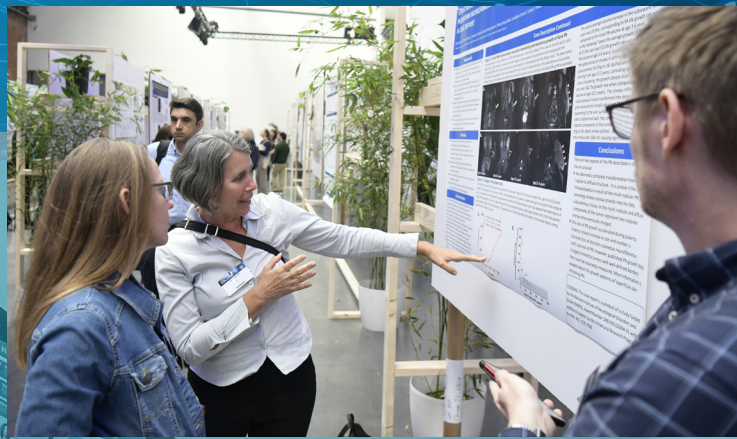


**PARTNER WITH US:**

# EMPOWERING INNOVATION FOR NF PATIENTS WORLDWIDE

## NF Summit and NF Conference 2025 Sponsorship Opportunities



**CHILDREN'S  
TUMOR  
FOUNDATION**  
ENDING NF  
THROUGH RESEARCH



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The Children's Tumor Foundation (CTF) is a global leader and catalyst for advancing treatments for neurofibromatosis and schwannomatosis (collectively known as NF), genetic conditions that affect 1 in 2,000 births across all populations and cause tumors to grow on nerves throughout the body. As the drug discovery engine for NF, CTF unites patients, researchers, clinicians, and industry to propel innovative therapies from the lab to the clinic.

## Our Impact: Driving Innovation, Empowering Communities, and Advancing Care

At CTF, our mission is to drive research, expand knowledge, and advance care for the NF community. Through targeted initiatives and impactful programs, we foster collaboration among researchers, clinicians, patients, and advocates to create a brighter future for those affected by NF.



### NF: A Global Challenge

NF is a group of genetic conditions that impacts approximately 4 million people worldwide. NF causes tumors to grow on nerves throughout the body and can lead to blindness, deafness, bone abnormalities, disfigurement, learning disabilities, severe pain, and cancer. While there is no cure, progress in research and treatment is offering new hope to patients and families affected by this challenging condition.



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## Advancing Science: Connecting Researchers and Clinicians

### NF Conference

The **premier scientific event** on the NF clinical and research calendar, the NF Conference brings together top-tier clinicians, researchers, and industry leaders from around the world to share breakthroughs, collaborate, and set the future agenda for NF care and research.

### Masterclasses in NF

Cutting-edge online educational lectures by leading NF experts offer medical professionals access to the latest advancements and techniques in NF care.

---

## Empowering Lives: Connecting Patients

### NF Summit

The largest **annual educational forum** for NF patients, caregivers, volunteers, and advocates, providing actionable insights, emotional support, and tools for advocacy.

### NF Clinic Network

A robust network of more than **70 clinics across the U.S. and Canada**, delivering expert care and resources directly to patients.

### NF Registry

A global resource available in **6 languages**, connecting over **11,000 patients** to cutting-edge research and clinical trials, fostering patient engagement and data-driven advancements.



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## Join Us in Transforming the Future of NF Care

The Children's Tumor Foundation (CTF) invites corporate partners to support the **NF Summit** and **NF Conference**, two premier events that unite patients, families, clinicians, researchers, and advocates to advance care, expand knowledge, and drive research in the fight to end NF.

As a sponsor, your company will align with a trusted nonprofit while gaining high-visibility opportunities, thought leadership, and impactful brand recognition.

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## A Platform for Community Impact

The NF Summit and global NF Conference are the largest gatherings for education, empowerment, and collaboration among NF patients, caregivers, researchers, and advocates.

