

FREE HEALTH SCREENINGS, PRIZES, BREAKFAST, LUNCH & PARKING

Spring 2024 Health Summit & Expo

ELEVATING HEALTH & WELLNESS IN THE CHOCOLATE CITY

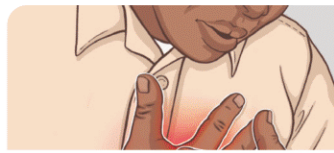
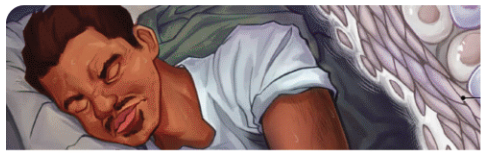
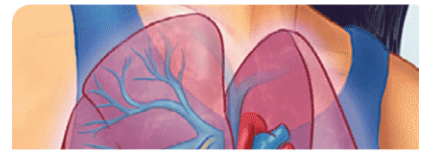
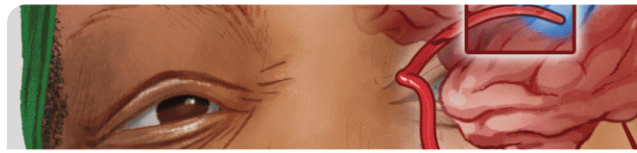
BHM
BLACK HEALTH
MATTERS.COM[®]

Saturday, April 13, 2024
8:30AM – 3:30PM EST

KELLOGG CONFERENCE HOTEL
at Gallaudet University
800 Florida Avenue, N.E.,
Washington, DC 20002

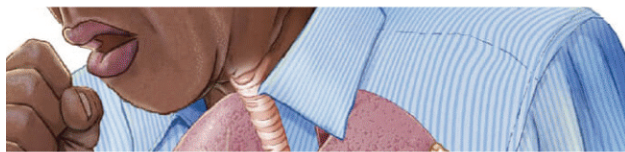
www.blackhealthmatters.com

THIS



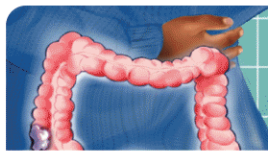
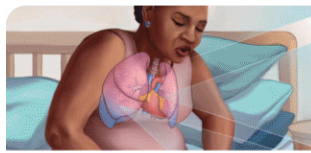
IS WHAT

REPRESENTATION



IN MEDICAL

ILLUSTRATION



LOOKS LIKE



We're building the world's largest library of diverse medical illustrations to help increase representation in healthcare. Illustrate Change is a movement of inspired artists, healthcare providers, and organizations to make a difference in the way we think about and approach medical education, health care services, and delivery.

ILLUSTRATECHANGE.COM



PRESENTED BY _____ Johnson & Johnson

WELCOME TO BLACK HEALTH MATTERS SPRING 2024 HEALTH SUMMIT & EXPO

Thank you for joining Black Health Matters (BHM) for our first ever Health Summit & Expo in the Chocolate City!!! BHM is committed to raising awareness of chronic diseases that plague our community. We want you to know, and understand, the risk factors and treatment options so you can feel empowered on your health journey. BHM does this by bringing educational programs like the Spring 2024 Health Summit & Expo directly to you because, the truth is, information is power!

The United States has the most advanced medical technology in the world, and spends more on health care than any other country, yet the health outcomes of Black Americans are by several measures on par with those of people living in far poorer nations. The good news is that we have the Affordable Care Act which provides an institutional path that gives us access to better care and puts us more in charge of our own health. We are now entitled to preventive services such as mammograms, pap tests and more. If we get sick, we'll no longer need to worry about our policies being cancelled - it is our right to be covered.

You are here today because you are inspired. You are taking steps that will separate you from so many who are being defeated by the healthcare system in the United States. When you break it down, it comes down to three things. One, is the clarity of your vision that you desire, and deserve, to be healthy. Two, is the courage of your conviction to seek the best care possible. Three, is the ability to effectively work toward these goals.

Taking care of ourselves, over a lifetime, requires that we adopt a holistic approach with healthy eating habits and preventative care. Starting early can ensure a healthier life, and it's never too late to start!

