSFC19C0042	NP	\$14.6M
	19	SLS Launch Vehicle Stage Adapter	Teledyne Brown Engineering, Inc.	NNM13AA35C	LB	\$14.7M
	20	Near Earth Object Surveillance	University of Arizona	80MSFC20C0045	NP	\$13.8M



#### FY23 TOP 20 NASA PRIME CONTRACTORS

VENDOR NAME	WEBSITE	TOTAL DOLLARS
California Institute of Technology (JPL)	https://acquisitions.jpl.nasa.gov	\$2,922,677,243
Space Exploration Technologies Corp.	https://www.spacex.com/supplier/index.html	\$2,250,758,731
The Boeing Company	http://www.boeingsuppliers.com/esd/getstart.html	\$1,568,498,599
Northrop Grumman Systems Corp. (Includes Orbital Sciences and ATK)	https://www.northropgrumman.com/suppliers/	\$1,251,623,011
Lockheed Martin Corporation	https://www.lockheedmartin.com/en-us/suppliers.html	\$1,221,943,785
Jacobs Technologies, Inc.	https://www.jacobs.com/suppliers/	\$946,316,790
KBR, Inc. (Incudes Wyle and SGT)	https://kbrsupplier.com/	\$722,587,900
Johns Hopkins University Applied Physics Laboratory LLC	https://hopkinsmedicine.org/business/index.html	\$449,100,521
Blue Origin LLC	https://www.blurorigin.com/fly-with-us/become-a-supplier	\$440,849,404
Science Applications International Corporation	https://www.saic.com/who-we-are/suppliers-and-small- business	\$426,436,260



## FY23 TOP 20 NASA PRIME CONTRACTORS, CONT.

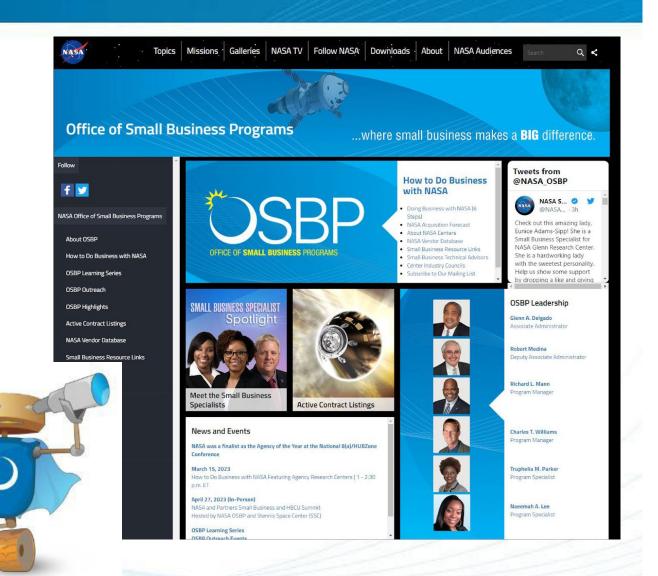
VENDOR NAME	WEBSITE		TOTAL DOLLARS
Leidos	https://www.leidos.com/suppliers		\$359,353,430
Peraton, Inc.	https://www.peraton.com/suppliers/		\$337,355,934
Bechtel National, Inc.	https://www.Bechtel.com/suppliers/		\$308,679,000
L3Harris Technologies Inc. (includes Aerodyne-SGT Engineering Services LLC)	https://www.l3harris.com/supply-chain		\$285,184,931
Science Systems and Applications, Inc.	https://www.ssaihq.com/contact-us		\$241,109,133
Maxar Space, LLC	https://www.maxar.com/legal/suppliers		\$178,315,215
Air Products and Chemicals, Inc.	https://www.airproducts.com/company/suppliers		\$172,185,991
Syncom Space Services, LLC	http://syncomspaceservices.com/		\$146,326,084
Ball Aerospace & Technologies Corp.	https://www.ball.com/aerospace/about- aerospace/suppliers-resources		\$129,931,562
		Total:	\$14,777,852,516