2025  
NF SUMMIT  
JUN 19-21 [nfsummit.org](https://nfsummit.org)

2025  
NF CONFERENCE  
JUN 21-24 [nfconference.org](https://nfconference.org)

Omni Shoreham Hotel, Washington, DC







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## Maximize Visibility at Premier Events

Position your brand at the forefront of the NF community by leveraging high-profile speaking and exhibit opportunities. Your logo and messaging will be prominently displayed at the two largest medical and patient education conferences dedicated to neurofibromatosis and schwannomatosis: NF Summit and NF Conference.

**Exclusive Recognition:** Enjoy prominent logo placement on event signage, programs, and materials, ensuring your brand stands out as a committed partner in the fight to end NF.

Your sponsorship ensures that your brand is seen by top clinicians, researchers, and advocates while reinforcing your leadership in advancing NF care and research.

---

## Expand Your Digital Footprint

Align your brand with CTF's expansive digital reach, engaging directly with a passionate and growing community of over 150,000 social media followers, including 4,000 NF professionals, across platforms like LinkedIn, Facebook, X, YouTube, Instagram, and TikTok.

**Prominent Website Visibility:**

Showcase your partnership on [ctf.org](http://ctf.org), the leading global resource for NF-related information, with:

- 35,000 visitors and 150,000 views monthly.
- 100,000 visitors and 300,000 views in May for NF Awareness Month.

Make your mark digitally while enhancing your reputation as a corporate leader committed to making a difference in the NF community.

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## Engage with the NF Community and Drive Change

Corporate partnerships with CTF offer unparalleled opportunities to:

**Connect with a diverse community:** Engage directly with NF patients, caregivers, and advocates who are at the heart of the fight against NF.

**Collaborate with key stakeholders:** Build relationships with leading researchers, clinicians, and industry leaders at CTF's premier conferences and events.

**Make a measurable impact:** Align your organization with CTF's mission to end NF and demonstrate your commitment to driving innovation and improving lives.





## Partner Benefits

CTF's corporate partners enjoy a variety of exclusive benefits, including:

### Direct Engagement with the NF Community

Access to over **100,000 constituents**, including 4,000 NF professionals (clinicians, researchers, industry partners, and medical experts).

### High-Profile Speaking and Exhibit Opportunities

Visibility at the **two largest medical and patient education conferences** focused on the NF community: NF Summit and NF Conference.

### Recognition Across Multiple Channels

Featured mentions in CTF newsletters, blogs, and our annual report, showcasing corporate contributions to the NF mission.

## 2024 Sponsor ROI

### NF Summit Save the Date Postcards

Sent to over 11,000 NF family homes

### NF Summit Sponsor Page

Total impressions: 200,000

### NF Summit Social Media Sponsor mentions

Impressions: 6,000

Total Engagements: 700+

### NF Conference Social Media mentions

Impressions: 52,000

Engagements: 3,200

By partnering with CTF, your organization will join a trusted leader in medical research and advocacy, amplifying the reach and impact of your corporate mission while helping to transform the lives of millions affected by NF.

**Together, we can build a brighter future for the NF community.**







## About the 2024 NF Summit

The NF Summit is the largest educational gathering for patients, caregivers, volunteers, and advocates in the NF community. This cornerstone annual event provides a unique opportunity for attendees to:

- Learn from researchers, clinicians, and volunteer leaders.
- Connect with others in the NF community.
- Engage in sessions focused on disease-specific information, research updates, patient advocacy, and mission-driven topics.

The ultimate goal of the NF Summit is to empower NF patients and caregivers to advocate for quality care, raise awareness, and support efforts to end NF.

**The upcoming NF Summit will take place at the Omni Shoreham Hotel in Washington, D.C., from June 19–21, 2025**

## 2024 NF Summit Highlights

The 2024 NF Summit brought together nearly 300 people in person in San Antonio, Texas for education, empowerment, and networking. 2024 NF Summit attendees engaged in impactful sessions showcasing innovation, community, and collaboration in NF research and care.

