



PRIVACY INFORMATION NOTICE

related to the Event Factory

Introduction

Airbus SAS and its Affiliates (also known as, “Airbus”, or “we” or “us”) *appreciate your interest in our products, services and business lines and your use of our Event Management Tool for your registration and the organisation of the event/exhibition.*

Your privacy is important to us and we want you to feel comfortable by using our event management tool.

Airbus is committed to protecting the rights of individuals in line with the **General Data Protection Regulation (reference EU2016/679)** of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data (hereinafter referred as : “GDPR”) as well as each applicable national Personal Data protection laws and regulations (collectively referred as “Data Protection Laws and Regulations”). The protection of your privacy and Personal Data is an important concern to which we pay special attention throughout our business processes.

However, the website will include links to other websites or applications which are not necessarily covered by this Privacy Notice. In this event, we encourage you to carefully read the privacy policies of such websites. We are not responsible for the content of such websites or its operation.

This Privacy Notice will inform you of the Personal Data we collect when you access/use the Event Management Tool; how we use and disclose your Personal Data; how you can control the use and disclosure of your Personal Data; and how we protect your Personal Data.

Which sources and what Personal Data do we use?

Personal Data is information that can be used to identify a person either directly or indirectly (hereinafter referred as “Personal Data”). This definition covers a wide range of data enabling the identification of an individual.

The Personal Data we process under this Privacy Notice are as follows:

- Identification data: *salutation, first name, last name, nationality, country of residence, passport number, passport / ID card copy, picture copy, date / place of birth*
- Professional data: *email address, postal address, mobile phone, landline number, division & business unit, siglum, job title*
- *Dietary preferences*
- *Other personal and/or professional information could be asked for specific events. In this case, it will be specified on the registration form why we are collecting these information, and to whom they will be communicated.*

What are the purposes of the processing of your Personal Data?

By using the Event Management Tool, Airbus will collect and process your Personal Data for the following purposes (hereinafter referred as: the 'Purposes'):

- **Manage events/exhibition organisation, press conferences**, i.e. Airbus collects and processes personal data of any company's guests and employees for the purpose of event/exhibition organisation, especially the administration of the event.
- **Legal compliance**. We use your Personal Data to comply with applicable legal obligations, including responding to an authority or court order or discovery request and to comply with export control and sanctions requirements.
- **Security, protecting us and others**
 - Physical access and visitors management
 - Where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of policies, terms, and other policies.

We will use your personal information for the above Purposes only, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose (for preserving particular evidence under the applicable Data Protection Laws and Regulations, or in the context of legal statutes of limitation for example). If we need to use your Personal Data for an unrelated purpose, we will notify you prior this further Personal Data processing and provide you the relevant privacy information notice.

What is the legal basis for processing your Personal Data?

As a responsible company, we need a lawful basis for collecting and/or processing your Personal Data in accordance with the provisions set out in the GDPR and the relevant applicable Data Protection Laws and Regulations. The legal basis for processing your Personal Data under this Privacy Notice is:

To comply with legal obligations.

When processing is necessary for compliance with a legal obligation in accordance with Data Protection Laws and Regulations.

To comply with contractual obligations.

When you have signed an employment or commercial contract, the purposes of processing your Personal Data are primarily determined by such contract and we will process your Personal Data for the performance of the contract.

Within the scope of a legitimate interest.

On occasion taking into account the minimum privacy impact for you, the processing of your personal data might be necessary for the following legitimate interest:

- For Security
- For Communications and marketing

As a result of your consent

When you have consented to the processing of your Personal Data by us for the above mentioned Purposes through the Event Management Tool, you can withdraw such consent at any time. For further

information on the right of withdrawal, please see below Section “*What are your rights and how to exercise them?*”

Who will receive your Personal Data?

For the Purposes as outlined in this Privacy Notice, we may disclose your Personal Data to:

- Airbus and its affiliates, on a need-to-know basis;
- Authorised persons working for or on behalf of Airbus, including our agents, service providers and advisers providing the variety of products and services we need such as: IT maintenance and support, procurement services, compliance and security services, subcontractors, event/exhibition organisers. This may also include hotels, transport organisations (taxis/coaches/shuttles) and event organisation.
- Other authorised third parties in connection with any merger, reorganization, a sale of some or all Airbus assets, or a financing or acquisition of all or a portion of our business by another company.
- Law enforcement or government authorities or other legal process to comply with applicable law, or in response to any subpoenas, court orders, or to establish or exercise our legal rights or to defend against legal claims.

- Exhibitors organisers to create the exhibitor passes for the Airshows

Which countries and/or regions will Airbus transfer your Personal Data to?

Except for Airbus Affiliates operating outside the European Economic Area or the UK, your personal data will generally be processed in the European Economic Area and/or in the UK.

We share your personal data within Airbus. Any transfers within Airbus for Airbus daily business activity and internal organisation are covered by an intra-group agreement ([Binding Corporate Rules](#)). The Binding Corporate Rules includes contractual protections to ensure that your personal data receives an adequate level of protection wherever it is transferred within Airbus.

