Safety Connect is the first ever global ‘Virtual Safety Conference & Expo’

A rapidly changing business landscape calls for an innovative approach to business development and networking in the Environmental Health & Safety industry.

We’re bringing together distinguished professional speakers from around the world and exhibitors who are at the forefront of the Environmental Health & Safety industry.

• Exhibitors have a dedicated virtual booth
• Real-time connections
• Showcase and demonstrate products & services
Our Speakers

CORRIE PITZER  
CEO and founder of Safemap International

ANDREW SHARMAN  
Managing Partner of RMS

DR. RAJNI WALIA  
Vice President, DEKRA North America

TONY TAYLOR  
Owner, Unlimited Safety Solutions

TIM PAGE-BOTTORFF  
Founder and Principal, Total Safety Compliance; SafeStart, Senior Consultant

ABBY FERRI  
Co-Founder, Safety Justice League

JASON LUCAS  
Co-Founder, Safety Justice League

JASON A. MALDONADO, CSP, SMS  
Owner, Relentless Safety

DR. MATT HALLOWELL  
President, Mark Speaks

BOB WHITFIELD  
Fall Protection Solution Provider, Pursuit Of Safety

ERIC CONN  
Founding Partner and OSHA Practice Chair, Conn Maciel Carey LLP

CRYSTAL D. TURNER-MOFFATT  
CEO CDT EHS Consulting LLC (MWBE Certified Safety Firm) and The Safety Diva’s Academy Certified Safety Professional (CSP) SA Engineering LLC

SCOTT CUTHBERT  
CEO and Co-Founder, Safeopedia

JAMIE YOUNG  
COO and Co-Founder, Safeopedia

ROSA ANTONIA CARRILLO  
President, Carrillo and Associates Inc.; Author

DOUG PONTSLER  
Founding Partner and OSHA Practice Chair, Conn Maciel Carey LLP

TAMARA PARRIS  
Director of Social and Community Development, Safeopedia

MARK HERNANDEZ  
Certified John Maxwell Speaker, Trainer, and Coach

KYLE POWELL  
President and CEO, SureHire Occupational Health Testing

2 KEYNOTE SPEAKERS - TBD
Why Safety Connect?

**Build your authority and expand your reach.**

Safety Connect offers a dynamic platform to promote, educate and sell your products and services to a large audience of key players. Track every lead, interaction, and inquiry to make the connections you need to attract new clients.

125,000+

Unique visitors per month on Safeopedia

210,000+

Page views per month on Safeopedia

350,000+

Subscribers across our social media

Who you’ll meet.

- **15%** Operations Manager
- **37%** Safety Officer
- **22%** Safety Manager
- **12%** Safety Director
- **14%** Owner/Executive

- **39%** Construction
- **16%** Energy
- **11%** Manufacturing
- **4%** Mining
- **12%** Oil & Gas
- **18%** Other

3 Grand Prizes to be won!
Benefits of Attending

TECHNOLOGY
Learn about best practices.
Access the latest technology.
Advance your safety efforts.

NETWORKING
Connect with industry trendsetters.
Network with peers in virtual reality.

EDUCATIONAL
Access of educational seminars and interactive sessions.
Professional development opportunities.

- Breakout sessions
- Live Q&A with industry experts
- Online chat & video conference
- Access to exhibitors’ virtual booths
- Downloadable resources
- No travel needed
- NOT just another Zoom meeting
- Reduce carbon footprint
- Hundreds of door prizes valued at $20,000+
- 3 Grand prizes $4,500
Benefits of Exhibiting

Virtual trade shows have dominated other industries.

In this time of increased costs and competitive pressures, let the capabilities, low costs, and clear advantage of a virtual experience help your business succeed.

What is this platform capable of?

From your customized booth space, to the live chat, on-demand webinars, and live video capabilities, the Safety Connect Virtual Conference & Expo gives you the advantages only possible on a well-designed digital platform.

- Branded & customized virtual booth
- Live text, audio, group, or one-on-one chat options
- Multiple customizable resources
- Extensive analytics and lead generation tools
- Custom reporting
- Attend or host business and industry webinars
- Digital swag bag
- Support for up to 30 days after the show
- Full technical support from our virtual show partners
The presentation platform Safety Connect uses is the #1 technology for driving high-quality leads with deep engagement and clear analytics.

**Participating exhibitors will receive**

- **Alerts sent to attendees** informing them when your broadcast goes live.
- **On-demand viewing** for several weeks after your presentation was live. All registered attendees will receive a notification that they can still watch your presentation on demand.
- **A full detailed report on attendee engagement**, including the number of attendees who viewed your presentation live and on-demand.
- **Attendee score cards**. All registered attendees will be scored so you can understand their level of interest in your products and services.

**Customized platform and support** leading up to and during your broadcast.

**Customized interaction capabilities**. Attendees can ask questions live, see slides presented throughout the webinar, and engage with other attendees.

Your personal event coordinator will assist you through the entire process! **Sit back from the comfort of your office.**
How we attract attendance.

Promotion throughout the Environmental Health & Safety Industry.

- Digital Marketing & Advertising
- Speaker series by Safeopedia.com
- LinkedIn Groups + 400,000 members
- Digital Newsletters by Safeopedia

- Social Media Marketing
- 5 Star Media group Newsletters +18,000 subscribers
- Digital Program
### Sponsorship Opportunities

<table>
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<tr>
<th>Level</th>
<th>Sponsorship</th>
<th>Price</th>
<th>Description</th>
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| **Silver**  | **Premium Booth** | **$3,495** | - Tier 2 booth template  
- 5 customizable banners  
- 6 documents and resources for download  
- Unlimited access to text, voice, and video chat capabilities  
- 2 video uploads  
- Customized digital invitation  
- Booth placement next to sponsors  
- Leads and analytics provided after event |
| **Gold**    | **Level 1**       | **$4,995** | - Tier 3 booth template  
- 6 customizable banners  
- 12 documents and resources for download  
- Unlimited access to text, voice, and video chat capabilities  
- 3 videos linked to your booth  
- Prime booth placement  
- Logo on all promo materials  
- Branding on landing page  
- Customized digital invitation  
- 1 full page advertisement in Digital Show Program  
- Company write-up in Digital Show Program  
- Leads and analytics provided after event |
| **Platinum**| **Level 2**       | **$7,995** | - Tier 3 booth template  
- 6 customizable banners  
- Unlimited documents and resources for download  
- Unlimited access to text, voice, and video chat capabilities  
- Unlimited videos linked to your booth  
- First choice of booth placement  
- Logo on all promo materials  
- Branding on landing page  
- Hosting and promotion of 1 webinar  
- Customized digital invitation  
- 1 full page advertisement in Digital Show Program  
- Company spotlight editorial within Digital Show Program  
- 1 dedicated digital newsletter (e-blast)  
- Leads and analytics provided after event |

### Conference Sponsor
(3 spots) **$14,995**
- Platinum Sponsorship included  
- 1 of 3 Conference Sponsors  
- Sponsors on website, all marketing materials, and presentations.

### Title Sponsor
(1 spot) **$24,995**
- Platinum Sponsorship included  
- ONLY Safety Connect Title Sponsor  
- Sponsor on website, all marketing materials, and presentations.