Educational sessions such as *NF1 Through the Lifespan* explored care strategies across different stages of life. Interactive discussions included *Patient Engagement in NF Research*, emphasizing collaboration to accelerate breakthroughs, and *Caregivers Need Care, Too*, which highlighted the emotional impact of NF on families. A highlight was the keynote from Amit Ghose, a speaker and NF advocate living with NF1, offering fresh perspectives on advocacy.

### Attendee Reach:

- 280 stakeholders participated in person.
- Racial/ethnic diversity increased significantly with sessions also offered in Spanish.

### Expert Presentations:

- 23 clinician speakers from 18 medical institutions shared their expertise.

### Community Engagement:

- 8 NF advocacy organizations participated.
- Daily social and networking opportunities strengthened community connections.

### Empowerment Content:

- 2 ½ days of sessions covering education, empowerment, and advocacy.
- 10 NF affected or connected featured speakers.

### Special Events:

- “Make NF Visible” Awards Ceremony
- Patient-Focused Poster Session & Cocktail Reception





## Sponsor Family Scholarships: Transform Lives at the NF Summit

Your sponsorship of family scholarships at the NF Summit makes a lasting impact by:

**Increasing Accessibility:** Help 40 families attend the NF Summit, overcoming financial barriers to participation and enhancing overall engagement.

**Promoting Diversity and Inclusion:** Support families from diverse socioeconomic backgrounds, ensuring representation and inclusion for all attendees.

**Fostering Connection and Growth:** Allow families to focus on learning, networking, and gaining critical support from the NF community.

## The Impact of Your Sponsorship:

Past scholarships have supported 30 families annually, boosting event attendance and engagement.

With your support, we aim to increase this reach by 33%, empowering even more families to participate in this transformative experience.

Invest in accessibility and inclusion by sponsoring family scholarships today, and help create meaningful connections for those who need it most.

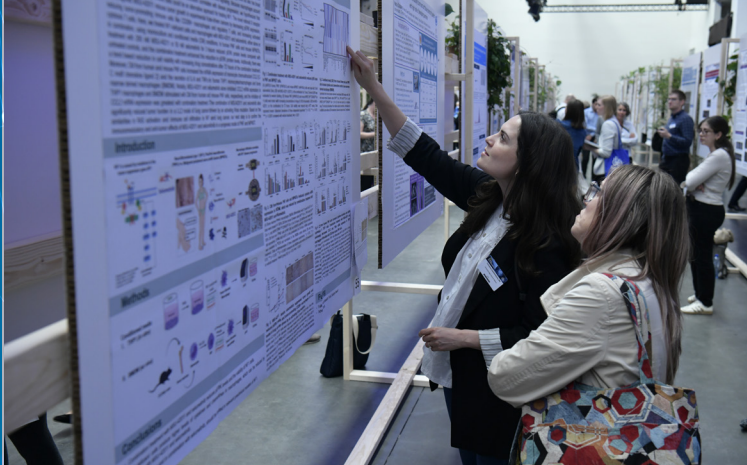
### Here's what some attendees had to say about their experiences:

"It was really a phenomenal experience to participate in the summit with my family. Thank you to the wonderful organizer staff." - Paula C.

"Thank you for the wonderful opportunity to attend this event. It's been very helpful and informative to me and my mom." - Yaasmeen M.







## About the NF Conference

The 2025 NF Conference is expected to attract more than 700 clinicians, researchers, and patients from around the globe.

This event serves as a pivotal forum for:

- Building consensus and advancing basic, translational, and clinical NF research.
- Promoting collaborations within and beyond the NF community.
- Attracting and nurturing new investigators in neurofibromatosis and schwannomatosis research and clinical care.