Use the BHM Summits & Expos to help celebrate your journey to wellness. Dance and dine with us, speak with healthcare professionals and health navigators, listen to informative presentations, and be screened for the chronic conditions that impact us most.

You've made a commitment to living your best life. Continue to be the change that you want to see, because #blackhealthmatters.

In purpose and power,

Roslyn, Leslie, Dedra & Linette



Roslyn Young Daniels
Founder & CEO



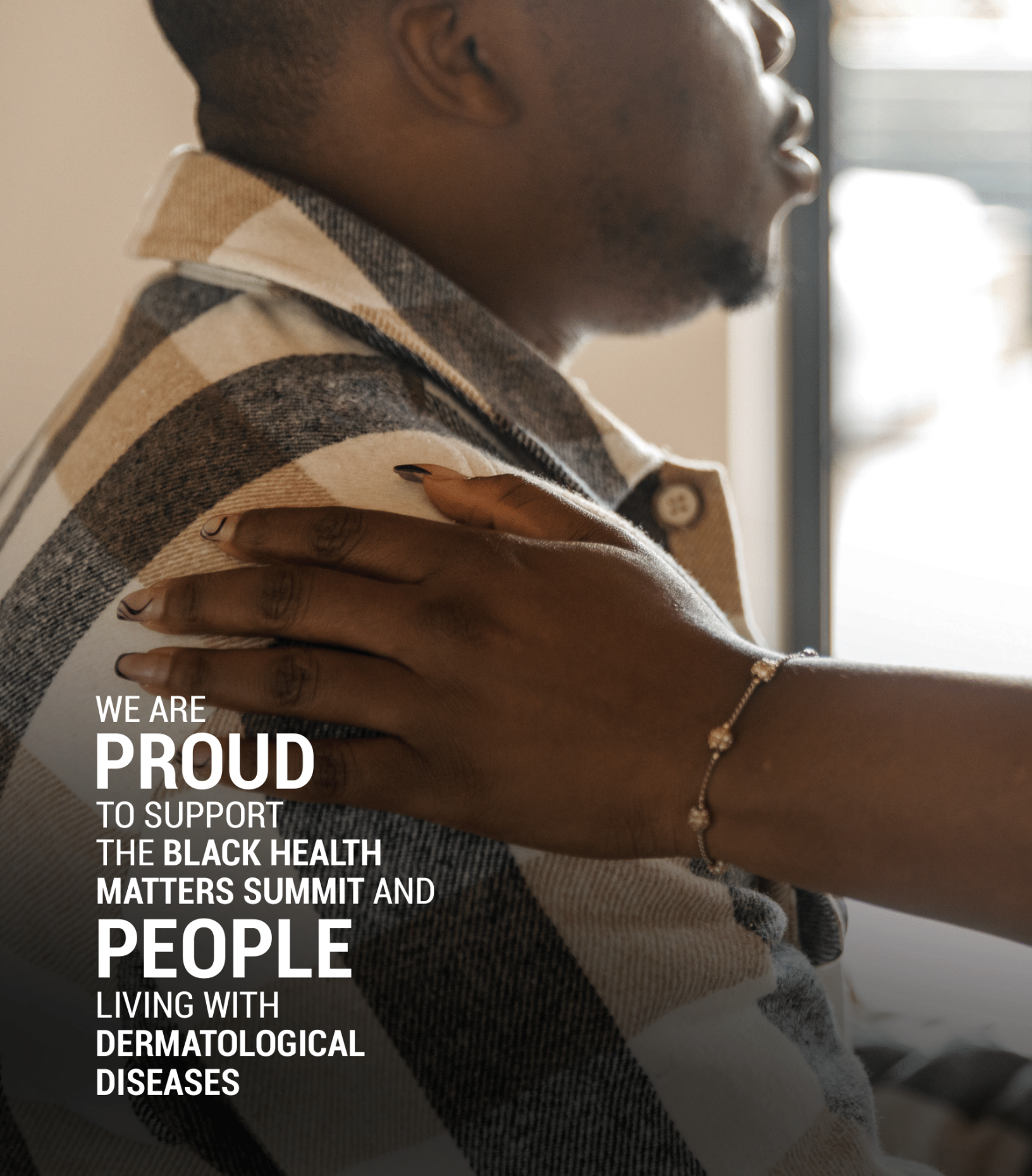
Leslie Garcia-Fontenot
VP, Managing
Director



