

nAMICON

ELEVATING MENTAL HEALTH



2024 EXHIBITOR PROSPECTUS

📍 Denver, Colorado

📅 June 4-6, 2024

nAMIcon

ELEVATING MENTAL HEALTH

Join us for NAMIcon 2024,
June 4-6 in Denver!

ABOUT NAMI & NAMICON24

NAMI, the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. Each year NAMIcon educates, encourages and empowers a diverse community that is passionate about building better lives for people affected by mental illness.

nami.org/namicon



WHY EXHIBIT?

NAMICON 2024 is an opportunity to connect with an audience of influential leaders, activists and practitioners in the mental health field. Attendees are interested in learning about mental health services, products and information for themselves and loved ones with mental illness. They are eager for the latest information, treatment options, coping strategies, support services, health and wellness information and activities, as well as legal and financial advice.

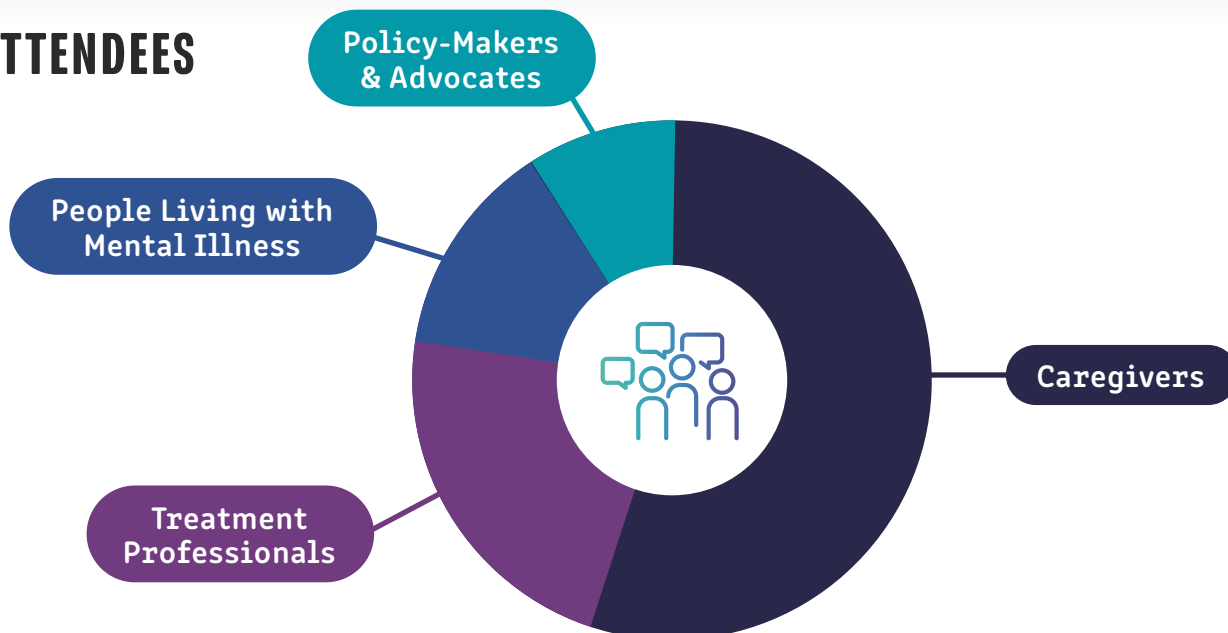
CONVENTION ATTENDEES INCLUDE:

- People living with a mental illness and their families providing their own important perspectives on recovery.
- Top-notch researchers and clinicians providing information and tools to advance and sustain recovery from mental illness.
- The country's keenest minds and savviest policymakers, from both the public and private sectors, offering strategies and tactics to effectively advocate for changing the mental health system in our nation.
- Treatment professionals — including psychiatrists, psychologists, licensed counselors, nurses and social workers.

WHO SHOULD EXHIBIT?