The NF Conference is a cornerstone event for advancing the science and care of NF and related fields, providing a vital platform for research innovation. As the most important international scientific event for neurofibromatosis and schwannomatosis, the NF Conference fosters collaboration among:

- Research Scientists
- Medical Professionals
- Pharmaceutical Companies
- Biotech Companies
- Investors / Venture Firms
- Private and Public Funders
- Government Agencies
- Media and Advocacy Groups
- Patient Representatives
- Neurologists and Neurosurgeons
- Oncologists and Radiologists
- Orthopedic Surgeons
- Ophthalmologists
- Genetic Counselors



**The upcoming NF Conference will take place at the Omni Shoreham Hotel in Washington, D.C., from June 21–24, 2025**





## 2024 NF Conference Highlights

The 2024 NF Conference in Brussels, Belgium, welcomed 849 attendees from 43 countries across 6 continents, uniting the global NF community to drive progress in research and care. Highlights included the inaugural Young Investigator Day, fostering new talent in NF research. Keynote sessions, such as the Opening Address by the Director General of the European Federation of Pharmaceutical Industries and Associations (EFPIA), and a Fireside Chat with the Executive Director of the Innovative Health Initiative (IHI), inspired strategic discussions. Partner-hosted sessions and networking opportunities facilitated collaborations across disciplines.

### Attendee testimonials reflect the conference's impact:

"I am the cancer genetic clinical lead for our region and have recently taken over looking after patients with NF1. I want to be aware of the latest developments and ensure my practice is up to date."

- Jennie M., Virtual Attendee

"I work at the adult neurofibromatosis clinic at Toronto General Hospital as a physician. I also have NF1 myself. I want to learn more, keep up to date, and connect with the global community."

- Ryan T., General Attendee

### Attendee Reach:

- Over 849 attendees from 43 countries and 6 continents
- Included 271 first-time attendees

### Keynote Topics:

- Gene Therapy of Metachromatic Leukodystrophy: A Roadmap from Bench to Bedside
- The Science and Art of Resilience: Lessons from Patients, Communities, and Society
- Advances in the Diagnosis and Management of Chronic Neuropathic Pain
- Reimagining Druggability through Chemoproteomic Platforms
- Engineering Serendipity: AI's Expanding Role in Research and Care

### Innovative Contributions:





















- Phase 2b study of the effects of NFX-179 topical gel for the treatment of cutaneous neurofibromas
- Effects of bevacizumab on meningiomas and non-vestibular schwannomas in NF2-SWN
- HDACi in combination with other therapies to reduce risk of MPNST transformation

Join the Children's Tumor Foundation in our mission to end NF while achieving unparalleled visibility, thought leadership, and brand recognition. Our sponsorship opportunities are designed to position your company as a leader in innovation, compassion, and impact.

**Together, we can support life-changing research and foster meaningful connections within the NF community.**































## Children's Tumor Foundation NF Summit and NF Conference Sponsorship Levels 2025

	NF Champion Sponsorship (\$250,000)	Platinum Partner Sponsorship (\$150,000)	Premier Partner Sponsorship (\$100,000)	Gold Partner Sponsorship (\$50,000)	Silver Partner Sponsorship (\$25,000)	Bronze Partner Sponsorship (\$10,000)	Friend Partner Sponsorship (\$7,500)
<b>BRANDING OPPORTUNITIES</b>							
Prominent Branding: Logo placement on event promotional materials in addition to signage and digital platforms for the NF Summit AND NF Conference.							
Prominent Branding: Logo placement on event promotional materials (e.g. postcards, giveaways), signage and digital platforms for either the NF Summit OR NF Conference.							
Branding: Logo placement on event signage, digital platforms, and materials for your designated event.							
Select Branding: Visibility on event materials like lanyards or notebooks.							
<b>EVENT ACCESS</b>							
VIP Access: Up to 25 event passes for any combination of either the NF Summit or NF Conference, including premier networking opportunities.							
VIP Access: 15 complimentary event passes for either the NF Summit or NF Conference, including exclusive networking opportunities.							
Event Access: 8 complimentary event passes (NF Summit or NF Conference).							
Event Access: 5 complimentary event passes (NF Summit or NF Conference).							
Event Access: 2 complimentary event passes (NF Summit or NF Conference).							
<b>THOUGHT LEADERSHIP</b>							
Host one complimentary marquee branded satellite session at the NF Conference.							
Participate as a moderator on a non-plenary panel discussion during the NF Summit.							
Host one customized breakout session such as a workshop or networking breakfast/lunch at the NF Summit.							
Includes one branded breakout session or workshop at the NF Summit OR one small group CME meeting at the NF Conference per CME regulations.							

