



The Renowned Recyclers

مجموعة الاء
Ala Group

Dealers in Ferrous / Non-Ferrous Metals & Plastic Scrap



Member of:



AQSIQ



MEMBER



GOLD MEMBER



CMRA



Certified ISO 9001 : 2008 Quality Management System



Hafiz Amin Haji Abdul Rehman
Founder



Ehsan Haji Amin
(Group Chairman)

Our Company has sailed through leaps & bounds, ups & downs and has experienced enormous success for over two decades. It is my immense pleasure to see our next generation taking in-charge of our reputed company; which only promises to add more stars to our company by bringing in fresh perspectives, efficient technologies and innovative ideas to the ground.

I am quite hopeful for the great future that this company will experience in the decades to come. The ideas, perspectives, as well as the technologies with which we do business may change overtime, but one thing will never change and that is the "Principle of Honesty". Our "Principle of Honesty" is our commitment to not only our clients, but society in general and which is what lays the strong foundation of our ever growing company and known as "The Renowned Recyclers".



Muzammil Haji Amin
(President and CEO)

Dedicating majority of my life to the recycling industry, I've learnt that the roof of success is achieved only if the company is built on a strong foundation of Honesty, bricks of Valuable Team Work, and the walls of Dedication. If one has gone through the struggle of building such company, success will automatically follow. That has been our mantra of success however; this wouldn't have been achieved without the valuable ground support and trust of our business associates which truly makes Ala Group as "The Renowned Recyclers".



Sahim Haji Amin
(Managing Director)

Business is fun & easy when you are amongst an inspired and dynamic team working in unison. Adding young talent, we envisage the huge responsibility to serve the Industry projecting us as a trusted business partner. It's our prerogative to protect our partners from market volatility thereby bringing stability to the trade; building volumes of business for our suppliers & buyers. We remain committed to reinforce Ala Group as "The Renowned Recyclers".



Bashir Ehsan
(Director Operations)

Transition from University to joining the Recycling Business was very exciting. Gaining knowledge about metals and the recycling industry on the whole, I have started to realize its true potential. It is a challenging job for sure but with experience and perseverance we shall achieve our targets. Steering the physical processing unit of the company is as much a responsibility as driving a car on a highway requiring concentration, judgment and experience. Endeavoring to broaden Ala Group as "The Renowned Recyclers".

PROFILE

Ala Group has evolved from the seeds of Bibi Group, founded in Gujarat, India in the year 1990. It has gone through several changes since its inception; starting as a family business, converting into a partnership firm to step up towards Middle East with its own branches and currently having multiple companies and operational yards in Africa, China, Hong Kong, India, Middle East, Pakistan, United Kingdom, United States of America and CIS countries. We owe our success to the founder of our company, (Late) Haji Amin Haji Abdul Rehman.

Initiated with a task force of 4 people, we have considerably increased our staff strength and still counting. It is our values, accountability, integrity and focus on the people we deal with everyday that makes Ala Group what it is today. We have always changed ourselves with ever changing environment and have always been flexible to accommodate changes without compromising on our values.

Our facilities (operational yards) are equipped with state of the art technology to control quality as per the International Standard of Organisations (ISO). Our dedicated technical team for quality control never stops working. We have always dreamt of becoming world's most renowned name in Recycling Industry and have a future plan of expanding our roots in Australia, Thailand, South Africa, Malaysia and Carribean countries.

OUR MISSION

To be pioneers in the recycling industry and to satisfy the needs of our clients by offering them quality and quantity on time within contractual terms adhering to the international norms.

- Discover innovative ways of doing business which will allow us to increase the size, volume and profitability of our company while focusing on being ECO friendly.
- Continuous enhancement of our technical knowledge and skills for healthy business.
- To provide expertise and resources to ensure a first class service to our customers.
- To maintain reputation by adopting high standards of business ethics and valuing relationships the most.

OUR VISION

Our vision is to be the world's renowned and most trusted recyclers with focus on :

- **Environment:** To create a healthier environment by recycling wastes in a sustainable eco-friendly way.
- **Profitability:** To maximise the profitability by never ignoring our core focus on a green environment.
- **Improvement:** To align our processes with the ever changing environment from time to time.
- **Growth:** To achieve phenomenal growth by fostering team work, nurturing talent with pace, pride and passion.

OUR VALUES

Our values are hidden within our actions and decisions which describe how we perform in the ever changing environment with the support of our team.

We value:

- **Integrity and Accountability** of our actions.
- **Reliable, Consistent** and high **Quality** service.
- **Innovative** and healthier way of doing business.
- Our ability of being **Accessible** across the globe **24 X 7**.



Member of:



Certified ISO 9001 : 2008 Quality Management System

PRODUCTS

ALUMINIUM



Extrusion



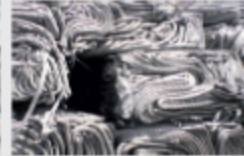
Foils



Litho Sheet



Taint Tabor



Talon



Talk

BRASS



Bronze



Bell Metal (Kassa)



Ebony



Heavy



Honey

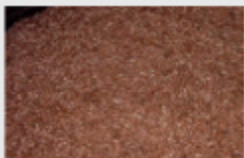


Ocean

COPPER



BSMB
(Bright Shiny
Millberry)



Clove



Berry-Candy
(Heavy Copper)



Candy



Birch-Cliff



Utensils

ZINC



New Diecast



Old Diecast



Score



Anode



Dross



Ingot

MISCELLANEOUS



Compressors



Mixed Motor



Mixed Metals
(TAF LISH)



Electric Meter



ICW



PC Board



Tense



Wheels



UBC



Zorba



Billets



Ingots



Paḷu



Water Meter



Propellers



Turning



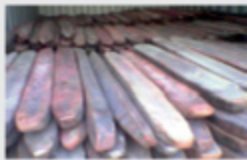
Billets



Ingots



Wire 3mm 98%



Wire Bar



Rods 8-12 mm



Cathode



Billets



Ingot

LEAD



Battery Scrap "Rains"



Striping



Mixed Lead "Radlo"



Pipe



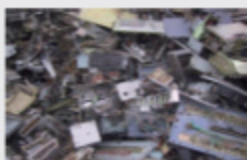
Refined Ingots



Remelted Ingot



Transformer



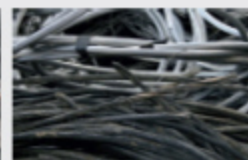
Telephone Relay



Power Cables



**Telephone cables
Dry-Jelly**



Al. Cables & ACSR



CRGO (Silicon Sheet)

PRODUCTS

FERROUS



HMS 1



HMS 1 & 2



LMS bundle



Cast Iron



Tin Plates



Pipes

NICKEL



Copper Nickel tubes



High Nickel



Low Nickel



SS 304



SS 316



SS Billets



PLASTIC



Acrylonitrile Butadiene Styrene



Acrylic Sheet



High Density



PolyEthylene



Grinded



Pc Bottle



Pc Water Bottle Regrind



Poly Ethylene Terephthalate



Pet Preform Bottle



Pet Flakes




XLPE



XLPE Thick Cable

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 Our Presence



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BRANCHES

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- United States of America