- Health care facilities and treatment providers
- Pharmaceutical companies
- Publishers
- Advocacy, health care and professional associations
- Government agencies
- Health insurers and managed care companies
- Support, legal, advocacy and financial advisors

ATTENDEES



PAST EXHIBITORS

- Abraxas Youth & Family Services
Alkermes
Allsup
Alpha Kappa Alpha Sorority, Inc.
American Psychiatric Nurses Association
American Psychiatric Publishing
Amerigroup, A Wellpoint Company
Anthem
Army OneSource
Ask the Psychiatric Pharmacist
Assurex Health
AZ&Me (AstraZeneca)
Attention Deficit Disorder Association (ADDA)
Austen Riggs Center
Be Smart. Be Well.
Beacon Health Options
Behavioral Healthcare, Inc.
Boys Town National Research Hospital
bp Magazine and esperanza
Brain and Behavior Research Foundation
Brain Stimulation Clinic, LLC
BringChange2Mind
Bristol-Myers Squibb
Cenpatico
Center for Cognition and Recovery
Centers for Medicare and Medicaid Services
Changing Options, Inc.
ChildBe
CIGNA
Clearview Treatment Programs
Clubhouse International
College of Psychiatric and Neurologic Pharmacists
Colorado Recovery
Connect 4 Mental Health
CooperRiis Healing Community
Council on Accreditation
DBTSkillsCoaching.com
Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury (DCoE)
Diamond Healthcare Corporation
Dominion Hospital
Equitas Foundation
FDA Office of Women's Health
Genomind
Geo Care (The GEO Group)
Gould Farm
Grand Canyon University
Harvard Brain Tissue Resource Center
Heinz C. Prechter Bipolar Research Fund
iDashboards
Ingenuity Health/Ameritox
International Bipolar Foundation
International Center for Clubhouse Development
International OCD Foundation
Janssen Pharmaceuticals, Inc.
Job Accommodation Network
Lakewood Center
Lilly
Magellan Health Services
Magpie Media Inc.
Make the Connection (U.S. Department of Veterans Affairs)
Menninger Clinic
Mental Health First Aid USA
Merry Meadow Farm
MWellA
NAMI EasySite
National Association for Premenstrual Dysphoric Disorder
National Council for Community Behavioral Healthcare
National Institute of Mental Health
National Institute on Drug Abuse (NIDA)
National Education Alliance for Borderline Personality Disorder (NEABPD)
Neurocrine Biosciences, Inc.
Neuronetics, Inc.
NeuroStar TMS Therapy
New Vitae Wellness and Recovery
NIMH Schizophrenia Research Program
NOSSCR
OmegaBrite
Otsuka America Pharmaceutical, Inc.
Pamlab, LLC
PRIDE Institute
Project Transition
PsychU
Qualifacts
Recover Resources
Rose Hill Center
SageSurfer
Schizophrenia and Related Disorders Alliance of America (SAARDA)
Sheppard Pratt Health System
Shire, Inc.
Social Security Ticket-to-Work Program
Sovereign Health Group
Special Needs Alliance
Strategic Behavioral Health
SyneuRX
SZ Magazine
Takeda Pharmaceuticals U.S.A., Inc. & Lundbeck
TCR
Teva Select Brands
The Eating Disorder Foundation
The Menninger Clinic
The Mental Health Co-Op
Together Rx Access
Transitions Research and Training Center
Treatment Advocacy Center
Triumph Youth Services
UMass Medical School Transitions Research and Training Center
VA Boston Healthcare System
V-DAC (Vehicle Donation to Any Charity)
Veterans Crisis Line
Vincent House
Vista Points Special Needs Trusts

EXHIBIT PACKAGES & DETAILS

EXHIBIT PACKAGES INCLUDE:

- An 8'x8' booth space comes equipped with an 8' high back drape, two side drapes, an identification sign, a 6' draped table, 2 chairs, and a wastebasket.
- Three NAMIcon registrations for each 8'x8' space, giving your booth staff full access to the highly informative sessions offered at our Convention.
- A profile in our mobile app with options to upload descriptions, documents, videos, and more!
- Please contact our convention team if you would like additional exhibitor staff to attend.
- Electricity, Internet and other booth furnishings are available at additional cost from our official decorating company.
- Upgrade options & add-ons are available upon request.
 - » Standard 8'x8' booth: \$2,100
 - » Nonprofit 8'x8' booth: \$800