Continued



## NF Summit and NF Conference Sponsorship Levels 2025 *Continued*

	NF Champion Sponsorship (\$250,000)	Platinum Partner Sponsorship (\$150,000)	Premier Partner Sponsorship (\$100,000)	Gold Partner Sponsorship (\$50,000)	Silver Partner Sponsorship (\$25,000)	Bronze Partner Sponsorship (\$10,000)	Friend Partner Sponsorship (\$7,500)
<b>EXHIBITOR PRESENCE</b>							
Premium featured exhibit space to showcase your products and services in the Exhibit Hall at both events with the options of large booth or built-in registration desk, based on availability.							
Premium featured exhibit space to showcase your products and services in the Exhibit Hall at designated event (NF Summit OR NF Conference) with the options of large booth or built-in registration desk, based on availability.							
Premium featured exhibitor space in the Exhibit Hall at designated event to showcase your products and services.							
Featured exhibitor space in the Exhibit Hall at designated event to showcase your products and services.							
<b>DIGITAL VISIBILITY</b>							
Virtual branded booth on NF Conference AND NF Summit app.							
Special recognition in national email and social media post upon commitment.							
Virtual branded booth on either the NF Conference OR the NF Conference app based on your designated event.	N/A						
Sponsor recognition across digital platforms, including email campaigns and social media for your designated event.							
<b>CUSTOMIZED SPONSORSHIP OPTIONS</b>							
Exclusive opportunity to participate in a Drug Theatre at the NF Conference for \$20,000.							
Flexible Options: Sponsor smaller elements such as VIP Lounge, swag bags, coffee breaks, charging sessions, or attendee badges, providing targeted visibility with a moderate investment.							

### Exhibitor Sponsorship: **\$4,000 (non-profit organization rate for NF Summit only - \$500)**

Showcase your solutions to the NF community with featured exhibitor space in the Exhibit Hall. Exhibitors will also be included in printed and digital sponsor lists.

### Scholarship Sponsorship: **\$1,500 per NF Patient; \$1,800 per NF Patient family (NF Summit only)**

Scholarship Sponsors receive an introduction to a scholarship recipient, and will be listed on a Donor Appreciation slide and signage during the NF Summit.