#### MSFC FY23 CUMULATIVE SMALL BUSINESS DOLLARS

CATEGORIES	DIRECT \$	SUBCONTRACT \$	CUMULATIVE \$	% ACHIEVED
Procurement \$			\$4,763.5M	
SB	\$322.4M	\$902.0M	\$1,224.4M	25.7%
SDB	\$160.2M	\$107.7M	\$267.9M	5.6%
WOSB	\$101.1M	\$219.6M	\$321.4M	6.7%
HUBZone	\$27.4M	\$85.8M	\$113.2M	2.4%
VOSB	\$95.1M	\$93.8M	\$188.9M	4.0%
SDVO SB	\$91.4M	\$35.8M	\$127.3M	2.7%

#### NASA OSBP Website: www.nasa.gov/osbp

- Website highlights:
  - How to Do Business with NASA
  - OSBP Learning Series
  - OSBP Outreach
  - Active Contract Listings
  - Small Business Resource links
  - Small Business
     Specialist contact



#### **NASA OSBP Outreach Opportunities**

# UPCOMING OUTREACH

# OSBP LEARNING SERIES VIRTUAL OUTREACH

- March 21, 2024- In-person
  - Marshall Small Business Alliance in Huntsville, AL - Davidson Center
  - Registration Link: https://37thMSBA.eventbrite.com
- April 5, 2024 In-person
  - NASA and Partners Small Business and HBCU Summit at Howard University School of Business (HUSB)

- Held the 3<sup>rd</sup> Wednesday each month
- Events feature guests from NASA,Federal agencies including:
  - Small Business Administration (SBA)
  - General Services Administration (GSA)
  - U. S. Women's Chamber of Commerce
  - And more
- Q&A session is included
- Request registration link <u>HERE</u>

March 20, 2024

Women Changemakers and Small Business Success at NASA

**April 17, 2024** 

How to Secure Federal Government Funding

#### **OSBP Mobile App**

#### OSBP Mobile is designed to help:

- Provide active contract listings and requests for proposals
- Network with Small Business
   Specialists at each NASA Center
- Explore the latest Agency prime metrics data
- Inform you of the latest small business news and events

Come make a BIG difference at NASA!



Download at: https://play.google.com/



#### MSFC SMALL BUSINESS RESOURCES AND MARKETING TOOLS

- "Doing Business at MSFC" web site: <a href="https://doingbusiness.msfc.nasa.gov/">https://doingbusiness.msfc.nasa.gov/</a>
- Acquisition planning tool: <a href="https://doingbusiness.msfc.nasa.gov/apt/external">https://doingbusiness.msfc.nasa.gov/apt/external</a>
- Acquisition forecast tool: <a href="http://www.hq.nasa.gov/office/procurement/forecast/">http://www.hq.nasa.gov/office/procurement/forecast/</a>
- Small Business Marketing Guide: <a href="https://doingbusiness.msfc.nasa.gov/documents/3128625/3140174/SBMG.pdf">https://doingbusiness.msfc.nasa.gov/documents/3128625/3140174/SBMG.pdf</a>
- NASA Active Contract List: <a href="https://www.nasa.gov/osbp/active-contract-listings">https://www.nasa.gov/osbp/active-contract-listings</a>

#### MAKING THE CONNECTION

- In-house counseling sessions via Microsoft Teams.
- Tag Team Wednesdays.
- Joint Counseling sessions featuring SB service providers, machine shop/fabricators, and HBCUs and MSIs.
- Semi-annual Marshall Small Business Alliance meetings (FY23 meetings scheduled for late March and mid to late September).
- Local and regional business forums.

#### MSFC SMALL BUSINESS PROGRAM CONTACTS

CONTACT	TITLE	EMAIL	PHONE
David Brock	Small Business Specialist	david.e.brock@nasa.gov	256-544-0267
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Cheryl Webb	Contracts Administrator – Seventh Sense Consulting	cheryl.l.webb@nasa.gov	256-544-6263
Chip Jones	Small Business Technical Advisor	chip.jones@nasa.gov	256-544-2701
Jason Johnston	SBA Procurement Center Representative	jason.johnston@sba.gov	205-749-0079

Location: Bldg. 4260/Rm. 155

Office hours: 8:00 a.m. - 5:00 p.m. (CST)

MSFC-SBO@mail.nasa.gov