

# AGENDA 2021

## EVOLUTION STAGE

Times are subject to change - Please check the agenda on the day

TIME SLOT	TITLE	THEME	SPEAKER NAME, TITLE, COMPANY
10:00AM - 10:05AM	HOST: The Business Show Summit Opening		Sarah Freeman, Managing Editor, Business & Finance Media Group
10:05AM - 10:35AM	PANEL: Shaping the Future of Irish Business - Voices of Industry	LEADERSHIP AND AGILITY	Anne O'Leary, CEO, Vodafone Ireland Paul Kelly, CEO, Fáilte Ireland John Power, CEO & Founder, Aerogen Sarah Freeman, Managing Editor, Business & Finance Media Group
10:40AM - 11:15AM	PANEL: Employee Wellbeing -How To Get It Right?	WORKFORCE EVOLUTION	Kara McGann, Head of Social Policy, Ibec Sophie Moran, Senior Executive - The KeepWell Mark, Ibec Paula Lawlor, National Eden Programme Manager, Suicide or Survive Alan Mulvey, Operations Director, Sky Ireland Tracey Carney, Managing Director, Business & Finance Media Group (Moderator)
11:20AM - 11:45AM	FIRESEIDE: The Return to Normal? Ireland & Industry Post-Covid	LEADERSHIP AND AGILITY	Prof. Luke O'Neill, Immunologist and Chair of Biochemistry, Trinity College Dublin Donal O'Donovan, Business Editor, Irish Independent, (Moderator)
11:45AM - 11:55AM	HOST: Announcing Break on Evolution Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
11:55PM - 12:15PM	STAGE BREAK: Networking Break		
12:15PM - 12:20PM	HOST: Welcome Back to Evolution Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
12:20PM - 12:35PM	KEYNOTE: Rebooting in Action - How Expleo Enabled the Most Successful Campaign in ICHH's History	DIGITAL TRANSFORMATION	Siobhán Smith, Global Marketing Manager, Expleo Graeme Clarke, Global DevOps Lead & Solution Director, Expleo
12:40PM - 1:05PM	PANEL: Going for Growth - Discussing Pivots to Digital and Maintaining Growth Post-Covid	DIGITAL TRANSFORMATION	John Delves, Managing Director, Magnet Networks & AirSpeed Seamus Matthews, Senior Director, Enterprise Indirect Business Segment, Interxion: A Digital Realty Company Dara Keogh, CEO, GeoDirectory Melanie Byrne, Director of Business Analysis and Business Process Management, Expleo (Moderator)
1:10PM - 1:30PM	FIRESEIDE: Going Green - The Sustainability Challenges for Businesses	SUSTAINABILITY	Dermot McArdle, Head of Business Markets, Electric Ireland Tomás Sercovich, CEO, Business in the Community (Moderator)
1:35PM - 2:00PM	PANEL: Building Digital Transformation into your Business Strategy - A Leadership Discussion	DIGITAL TRANSFORMATION	Carolan Lennon, CEO, eir Susan Spence, Co-Founder , SoftCo Brian Kennedy, Head of Digital & Innovation, Expleo Joan Mulvihill, Digitalisation Lead, Siemens (Moderator)
2:00PM - 2:05PM	HOST: Announcing Break on Evolution Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
2:05PM - 2:25PM	STAGE BREAK: Networking Break		
2:25PM - 2:30PM	HOST: Welcome Back to Evolution Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
2:30PM - 2:50PM	FIRESEIDE: On The Horizon - Discussing Future-Focused Leadership	LEADERSHIP AND AGILITY	Francesca McDonagh, Group CEO, Bank of Ireland Sarah Freeman, Managing Editor, Business & Finance Media Group (Moderator)
2:55PM - 3:10PM	KEYNOTE: Fibre-to-the-Building: Fast-Tracking Recovery and Growth for Irish Business	WORKFORCE EVOLUTION	John Keaney, CEO, SIRO
3:15PM - 3:35PM	FIRESEIDE: Check In to Check Out - Hospitality and Travel: A Year in Review	LEADERSHIP AND AGILITY	Pat McCann, CEO, Dalata Hotel Group Dalton Phillips, CEO, daa Sarah Freeman, Managing Editor, Business & Finance Media Group (Moderator)
3:40PM - 3:55PM	KEYNOTE: How to Strengthen and Enhance your Accountancy/Consultancy Practice with your Field Clients?	DIGITAL TRANSFORMATION	Alan Masterson, Partner Manager, simPRO
4:00PM - 4:15PM	FIRESEIDE: Future Proof your Business Through Investing in your People	WORKFORCE EVOLUTION	Mary Lyons, Director - Enterprise, Employees and Skills, SOLAS Tracey Carney, Managing Director, Business & Finance Media Group (Moderator)
4:20PM - 4:35PM	KEYNOTE: Time & Technology - Critically Evaluating the Central Role of Technology in Today's Obsession with Speed and Acceleration	DIGITAL TRANSFORMATION	Prof. Kieran Conboy, Co-Principal Investigator, Lero
4:40PM - 4:55PM	KEYNOTE: How to Navigate Digital Transformation: To Drive Revenue, Lower Costs, and Protect Your Resources	DIGITAL TRANSFORMATION	Justine Gika, CEO, Lumipay
5:00PM - 5:10PM	KEYNOTE: Keeping Pace with the Cashless Consumer in a Digital Ireland	DIGITAL TRANSFORMATION	Fionnbarra Claffey, Ireland Sales Manager, Goodtill by SumUp