## Children's Tumor Foundation NF Summit and NF Conference Signage Opportunities 2025

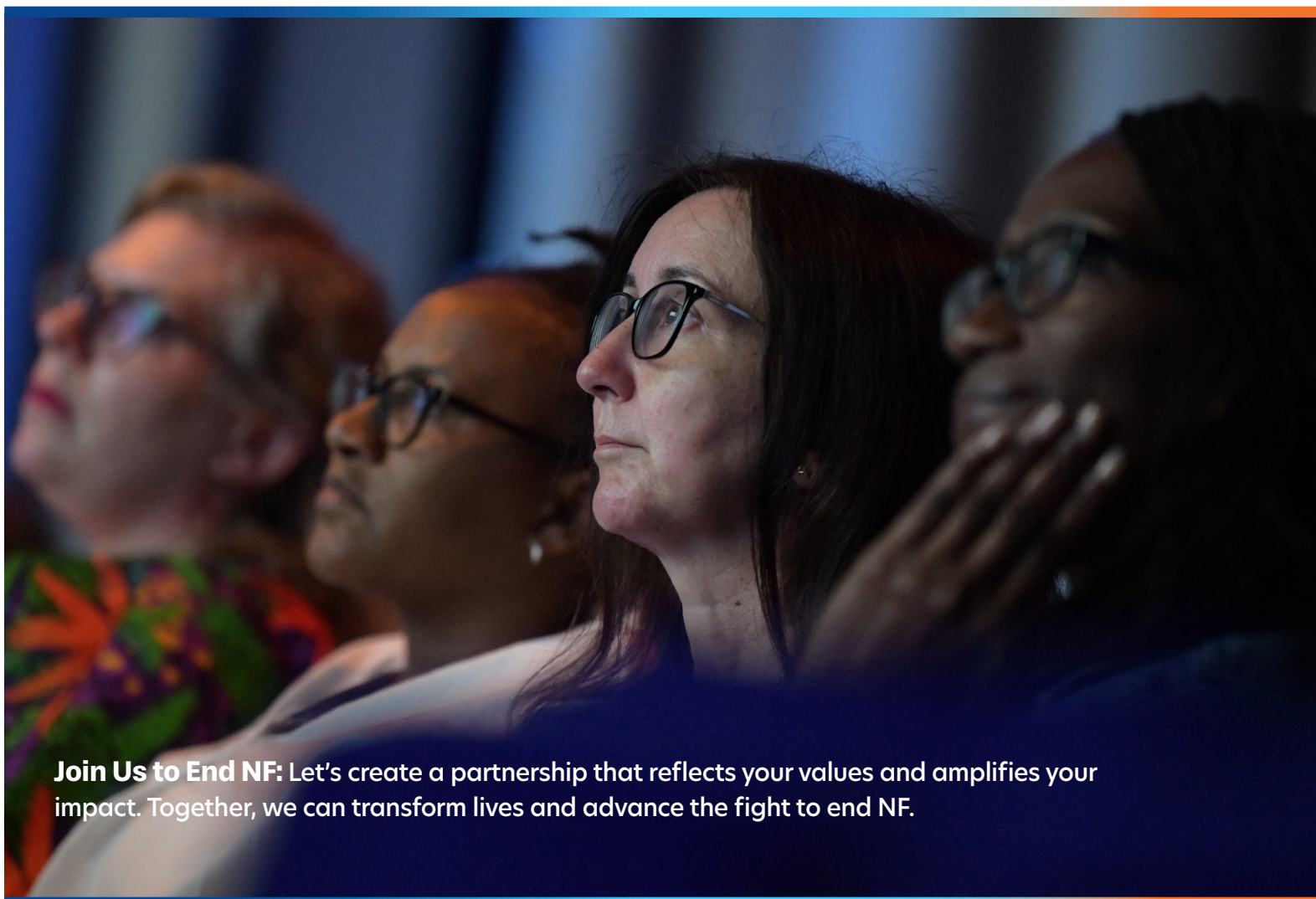
Signage Option	Location	Visibility Level	Pricing	Description
Exclusive VIP/Executive Lounge	Private Lounge Area	High	\$ 10,000	Sponsor-branded VIP lounge with premium amenities.
Wellness Zone	Designated Quiet Area	High	\$ 7,000	Sponsor-branded wellness area with amenities like yoga mats, relaxation pods, or guided meditation sessions.
Selfie Station w/Props for Kids	Common Area	High	\$ 6,000	Branded backdrop, high social media potential in attendee selfies, encourages sharing on social platforms.
Water Bottles	Registration Area	High	\$ 6,000	Frequent use, eco-friendly messaging.
Scavenger Hunt	Entire Venue	High	\$ 6,000	Sponsor-branded scavenger hunt with QR codes placed at key locations.
Zoo Shuttle	Shuttle Service Route	High	\$ 6,000	Sponsor-branded shuttle buses transporting NF Summit families to the National Zoo event.
Swag Bag Branding	Distributed Items	High	\$ 5,500	Logo on official event swag bags.
Family Scholarship Goody Bag	Distributed to Families	High	\$ 5,500	Sponsor logo featured on bags for scholarship recipients' families, includes branded items for take-home visibility.
Cooling Tents	Outdoor/Hot Zones	High	\$ 5,500	Sponsor-branded cooling tents in outdoor or warm areas, providing attendees with a comfortable, shaded space to cool down.
Banner	Entrance	High	\$ 5,000	Prime location at entrance to meeting space.
Step & Repeat	Photo Area	High	\$ 5,000	Prominent in event photos, large backdrop display that features a pattern of logos repeated across the entire surface.
Lanyard Branding	Registration	High	\$ 4,500	Worn by all attendees.
Wi-Fi Sponsorship	Wireless Network, Mobile App, Signage	Medium	\$ 4,500	Wi-Fi sponsorship for the NF Summit.
Interactive Kiosk Ads	Information Booth	High	\$ 4,200	Digital ad on interactive kiosks.
Ice Cream Social or Smoothie Break	Refreshment Area	High	\$ 4,000	Sponsor branding at serving stations and signage in social area; opportunity for branded napkins, cups, or spoons.
Charging Station Wrap	Networking Lounge	Medium	\$ 3,500	Visible to attendees while charging devices.
Elevator Wrap	Elevator Doors	High	\$ 3,500	Prime visibility inside and outside elevators.
Conference Notebooks	Distributed to Attendees	High	\$ 3,500	Sponsor-branded notebooks provided to all attendees, featuring sponsor logo on the cover and custom pages.
Column Wraps	Conference (TBD)	High	\$ 3,000	Prime locations.
Digital Screen(s)	Main Halls	Medium	\$ 3,000	Rotating display.
Pediatric Patients Activity Kit	Distributed to Pediatric Patients	Medium	\$ 3,000	Sponsor logo on kits provided to pediatric patients.
Coffee Break Station	Break Area	Medium	\$ 2,800	Sponsor name at coffee/tea stations.
Custom Floor Decals with QR Codes	High-Traffic Areas	Medium	\$ 2,500	Branded decals featuring QR codes leading to special offers, product demos, or sponsor information.
Event App Banner	Event Mobile App	High	\$ 2,500	Displayed each time users open the app.
Hotel Key Cards/Sleeves	Hotel	Medium	\$ 2,500	Prime visibility for hotel.
Guest Room Mirror Clings	Hotel	Medium	\$ 2,500	Prime visibility for hotel.

