



SAFETYCONNECT

VIRTUAL SAFETY CONFERENCE & EXPO

IndustryConnectSafety.com

Oct. 20-22, 2020

Safety Connect is the first ever global 'Virtual Safety Conference & Expo'

A rapidly changing business landscape calls for an innovative approach to business development and networking in the Environmental Health & Safety industry.

We're bringing together
distinguished professional speakers
from around the world and **exhibitors**
who are at the forefront of the
Environmental Health & Safety industry.

- Exhibitors have a dedicated virtual booth
- Real-time connections
- Showcase and demonstrate products & services



Our Speakers



CORRIE PITZER
CEO and founder of
Safemap International



ANDREW SHARMAN
Managing Partner of RMS



DR. RAJNI WALIA
Vice President,
DEKRA North America



TIM PAGE-BOTTORFF
Founder and Principal,
Total Safety Compliance;
SafeStart, Senior Consultant

2 KEYNOTE SPEAKERS - TBD



ABBY FERRI
Co-Founder,
Safety Justice League



JASON LUCAS
Co-Founder,
Safety Justice League



JASON A. MALDONADO,
CSP, SMS
Owner, Relentless Safety



DR. MATT HALLOWELL
President, Mark Speaks



BOB WHITFIELD
Fall Protection Solution
Provider, Pursuit Of Safety



ERIC CONN
Founding Partner and
OSHA Practice Chair,
Conn Maciel Carey LLP



CRYSTAL D. TURNER- MOFFATT
CEO CDT EHS Consulting LLC (MWBE
Certified Safety Firm) and The Safety
Diva's Academy Certified Safety Pro-
fessional (CSP) SA Engineering LLC



SCOTT CUTHBERT
CEO and Co-Founder,
Safeopedia



JAMIE YOUNG
COO and Co-Founder,
Safeopedia



**ROSA ANTONIA
CARRILLO**
President, Carrillo and
Associates Inc.; Author



DOUG PONTSLER
Founding Partner and
OSHA Practice Chair,
Conn Maciel Carey LLP



TAMARA PARRIS
Director of Social and
Community Development,
Safeopedia



MARK HERNANDEZ
Certified John Maxwell
Speaker, Trainer, and Coach



KYLE POWELL
President and CEO, SureHire
Occupational Health Testing



Why Safety Connect?

Build your authority and expand your reach.

Safety Connect offers a dynamic platform to promote, educate and sell your products and services to a large audience of key players. Track every lead, interaction, and inquiry to make the connections you need to attract new clients.

125,000+

Unique visitors per month on Safeopedia

210,000+

Page views per month on Safeopedia

350,000+

Subscribers across our social media

Who you'll meet.



Operations Manager



Safety Officer



Safety Manager



Safety Director



Owner/Executive

39%



16%



11%



4%



12%



18%



3 Grand Prizes to be won!



Benefits of Attending

TECHNOLOGY

Learn about best practices.
Access the latest technology.
Advance your safety efforts.

NETWORKING

Connect with industry trendsetters.
Network with peers in virtual reality.

EDUCATIONAL

Access of educational seminars and interactive sessions.
Professional development opportunities.

- Breakout sessions
- Live Q&A with industry experts
- Online chat & video conference
- Access to exhibitors' virtual booths
- Downloadable resources
- No travel needed
- NOT just another Zoom meeting
- Reduce carbon footprint
- Hundreds of door prizes valued at \$20,000+
- 3 Grand prizes \$4,500



Questions?

Contact us to set up
a demo of our event.

+1 780.221.6737
scuthbert@safepedia.com


Benefits of Exhibiting

Virtual trade shows have dominated other industries.

In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantage of a virtual experience help your business succeed.

What is this platform capable of?