GENERAL ASSISTANCE & ADVERTISING CONTACT

For general exhibit questions, please contact our convention team at:

exhibit@nami.org

SPONSORSHIP CONTACT

For sponsorship opportunities, please contact our development team at:

namiconsponsor@nami.org

EXHIBITOR SCHEDULE:

MONDAY, JUNE 3	8:00AM-4:30PM	Exhibitor Move-In
TUESDAY, JUNE 4	10:00AM-5:00PM	Show Hours
WEDNESDAY, JUNE 5	8:00AM-3:00PM	Show Hours
WEDNESDAY, JUNE 5	3:00PM-6:00PM	Exhibitor Move-Out

EXHIBITOR RULES & REGULATIONS

CODES & AGREEMENTS

Exhibitor hereby agrees to be bound by the “Rules and Regulations of the Exhibition.” The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Sheraton Denver Downtown Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitor shall not, nor shall exhibitor permit others, to do anything to the Booth or do anything on the Hotel premises which would cause a difference in conditions from those previously approved by the insurance carriers of NAMI, or the owners or manager of the Hotel, which will in any way increase premiums payable by any of said parties. NAMI reserves the right to require any exhibitor to remove an exhibit or any part of an exhibit which, in the sole judgment of NAMI, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the convention.

SPACE ASSIGNMENTS

NAMI shall use its best efforts to locate the Booth in one of the locations designated as preferred by Exhibitor and to provide physical separation of the Booth from the Booths of those competitors from whom the Exhibitor has requested such separation. Notwithstanding, however, NAMI reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. NAMI further reserves the right to refuse exhibit space to any company or organization for any reason.

FURNISHINGS

This contract for use of space provides for an 8’ high flameproof back drape and 3’ high side drape, a 6’ table, 2 chairs, and a standard booth sign. Additional accessories, signs, electrical, internet, audio visual equipment, catering, etc., are the sole responsibility of the Exhibitor and should be ordered in advance from the official decorator.

SECURITY

NAMI will provide security during set-up and dismantling. Furnishing such a service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of Exhibitors, which shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

EXCLUSION

NAMI shall have the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the exhibition. NAMI shall have the right to prohibit the use of amplifying equipment or music which it considers objectionable. Exhibitors are prohibited from using strolling entertainment, distributing samples or souvenirs, or presenting demonstrations or solicitations except in their own booth space. No exhibitor shall sublet, assign, or share any part of the space allotted without the expressed written consent of NAMI. Exhibitor signs, displays, and flyers are prohibited in any of the public spaces or elsewhere on the premises of the Sheraton Denver Downtown Hotel. Exhibitors may not sell items at their booth without prior written consent and approval from NAMI.

DRAYAGE

All shipments of exhibit materials must be made to the official exhibit decorator. All drayage charges are the responsibility of the Exhibitor.

CANCELLATION

Exhibitor shall have the right to cancel the Agreement at any time by written notice to NAMI. Cancellations received up to 75 days prior to the Exhibition will be refunded the full rental fee paid. NAMI shall refund up to 50% of booth space cost on cancellations received 60 to 75 days prior to the Exhibition. No refunds will be made on cancellations received within 60 days of the Exhibition. NAMI retains the right to re-sell any booth space canceled by the Exhibitor.

LIABILITY

Insurance and liability are the full and sole responsibility of the Exhibitor.* The Agreement shall not constitute or be considered a partnership, joint venture, or agency between NAMI and the Exhibitor. Exhibitor hereby agrees to and does indemnify, hold harmless, and defend NAMI from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including, but not limited to, cost, interest, and attorney’s fees) which arise directly or indirectly from intentional or negligent acts of omission by Exhibitor or any of its employees, invitees, or agent. The Sheraton Denver Downtown Hotel shall not be responsible in any way for damage, loss, or destruction of any property of Exhibitor or its representatives, agency, employees, or licensees.

**We do require a COI for each Exhibitor*



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