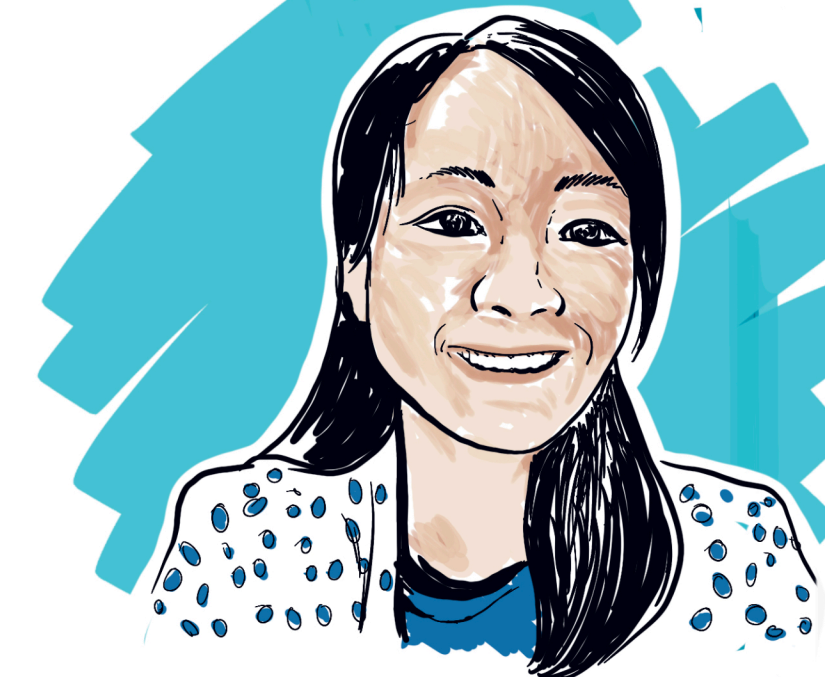


RESHAPING OUR VIEW (Image) OF FUTURE ORGANIZATION DESIGN

WITH LINMIN ZHANG & IRINA FURSMAN



WE HAVE 3 BRAINS

- ✓ IDENTIFY PATTERNS
- ✓ UNBIASED
- ✓ REGULATE

(JUST LIKE LEADERS)

HOW TO BUILD A COALITION

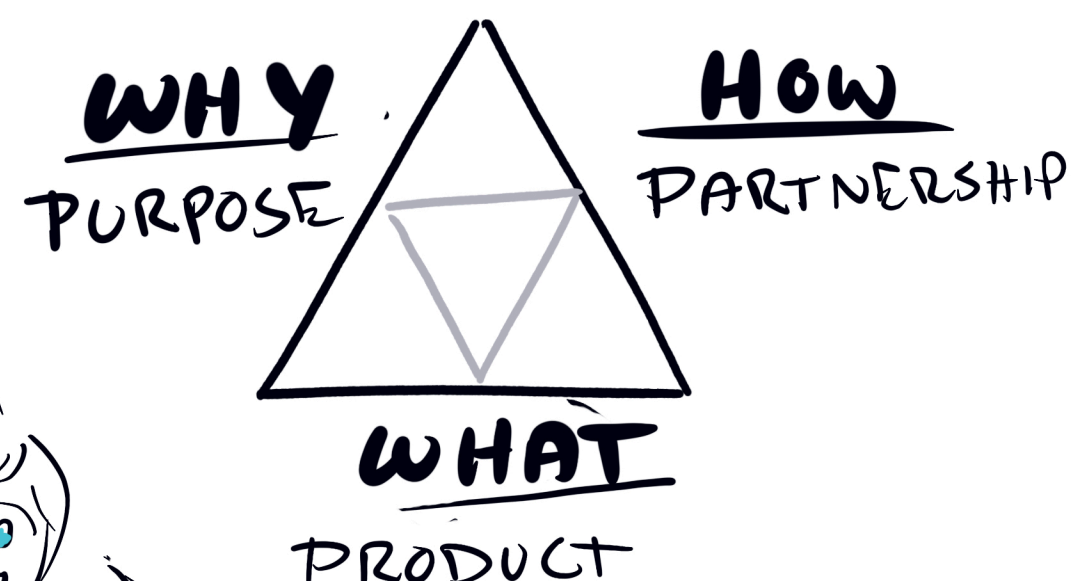
- ✓ RESPECT
- ✓ CONSENSUS
- ✓ CO-CREATION



- WHAT'S IT ALL MEAN?**
- SERVE A PURPOSE & FOLLOW THE LEADER (THE HEART)
 - FREEDOM TO LEAVE BUILD TRUST (THE GUT)
 - THE SYSTEM (THE BRAIN)

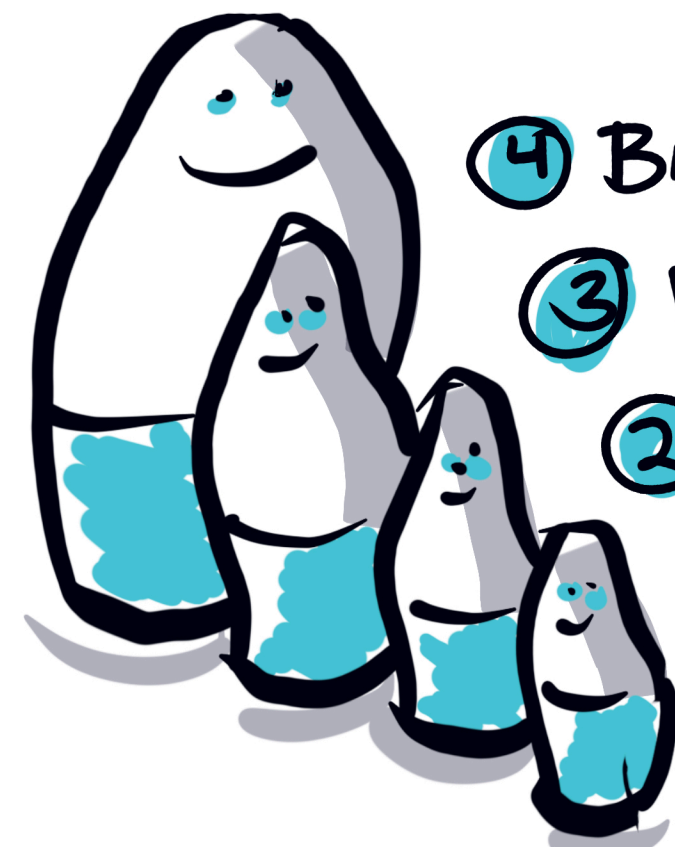
HOW DOES LEADERSHIP OCCUR?

HOW IS LEADERSHIP SUSTAINED?



PEOPLE HAVE TO STEP UP.

THE SYSTEM



- ④ BALANCE CHAOS & ORDER **SYSTEM**
- ③ FORMING LEADERSHIP TEAM **CORE GROUP**
- ② INVITE COLLABORATION **COALITION**
- ① TAKING RESPONSIBILITY **THE WE**

SELTZER PARTY STUDIOS

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