

IndustryConnectSafety.com Oct. 20-22, 2020



## **Our Speakers**



CORRIE PITZER
CEO and founder of
Safemap International



**ANDREW SHARMAN**Managing Partner of RMS



**DR. RAJNI WALIA**Vice President,
DEKRA North America



**TIM PAGE-BOTTORFF**Founder and Principal,
Total Safety Compliance;
SafeStart, Senior Consultant



MARK HERNANDEZ Certified John Maxwell Speaker, Trainer, and Coach



ROSA ANTONIA CARRILLO President, Carrillo and Associates Inc.; Author



**ABBY FERRI** Co-Founder, Safety Justice League



JASON LUCAS Co-Founder, Safety Justice League



JASON A. MALDONADO, CSP, SMS Owner, Relentless Safety



**DR. MATT HALLOWELL**President, Mark Speaks



**BOB WHITFIELD**Fall Protection Solution
Provider, Pursuit Of Safety



**ERIC CONN**Founding Partner and OSHA Practice Chair, Conn Maciel Carey LLP



CRYSTAL D. TURNER- MOFFATT
CEO CDT EHS Consulting LLC (MWBE
Certified Safety Firm) and The Safety
Diva's Academy Certified Safety Professional (CSP) SA Engineering LLC



**SCOTT CUTHBERT**CEO and Co-Founder,
Safeopedia



**JAMIE YOUNG** COO and Co-Founder, Safeopedia



**DOUG PONTSLER**Founding Partner and
OSHA Practice Chair,
Conn Maciel Carey LLP



TAMARA PARRIS
Director of Social and
Community Development,
Safeopedia



ERIN BAIRD
Assistant Manager of
Accounts, SureHire
Occupational Health

## Why Safety Connect?

## **Build your authority and expand your reach.**

Safety Connect offers a dynamic platform to promote, educate and sell your products and services to a large audience of key players. Track every lead, interaction, and inquiry to make the connections you need to attract new clients.

125,000+

Unique visitors per month on Safeopedia

210,000+

Page views per month on Safeopedia

350,000+

Subscribers across our social media

## Who you'll meet.





# **Benefits of Attending**

### **TECHNOLOGY**

Learn about best practices. Access the latest technology. Advance your safety efforts.

### **NETWORKING**

Connect with industry trendsetters.

Network with peers in virtual reality.

### **EDUCATIONAL**

Access of educational seminars and interactive sessions. Professional development opportunities.

- Breakout sessions
- Live Q&A with industry experts
- Online chat & video conference
- Access to exhibitors' virtual booths
- Downloadable resources
- No travel needed

- NOT just another Zoom meeting
- Reduce carbon footprint
- Hundreds of door prizes valued at \$20,000+
- 3 Grand prizes \$4,500



## **Benefits of Exhibiting**

## **Questions?**

Contact us to set up a demo of our event.

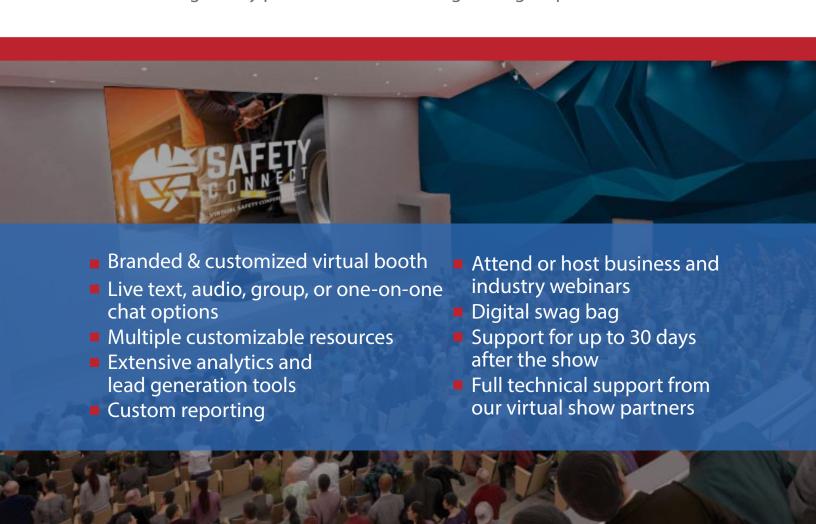
+1 780.221.6737 scuthbert@safeopedia.com

# Virtual trade shows have dominated other industries.

In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantage of a virtual experience help your business succeed.

