Safety Connect is the first ever global ‘Virtual Safety Conference & Expo’

A rapidly changing business landscape calls for an innovative approach to business development and networking in the Environmental Health & Safety industry.

We’re bringing together distinguished professional speakers from around the world and exhibitors who are at the forefront of the Environmental Health & Safety industry.

- Exhibitors have a dedicated virtual booth
- Real-time connections
- Showcase and demonstrate products & services
Our Speakers

**CORRIE PITZER**  
CEO and founder of Safemap International

**ANDREW SHARMAN**  
Managing Partner of RMS

**DR. RAJNI WALIA**  
Vice President, DEKRA North America

**TONY TAYLOR**  
Owner, Unlimited Safety Solutions

**TIM PAGE-BOTTORFF**  
Founder and Principal, Total Safety Compliance; SafeStart, Senior Consultant

2 KEYNOTE SPEAKERS - TBD

**ABBY FERRI**  
Co-Founder, Safety Justice League

**NATHAN BRAYMEN**  
Owner, AccuStatsUSA and isitrecordable.com

**JASON LUCAS**  
Co-Founder, Safety Justice League

**JASON A. MALDONADO, CSP, SMS**  
Owner, Relentless Safety

**DR. MATT HALLOWELL**  
President, Mark Speaks

**BOB WHITFIELD**  
Fall Protection Solution Provider, Pursuit Of Safety

**ERIC CONN**  
Founding Partner and OSHA Practice Chair, Conn Maciel Carey LLP

**SUZANNE BERNIER**  
President, SB Crisis Consulting; Author of Disaster Heroes

**SCOTT CUTHBERT**  
CEO and Co-Founder, Safeopedia

**JAMIE YOUNG**  
COO and Co-Founder, Safeopedia

**ROSA ANTONIA CARRILLO**  
President, Carrillo and Associates Inc.; Author

**DOUG PONTSLER**  
Founding Partner and OSHA Practice Chair, Conn Maciel Carey LLP

**TAMARA PARRIS**  
Director of Social and Community Development, Safeopedia

**MARK HERNANDEZ**  
Certified John Maxwell Speaker, Trainer, and Coach

**KYLE POWELL**  
President and CEO, SureHire Occupational Health Testing
Why Safety Connect?

**Build your authority and expand your reach.**

Safety Connect offers a dynamic platform to promote, educate and sell your products and services to a large audience of key players. Track every lead, interaction, and inquiry to make the connections you need to attract new clients.

- **125,000+** Unique visitors per month on Safeopedia
- **210,000+** Page views per month on Safeopedia
- **350,000+** Subscribers across our social media

**Who you’ll meet.**

- **15%** Operations Manager
- **37%** Safety Officer
- **22%** Safety Manager
- **12%** Safety Director
- **14%** Owner/Executive

- **39%** Construction
- **16%** Energy
- **11%** Manufacturing
- **4%** Mining
- **12%** Oil & Gas
- **18%** Other

**3 Grand Prizes to be won!**
Benefits of Attending

TECHNOLOGY

Learn about best practices. Access the latest technology. Advance your safety efforts.

NETWORKING

Connect with industry trendsetters. Network with peers in virtual reality.

EDUCATIONAL

Access of educational seminars and interactive sessions. Professional development opportunities.

- Breakout sessions
- Live Q&A with industry experts
- Online chat & video conference
- Access to exhibitors’ virtual booths
- Downloadable resources
- No travel needed
- NOT just another Zoom meeting
- Reduce carbon footprint
- Hundreds of door prizes valued at $20,000+
- 3 Grand prizes $4,500
Benefits of Exhibiting

Virtual trade shows have dominated other industries.

In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantage of a virtual experience help your business succeed.

What is this platform capable of?

From your customized booth space, to the live chat, on-demand webinars, and live video capabilities, the Safety Connect Virtual Conference & Expo gives you the advantages only possible on a well-designed digital platform.

- Branded & customized virtual booth
- Live text, audio, group, or one-on-one chat options
- Multiple customizable resources
- Extensive analytics and lead generation tools
- Custom reporting
- Attend or host business and industry webinars
- Digital swag bag
- Support for up to 30 days after the show
- Full technical support from our virtual show partners

Questions?
Contact us to set up a demo of our event.
+1 780.221.6737
suthbert@safeopedia.com
The presentation platform Safety Connect uses is the #1 technology for driving high-quality leads with deep engagement and clear analytics.

**Participating exhibitors will receive**

- **Customized interaction capabilities.** Attendees can ask questions live, take polls created by the presenter, see slides presented throughout the webinar, and engage with other attendees.

- **Alerts sent to attendees** informing them when your broadcast goes live.

- **On-demand viewing** for several weeks after your presentation was live. All registered attendees will receive a notification that they can still watch your presentation on demand.

- **A full detailed report on attendee engagement,** including the number of attendees who viewed your presentation live and on-demand.

- **Attendee score cards.** All registered attendees will be scored so you can understand their level of interest in your products and services.

Your personal event coordinator will assist you through the entire process! **Sit back from the comfort of your office.**
How we attract attendance.

Promotion throughout the Environmental Health & Safety Industry.

- Digital Marketing & Advertising
- Speaker series by Safeopedia.com
- LinkedIn Groups + 400,000 members
- Digital Newsletters by Safeopedia
- Social Media Marketing
- 5 Star Media group Newsletters +18,000 subscribers
- Digital Program
Sponsorship Opportunities

Silver
Premium Booth
$3,495
- Tier 2 booth template
- 5 customizable banners
- 6 documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- 2 video uploads
- Customized digital invitation
- Booth placement next to sponsors
- Leads and analytics provided after event

Gold
Level 1 Sponsorship
$4,995
- Tier 3 booth template
- 6 customizable banners
- 12 documents and resources for download
- Unlimited access to text, voice, and voice chat capabilities
- 3 videos linked to your booth
- Prime booth placement
- Logo on all promo materials
- Branding on landing page
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company write-up in Digital Show Program
- Leads and analytics provided after event

Platinum
Level 2 Sponsorship
$7,995
- Tier 3 booth template
- 6 customizable banners
- Unlimited documents and resources for download
- Unlimited access to text, voice, and video chat capabilities
- Unlimited videos linked to your booth
- First choice of booth placement
- Logo on all promo materials
- Branding on landing page
- Hosting and promotion of 1 webinar
- Customized digital invitation
- 1 full page advertisement in Digital Show Program
- Company spotlight editorial within Digital Show Program
- 1 dedicated digital newsletter (e-blast)
- Leads and analytics provided after event

Conference Sponsor
(3 spots) $14,995
- Platinum Sponsorship included
- 1 of 3 Conference Sponsors
- Sponsors on website, all marketing materials, and presentations.

Title Sponsor
(1 spot) $24,995
- Platinum Sponsorship included
- ONLY Safety Connect Title Sponsor
- Sponsor on website, all marketing materials, and presentations.