Continued



## NF Summit and NF Conference Signage Opportunities 2025 *Continued*

Signage Option	Location	Visibility Level	Pricing	Description
Door Hangers, Door Bag Drops	Hotel	Medium	\$ 2,500	Prime visibility for hotel.
Badge Backing	Registration Badges	Medium	\$ 2,500	Seen every time attendees check their badge.
Room Signage	Workshop Entrances	Medium	\$ 2,200	Visible outside breakout sessions.
Floor Decal	Pathway	Medium	\$ 2,000	High foot traffic.
Wayfinding - Directional Signage	Throughout Venue	Medium	\$ 2,000	Guides attendees, visible at multiple locations.
Water Station Branding	Common Areas	Medium	\$ 1,800	Frequent use, eco-friendly messaging.
Social Media Mention	Event's Social Pages	High	\$ 1,500	Tag in all official event posts.
Escalator/Step Markers	Esc/Staircases	Low	\$ 1,200	Branded steps for all staircase users.
Table Tent	Dining Area	Low	\$ 1,000	Visible during meals.
Restroom Mirror Decal	Restrooms	Low	\$ 1,000	Visible during peak breaks.



**Join Us to End NF:** Let's create a partnership that reflects your values and amplifies your impact. Together, we can transform lives and advance the fight to end NF.





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## Innovation Tech Exhibit Hall

The Innovation Tech Exhibit Hall is a special event taking place during the NF Conference on Monday, June 23rd that will provide an exclusive platform to spotlight breakthrough technologies transforming NF and cancer research. Join industry leaders in Washington, D.C., to amplify your impact and connect with decision-makers at the forefront of medical innovation.