## What is this platform capable of?

From your customized booth space, to the live chat, on- demand webinars, and live video capabilities, the Safety Connect Virtual Conference & Expo gives you the advantages only possible on a well-designed digital platform.



The presentation platform Safety Connect uses is the #1 technology for driving high-quality leads with deep engagement and clear analytics.

## Participating exhibitors will receive



**Customized platform and support** leading up to and during your broadcast.

**Customized interaction capabilities.** Attendees can ask questions live, see slides presented throughout the webinar, and engage with other attendees.

**Alerts sent to attendees** informing them when your broadcast goes live.

**On-demand viewing** for several weeks after your presentation was live. All registered attendees will receive a notification that they can still watch your presentation on demand.

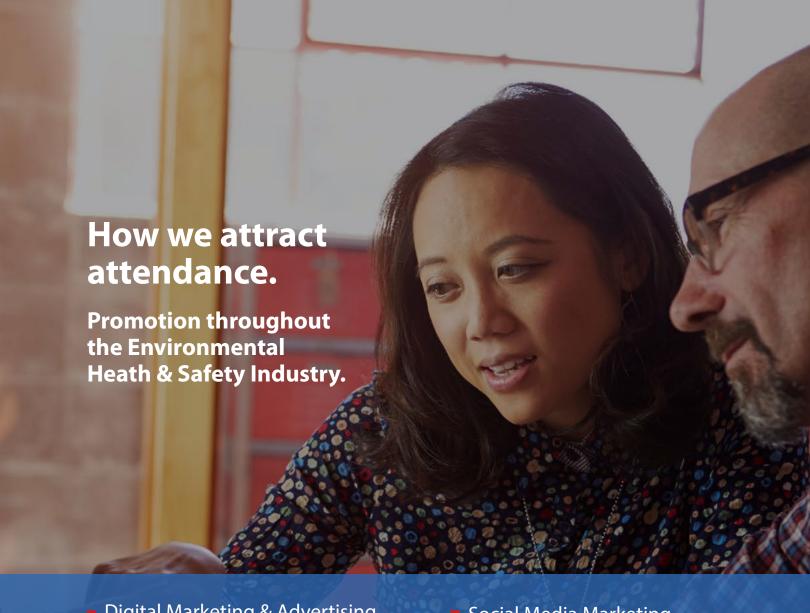
A full detailed report on attendee engagement, including the number of attendees who viewed your presentation live and on-demand.

**Attendee score cards.** All registered attendees will be scored so you can understand their level of interest in your products and services.

Your personal event coordinator will assist you through the entire process!

Sit back from the comfort of your office.





- Digital Marketing & Advertising
- Speaker series by Safeopedia.com
- LinkedIn Groups + 400,000 members
- Digital Newsletters by Safeopedia
- Social Media Marketing
- 5 Star Media group Newsletters +18,000 subscribers
- Digital Program



## **Sponsorship Opportunities**

### Silver Premium Booth \$3,495



- Tier 2 booth template
- 5 customizable banners
- 6 documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- 2 video uploads
- Customized digital invitation
- Booth placement next to sponsors
- Leads and analytics provided after event

### Gold Level 1 \$4,995



- Tier 3 booth template
- 6 customizable banners
- 12 documents and resources for download
- Unlimited access to text, voice, and voice chat capabilities
- 3 videos linked to your booth
- Prime booth placement
- Logo on all promo materials
- Branding on landing page
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company write-up in Digital Show Program
- Leads and analytics provided after event

## Platinum Level 2 \$7,995



- Tier 3 booth template
- 6 customizable banners
- Unlimited documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- Unlimited videos linked to your booth
- First choice of booth placement
- · Logo on all promo materials
- Branding on landing page
- Hosting and promotion of 1 webinar
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company spotlight editorial within Digital Show Program
- 1 dedicated digital newsletter (e-blast)
- Leads and analytics provided after event

# Conference Sponsor (3 spots) \$14,995

- Platinum Sponsorship included
- 1 of 3 Conference Sponsors
- Sponsors on website, all marketing materials, and presentations.

# **Title Sponsor** (1 spot) **\$24,995**

- Platinum Sponsorship included
- ONLY Safety Connect Title Sponsor
- Sponsor on website, all marketing materials, and presentations.



#### **TITLE SPONSOR**

#### **CONFERENCE SPONSOR**









#### **PLATINUM SPONSOR**











### **GOLD SPONSOR**

























### **MEDIA SPONSOR**



#### SILVER SPONSOR







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