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10:00AM - 10:05AM	HOST: The Business Show Summit Opening		Sarah Freeman, Managing Editor, Business & Finance Media Group
10:10AM - 10:30AM	FIRESIDE: Redefining Business, Entrepreneurship & Connectivity in the Digital Era	DIGITAL TRANSFORMATION / ENTREPRENEURSHIP & INVESTMENT	David McCourt, Chairman, National Broadband Ireland Gary Fox, Entrepreneur & Podcast Host, The Entrepreneur Experiment Podcast & HostButlers (Moderator)
10:35AM - 11:00AM	PANEL: Expanding the Tech Ecosystem - NDRC's Regional Expansion	ENTREPRENEURSHIP & INVESTMENT	Mary Rodgers, CEO, Galway City Innovation District Ian Browne, COO, Ignite NI Patrick Walsh, CEO, Dogpatch Labs Jonathan Keane, Journalist (Moderator)
11:05AM - 11:15AM	KEYNOTE: Foreign Direct Investment - The Way Ahead.	INTERNATIONAL TRADE	Mary Buckley, Executive Director, IDA Ireland
11:20AM - 11:35AM	FIRESIDE: How Culture eats Strategy	WORKFORCE EVOLUTION	Ruairi Kelleher, CEO, Immedis David Monaghan, Deputy Editor, Business & Finance Media Group (Moderator)
11:40AM - 11:50AM	KEYNOTE: Steps to Incorporate Innovation into your Organisation Strategy	LEADERSHIP AND AGILITY	Mark Jordan, Chief Technologist, Skillnet Ireland
11:50AM - 11:55AM	HOST: Announcing Break on Elevation Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
11:55AM - 12:10PM	STAGE BREAK: Networking Break		
12:10PM - 12:15PM	HOST: Welcome Back to Elevation Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
12:15PM - 12:40PM	FIRESIDE: Brexit 6 Months On - The Impact so Far	INTERNATIONAL TRADE	Rt Hon Greg Hands MP, Minister of State for Trade Policy, Department for International Trade - UK Thomas Byrne, Minister for European Affairs, Department of Foreign Affairs - Ireland Daniel McConnell, Political Editor, Irish Examiner (Moderator)
12:45PM - 1:05PM	FIRESIDE: Looking Back to Move Forward - Analysing the Impact a Year of Changes had on the Business Landscape	LEADERSHIP AND AGILITY	Danny McCoy, CEO, Ibec Seamus Hand, Managing Partner, KPMG Ireland
1:10PM - 1:45PM	FIRESIDE: Learnings from The Hill - Moving from Sport to Business	WORKFORCE EVOLUTION	Bernard Brogan, Founder, PepTalk Niall O'Carroll, Chief of Program & Performance Strategy, PepTalk (Moderator)
1:50PM - 2:15PM	PANEL: Bullish on Irish Venture Investment - The Innovation Nation	ENTREPRENEURSHIP & INVESTMENT	Alan Foy, Chairman, VentureWave Capital Nicola McClafferty, Partner, Draper Esprit Claire McHugh, CEO & Co-Founder, Axonista Finn Murphy, Principal, Frontline Ventures (Moderator)
2:15PM - 2:20PM	HOST: Announcing Break on Elevation Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
2:20PM - 2:35PM	STAGE BREAK: Networking Break		
2:35PM - 2:40PM	HOST: Welcome Back to Elevation Stage		Sarah Freeman, Managing Editor, Business & Finance Media Group
2:40PM - 3:05PM	PANEL: The Future of Trade and Commerce in the Brexit Era	INTERNATIONAL TRADE	Julie Sinnamon, CEO, Enterprise Ireland Michael Nolan, CEO, Declaron.ie Ian Talbot, CEO, Chambers Ireland (Moderator)
3:10PM - 3:30PM	FIRESIDE: Let's Talk Crypto, Tech and Increasing your Organisation's Net Worth.	ENTREPRENEURSHIP & INVESTMENT	Fred Thiel, Chairman & Chief Advisor, Thiel Advisors Gary Fox, Entrepreneur & Podcast Host, The Entrepreneur Experiment Podcast & HostButlers (Moderator)
3:35PM - 4:05PM	PANEL: Fortune Favours the Brave	ENTREPRENEURSHIP & INVESTMENT	Sonia Deasy, Co-Founder of Pestle & Mortar, Pestle & Mortar Barry Lunn, Founder & CEO, Provizio Devan Hughes, Founder & CEO, Buymie Fiona Alston, Freelance Journalist, RTÉ, The Irish Times (Moderator)
4:10PM - 4:30PM	FIRESIDE: From Handy to Angi - The Past, Present and Future of an Entrepreneur's Journey	LEADERSHIP AND AGILITY	Oisín Hanrahan, CEO, Angi James McCann, Managing Director, ClearStory International (Moderator)
4:35PM - 4:50PM	KEYNOTE:	INTERNATIONAL TRADE	Diane Albano, Chief Revenue Officer, Globalization Partners
4:55PM - 5:15PM	FIRESIDE: Empowering SMEs to Embrace Innovation and Take Financial Control to Drive Resilience and Recovery	LEADERSHIP AND AGILITY	Barry Murphy, Managing Director, Sage Ireland (Moderator) Teresa Venables, Founder & Director, Shop In Ireland Deirdre O'Keefe, Owner, Burdy Bookkeeping and Payroll Services
5:20PM - 5:45PM	PANEL: Fake News! - Standing Out in an Era of Misinformation	LEADERSHIP AND AGILITY	Mark Little, CEO and Co-Founder, Kinzen Áine Kerr, COO and Co-Founder, Kinzen Richard Forde, PR Director, BeachHut PR (Moderator)