### Why Washington, D.C.?

- **Strategic Location:** Positioned in the nation’s capital, a hub for scientific discovery, healthcare policy, and innovation.
- **Government Engagement:** Engage with officials from NIH, NCI, and other federal agencies critical to advancing research.
- **Proximity to Decision-Makers:** Connect directly with stakeholders driving progress in NF and oncology care.

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## Why Sponsor the Innovation Tech Exhibit Hall?

### Visibility with Key Stakeholders

- Showcase your leadership in innovation to clinicians, researchers, and policy influencers shaping the future of NF and cancer care.

### Exclusive Opportunities for Engagement

- **Premium Branding:** Prime exhibit space and event signage.
- **Speaking Opportunities:** Feature your expertise in keynote or panel discussions.
- **Marketing Impact:** Gain recognition through digital promotions and event materials.

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## Innovative Focus Areas

We are a unique multi-specialty community addressing a family of diseases that impact multiple organ systems. We are constantly seeking the most innovative, creative, and efficient systems and methodologies to drive groundbreaking discoveries and translate them into effective treatments for NF patients. Bring us your most cutting-edge systems and approaches!







## Innovation Tech Sponsorship Tiers

### Presenting Sponsor – \$50,000

- Exclusive naming rights for the Innovation Tech Exhibit Hall.
- Premium exhibit space and speaking opportunities.
- Featured recognition in all conference materials and marketing campaigns.

### Premier Sponsor – \$25,000

- High-traffic exhibit space for maximum visibility.
- Branding on event signage and materials.
- Opportunity to host networking sessions with targeted audiences.

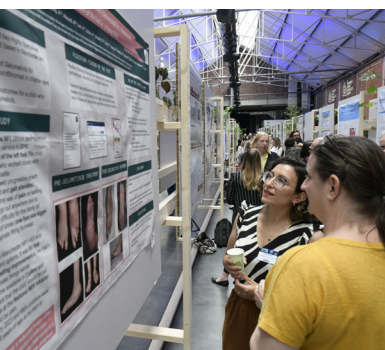
### Exhibitor Sponsor – \$10,000

- Standard exhibit space with a strong presence in the Exhibit Hall.
- Recognition in conference materials and event signage.

### Emerging Innovator – \$5,000

- Shared exhibit space for startups and new innovators.
- Acknowledgment in event materials, providing visibility and opportunities to connect.

**Be at the forefront of innovation—  
secure your place in the Innovation  
Tech Exhibit Hall today!**





## Why Sponsor?

### Unparalleled Opportunity

The NF Conference is the premier gathering for the global NF research and clinical care community. No other event offers such a unique opportunity to engage with the entire NF ecosystem, making it the ideal platform for impactful sponsorship and meaningful partnerships.

### Unmatched Visibility

Promote your brand across high-traffic digital platforms, physical signage, and event materials, reaching an engaged and targeted audience.

### Thought Leadership

Lead the conversation by participating in panels, keynote presentations, and specialized breakout sessions to share your expertise with industry leaders and stakeholders.

### Brand Recognition

Position your organization alongside a global leader, aligning with a mission that resonates with patients, families, and industry innovators.

### Product Positioning

Use focused sponsorship opportunities like drug/product theaters, workshops, or networking lounges to highlight your products and services to decision-makers in the NF community.

## Our Impact by the Numbers

**4M**

people affected by NF globally

**100K+**

constituents reached through regular email communications

**74**

clinics in the NF Clinic Network in the US and Canada

**150K+**

social media followers across platforms

**40+**

Global reach with attendees from 40+ countries





## Thank You to Our 2024 Sponsors



## Let's Partner to End NF

As a sponsor, you will be key in advancing care, driving research, and supporting the NF community while achieving meaningful corporate visibility. Together, we can create a lasting impact.

### Contact Us Today

**Barbara Gallagher**  
Vice President, Individual & Institutional Giving

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