Dedra N. Tate
Executive Producer &
Director of Special Events



Linette Roach
External Relations
Director



WE ARE
PROUD
TO SUPPORT
THE BLACK HEALTH
MATTERS SUMMIT AND
PEOPLE
LIVING WITH
DERMATOLOGICAL
DISEASES

sanofi

REGENERON[®]

© 2024 Sanofi and
Regeneron Pharmaceuticals, Inc.
All Rights Reserved.



Spring 2024 Health Summit & Expo

AGENDA & EVENT PROGRAM

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare, that have been historically disregarded, to the forefront. That's why we're so excited to invite you to our Spring 2024 Health Summit & Expo (it's in person and streamed live!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

- 1 Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases, with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
- 2 Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
- 3 Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions - including treatment options and clinical trials - so they will better understand how to identify risk factors that directly impact them and their community.
- 4 Amplify the reach of this rich educational information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.



BHM PRESENTS
BLACK HEALTH
MATTERS.COM

A HYBRID EVENT

SPRING 2024 HEALTH SUMMIT & EXPO



**FREE HEALTH SCREENINGS,
PRIZES, BREAKFAST & LUNCH**

ELEVATING HEALTH & WELLNESS IN THE CHOCOLATE CITY

SATURDAY, APRIL 13, 2024 | 8:30AM - 3:30PM EST

KELLOGG CONFERENCE HOTEL AT GALLAUDET UNIVERSITY
800 FLORIDA AVENUE, N.E., WASHINGTON, DC 20002



The Black Health Matters Spring Health Summit & Expo Comes To Washington, DC – By Popular Demand

Amp up your health game in 2024, and beyond, because #BlackHealthMatters.

FREE ON-SITE SCREENINGS & TESTING
A1c, Hypertension, Glucose, Cholesterol,
Memory, Body & Muscle, Metabolic Rate,
Covid-19 Vaccines & Boosters and more...

Join the Black Health Matters movement and get healthier in 2024 by participating in our special day of health and wellness.

BENEFIT FROM:



PRESENTATIONS ON CHRONIC DISEASE MANAGEMENT BY DYNAMIC EXPERTS.



GET MOVING AT THE BHM SPRING SUMMIT AND EXPO WITH DASHAUN JOHNSON – AKA – THE GURU OF ABS.



HAVE ONE-ON-ONE CONVERSATIONS WITH HEALTH PROFESSIONALS ON-SITE IN THE BHM CONVERSATION CORNER.



MEET LOCAL AREA HEALTH NAVIGATORS.



LEARN HOW TO GET MORE FROM YOUR MEDICAL EXPERIENCE WITH THE BLACK HEALTH MATTERS SPEAK UP INITIATIVE.

**HOSTED
BY**



Lamman Rucker



NBC4 Meteorologist Jessica Faith



DaShaun Johnson

Blackhealthmatters.com #BlackHealthStartsHere

8:30AM -
8:50AM

Doors Open / Check-In & Breakfast Distribution

8:50AM -
9:15AM

Welcome Messages

Greetings and overview of the day with Founder & CEO Roslyn Young-Daniels.



**Roslyn
Young-Daniels**

9:15AM -
9:45AM

Session #1: Living Life Beyond Dialysis: What You Should Know About Living Donor Kidney Transplants

SPONSORED BY SANOFI

A kidney transplant can improve the quality and length of life for people with kidney failure. Learn how to advocate for yourself by attending our session with a husband and wife who will testify about the experience.



Kemi Osundina



Alana H.



Reggie C.

9:50 AM -
10:20AM

Session #2: From Awareness to Action: The Power of Advocacy in Health Equity

SPONSORED BY BMS

Advancing health policy is the rising tide that lifts all boats. Let's help our elected representatives help us.