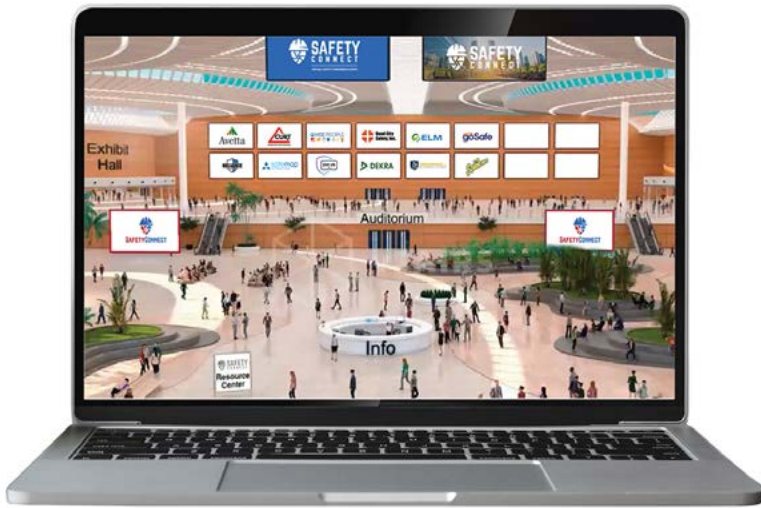
From your customized booth space, to the live chat, on-demand webinars, and live video capabilities, the Safety Connect Virtual Conference & Expo gives you the advantages only possible on a well-designed digital platform.

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- Branded & customized virtual booth
 - Live text, audio, group, or one-on-one chat options
 - Multiple customizable resources
 - Extensive analytics and lead generation tools
 - Custom reporting
 - Attend or host business and industry webinars
 - Digital swag bag
 - Support for up to 30 days after the show
 - Full technical support from our virtual show partners



The presentation platform Safety Connect uses is the #1 technology for driving high-quality leads with deep engagement and clear analytics.

Participating exhibitors will receive



Alerts sent to attendees informing them when your broadcast goes live.

On-demand viewing for several weeks after your presentation was live. All registered attendees will receive a notification that they can still watch your presentation on demand.

A full detailed report on attendee engagement, including the number of attendees who viewed your presentation live and on-demand.

Attendee score cards. All registered attendees will be scored so you can understand their level of interest in your products and services.

Customized platform and support leading up to and during your broadcast.

Customized interaction capabilities. Attendees can ask questions live, see slides presented throughout the webinar, and engage with other attendees.

Your personal event coordinator will assist you through the entire process!
Sit back from the comfort of your office.





How we attract attendance.

Promotion throughout the Environmental Health & Safety Industry.

- Digital Marketing & Advertising
- Speaker series by Safeopedia.com
- LinkedIn Groups + 400,000 members
- Digital Newsletters by Safeopedia
- Social Media Marketing
- 5 Star Media group Newsletters +18,000 subscribers
- Digital Program

Sponsorship Opportunities

Silver

Premium Booth
\$3,495



- Tier 2 booth template
- 5 customizable banners
- 6 documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- 2 video uploads
- Customized digital invitation
- Booth placement next to sponsors
- Leads and analytics provided after event

Gold

Level 1
\$4,995



- Tier 3 booth template
- 6 customizable banners
- 12 documents and resources for download
- Unlimited access to text, voice, and voice chat capabilities
- 3 videos linked to your booth
- Prime booth placement
- Logo on all promo materials
- Branding on landing page
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company write-up in Digital Show Program
- Leads and analytics provided after event

Platinum

Level 2
\$7,995



- Tier 3 booth template
- 6 customizable banners
- Unlimited documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- Unlimited videos linked to your booth
- First choice of booth placement
- Logo on all promo materials
- Branding on landing page
- Hosting and promotion of 1 webinar
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company spotlight editorial within Digital Show Program
- 1 dedicated digital newsletter (e-blast)
- Leads and analytics provided after event

Conference Sponsor

(3 spots) **\$14,995**



- Platinum Sponsorship included
- 1 of 3 Conference Sponsors
- Sponsors on website, all marketing materials, and presentations.

Title Sponsor

(1 spot) **\$24,995**

- Platinum Sponsorship included
- ONLY Safety Connect Title Sponsor
- Sponsor on website, all marketing materials, and presentations.



CONFERENCE SPONSOR



PLATINUM SPONSOR



Honeywell

MOLDEX

National Association of Safety
NASP
Professionals



GOLD SPONSOR



bolle
SAFETY



DEKRA

ELM



Gensuite
AUTHORITY IN COMPLIANCE & MANAGEMENT SYSTEMS EXCELLENCE

goSafe

HSE PEOPLE
The largest online network of QHSE Professionals across the globe.

Quad City
Safety, Inc.



SAFETY
REPORTS

SafetyStratus

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AIHA

HEALTHIER WORKPLACES | A HEALTHIER WORLD



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