**Congressman
Glenn Ivey**



**Jennifer L. Ellis,
MD, MBA**



**Sherell McDearmon,
MPA**

10:25AM -
10:55AM

Session #3: IN LIVING COLOR: Building Trust Through Representation in Medical Illustrations

SPONSORED BY J&J INNOVATIVE MEDICINE

Innovation in medicine requires thinking differently to reimagine the entire research, development and delivery process. This discussion will speak to J&J's Race to Health Equity as an initiative to help empower patients and caregivers.



JaBaris D. Swain, MD, MPH



Shelina Ramnarine, Ph.D

11:00 AM -
11:30AM

Session #4 / Untold Stories: Life with a Severe Autoimmune Condition

SPONSORED BY ARGENX

Myasthenia Gravis (MG) can affect any voluntary muscle, including those controlling eye movements, facial expression, speaking and swallowing, and arms and legs. In more life-threatening cases, MG can affect muscles responsible for breathing. African American patients are more likely to have eye symptoms of MG, including eye paralysis and eyelid droopiness*. Experts including a patient ambassadors will discuss this underdiagnosed condition.



Gwen Valencia



Anaya



Rorey

11:35AM -
12:05PM

Session #5 - Understanding Genetic Kidney Disease and Its Impact on the Black Community: Insights Into The Apoll Gene

SPONSORED BY VERTEX

Yes, genetics can play a significant role in the development of kidney disease. Let's learn more about the APOL1 gene and what is on the horizon for patients and caregivers.



Stacy A Johnson, MD, PhD

12:05PM -
12:35PM

Lunch Distribution & Raffles

Performance by the National Hand Dance Association

12:35PM -
1:05PM

Session #6 / Workout with The Guru of Abs

SPONSORED BY BHM

You've heard about him, now experience DaShaun Johnson aka The Guru of Abs. Now you can participate in his national acclaimed Senior Body Sculpting Class. Reward yourself and become inspired to elevate your fitness level by participating in his sweat producing class.



DaShaun Johnson

1:10PM -
1:40PM

Session #7 / Living With Prurigo Nodularis - Elise's Story

SPONSORED BY SANOFI-REGENERON

Prurigo nodularis is a skin condition that causes itchy bumps on your skin. It usually occurs with other skin conditions like eczema or psoriasis, but not always. Join BHM for a discussion on this condition with a patient ambassador.



Margaret Alabi, PharmD



Nick Taylor



Elise Salters

1:45PM -
2:15PM

Session #8: Diversity and Inclusion in Clinical Trials

SPONSORED BY RESEARCH INCLUDES ME

What has science done for you lately? Breakthroughs for patients of color abound. Be in it to win it and join us for a fascinating discussion on scientific advances and our role in helping them become a reality for ourselves and our families.



Matthew L. Boyd, Pharm.D., MBA

2:20PM -
2:50PM

Session #9: Taking Control of Our Health: Information That Empowers

SPONSORED BY CISCRP

This session will help you recognize and appreciate the unprecedented gift of participation in clinical trials, while enhancing your knowledge of what is possible.



**Patrick O. Gee,
Ph.D., JLC**



Sandy Powell



Hope Ventricelli

2:55PM -
3:25PM

Session #10: Your Mental Health: Setting Boundaries Unapologetically

SPONSORED BY MOCHA MOMS, INC.

Join in this engaging conversation regarding your mental health, and being purposeful when it comes to setting boundaries to ensure the best outcomes.



**Lisa Loury Lomas, PhD,
NBCC, LCPC**



**Dr. Camille Adams Jones,
LMSW, CEAP, PMP**



**Roslyn Young-Daniels
(Moderator)**

3:25PM -
3:30PM

Raffles, Leaderboard Winners, Closing Remarks and Thank You's

HOSTS



Lamman Rucker
Actor, Educator,
Activist & Entrepreneur



Jessica Faith
NBC4 Meteorologist



DaShaun Johnson
-aka- The Guru of Abs
Fitness Expert



**Vertex creates new possibilities
in medicine so people with serious
diseases can live better lives.**

We work with leading researchers, doctors,
public health experts and other collaborators who
share our vision for transforming the lives of people
with serious diseases, their families and society.

We're proud to support the
Spring Health Summit 2024.

Learn more at vrtx.com

© 2024 Vertex Pharmaceuticals Incorporated
Vertex and the Vertex triangle logo are registered trademarks of Vertex Pharmaceuticals Incorporated.

BHM
BLACK HEALTH
MATTERS.COM [®]



Transforming
patients' lives
through science™

We are in the business of breakthroughs—the kind that transform patients' lives. Dedicated to our mission of discovering, developing and delivering life-saving innovations that help patients prevail over serious diseases, we'll never give up our search for more hope, for more people, around the world.

 Bristol Myers Squibb®

[bms.com](https://www.bms.com)

We are proud to support the 2024 Black Health Matters Summit & Expo.

There's strength in connecting.

Kidney Transplant Connectors are recipients and donors who share their first-hand experiences in a 45-minute presentation to give hope to people on the transplant waitlist.



Schedule a free Kidney Transplant Connectors Program in Spanish or English



Alana
Kidney Recipient



Reggie
Kidney Donor



Scott
Kidney Recipient



Sue
Kidney Donor



**Kidney Transplant
Connectors**

**Meet Others Like You and
Hear Stories of Hope**



To learn more about scheduling a free KTC program, or how to share your own experiences as a connector, please scan the QR code or visit www.kidneytransplantconnectors.com.

PLATINUM SPONSORS



GOLD SPONSORS



SUPPORTING SPONSOR



MEDIA PARTNERS



COMMUNITY PARTNERS



BLACK HEALTH MATTERS TEAM

EXECUTIVE TEAM & ADMINISTRATION

Roslyn Young-Daniels / Founder & CEO
Leslie Garcia-Fontenot / VP, Managing Director
Andrea Cosgrove / Corporate Finance
James Fiddmont / VP, Human Resources
Joyce Kent / Corporate Administration

EVENTS / PRODUCTION

Dedra N. Tate / Executive Producer & Director of Special Events
Terrian Freeman / Producer & Manager of Special Events
Nikia Davis-Green / Event Specialist
Taj Aaron / Project Manager
A.B. Harris / Production Manager

EXTERNAL & COMMUNITY RELATIONS

Linette Roach / External Relations Director
Monica Harris / Community Relations Manager
Sydney Mitchell / Social Media Manager
Funmi Onadipe / Digital Campaign Specialist
Lacey Freeman / Intern

CLIENT ACCOUNT MANAGEMENT & MARKETING

Jacqueline High / Group Account Director
Tanya Hill / Group Account Director
Azizi Blissett / Group Account Director
Dana Gileza / Senior Account Director
Nicole Adams / Senior Engagement Manager
Scott Robinson, Senior Project Lead
Nia Thomas / Account Manager
Shantelle Hodges / Account Manager
Dana Hill Robinson / Account Manager
Claudia Lopez / Digital Marketing and Operations Manager

EDITORIAL & CREATIVE

Corynne Corbett / Editorial Director
Donyshia Boston-Hill / Creative Director & Kristi Campbell / Art Director
Fajr Eutsey / Editorial Assistant

PROGRAM DEVELOPMENT

Colin Rock / Partnership Development
Asten Morgan / Partnership Development
Anne O'Brien / Partnership Development
Jian Rice / Project Specialist

BHM would like to thank our BHM Spring 2024 Health Summit & Expo support team, including Savior Smith, Avian Harris, Averi Harris and all of the volunteers that helped make this special event a success!



Where **critical patient need**
meets **breakthrough science**

Our Mission is **Innovation**



That is where we
redefine immunology

argenx.com



Who must be included in
clinical research?
Everyone.

Certain diseases and conditions impact people differently depending on their background, including their ethnicity or race. That's why it is important to include *Everyone.*



Advances in medicine are possible when we listen to *Every Voice.*

To learn more visit:
www.ResearchIncludesMe.com