In addition, we may share some personal data to third parties located outside the European Economic Area and the UK. We always take steps to ensure that any transfer of information is carefully managed to protect your privacy rights:

- We will only transfer personal data to countries which are recognised as providing an adequate level of legal protection or where we are satisfied that arrangements are in place to protect your privacy rights,
- transfers to service providers and other third parties will be protected by contractual commitments (such as the European Commission-approved Standard Contractual Clauses) or other legally acceptable mechanisms that ensure an adequate level of protection, and
- any requests for personal data information we receive from law enforcement or regulators will be carefully checked before personal data is disclosed.

If you have any questions regarding transfers, please contact us (dataprotection@airbus.com) for further details.

How long will your Personal Data be stored?

We process and store your Personal Data for a maximum period of 30 (thirty) days after the end of the event / exhibition in accordance with the GDPR or any local data protection laws requirements or as long as it is required to meet our contractual and statutory obligations.

What about the security of your Personal Data?

We use technical and organizational security measures in order to protect the Personal Data we have under our control against accidental or intentional manipulation, loss, destruction and against access by unauthorised persons. Our security procedures are continually enhanced as new technology becomes available.

What are your rights?

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Under some circumstances provided by law, you may at any time exercise your data protection rights as listed below:

- **Right to access/obtain a report detailing the information held about you:** You have the right to obtain confirmation as to whether or not your Personal Data is being processed by Airbus and if so, what specific personal data is being processed.
- **Right to correct Personal Data:** You have the right to rectify or request to have rectified any inaccurate Personal Data concerning you.
- **Right to be forgotten:** In some cases, for instance, when the Personal Data is no longer necessary in relation to the Purposes for which they were collected, you have the right for your Personal Data to be erased.
- **Right to restrict the processing of your Personal Data:** You have the right to restrict the processing of your Personal Data, for instance when the processing is unlawful and you oppose the erasure of your Personal Data. In such cases, your Personal Data will only be processed with your consent or for the exercise or defense of legal claims.
- **Right to data portability:** You have the right to receive the Personal Data concerning you in a structured, commonly used and machine-readable format and/or transmit those Personal Data to another data controller.
- **Right to object:** In some cases required by law, you may ask us to stop processing your Personal Data.
- **Right to withdraw consent:** You may at any time withdraw your consent by contacting us at the contact details in section *"How to exercise your rights and/or contact Airbus in respect of your Personal Data?"*. However, please note that if you withdraw your consent, you will not be able to participate to the event/exhibition. "

How to exercise your rights and/or contact Airbus in respect of your Personal Data?

If you want to exercise your rights or you are unhappy with the way in which your Personal Data has been processed or should you have any questions regarding the processing of your Personal Data, you may refer in the first instance to the Airbus Data Protection Officer, who is available, at the following email address: dataprotection@airbus.com or you can write to the address below:

Airbus SAS, Head of Data Protection, HAP, 2 rond-point Emile Dewoitine 31700 Blagnac cedex. France

In case of doubt of your identity, we may ask you to justify it by enclosing a copy of any identity document.

Are your Personal Data the basis for automated decision-making, including profiling?

As a matter of principle, we do not use fully automated decision-making processes, including profiling. In the event that we should use such processes, we will if prescribed by law, specifically inform you in advance of this and your rights in this respect.

How to ask for assistance from the competent authorities?

If you remain unsatisfied, then you have the right to apply directly to a Data Protection Supervisory Authority. Listed below are the four main European countries where Airbus operates and the relevant Supervisory Authority

FRANCE: [CNIL: Supervisory Authority France](#)

GERMANY: Each German federal state has its own Data Protection Authority that can be found under the following link: <https://www.bfdi.bund.de/EN/Service/Anschriften/Laender/Laender-node.html> (see tab „Aufsichtsbehörden für den nicht-öffentlichen Bereich“, i.e. Data Protection Authorities for the private sector)

SPAIN: [AGPD.Supervisory Authority Spain](#)

UK: [ICO: Supervisory Authority UK](#)

Cookies Policy

WHAT ARE COOKIES?

Cookies are small files that may be downloaded on your device when you access and use the Event Management Tool. They allow the Event Management Tool to recognise your device and store information about your preferences or past actions. We use cookies to record the preferences of our users, to enable us to optimise the design of the Event Management Tool. They ease navigation, and increase the user-friendliness of the Event Management Tool. Cookies also help us to identify the most popular sections of the Event Management Tool. This enables us to provide content that is more accurately suited to your needs, and, in doing so, improve our service. Cookies can be used to determine whether there has been any contact between us and your device in the past.

Only the cookie on your device is identified.

WHICH COOKIES DO WE USE?

Cookies are small files or amounts of information that may be stored to, accessed and removed from your device when you access the Event Management Tool.

They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

For instance, a “Cookie” may refer to “http cookie”, flash cookie” (used by some applications or website relying on *Flash* technology), local storage area of your internet browser, unique identifier calculated from your internet browser characteristics (also known as “browser fingerprinting”), or unique identifiers related to your device or your internet browser (device serial number, MAC address, Android ID, advertising ID, etc...)].

Cookies allow us to recognize your device and store information about your preferences or past actions. We may use Cookies:

- (i) to record the preferences of our users,
- (ii) to enable us to optimize the design of the Event Management Tool,
- (iii) to ease navigation, and increase the user-friendliness of the Event Management Tool,
- (iv) to analyze the usage the Event Management Tool, and/or to identify the most popular sections of the Event Management Tool,
- (v) to provide content that is more accurately suited to your needs, and, in doing so, improve the Event Management Tool. Cookies can be used to determine whether there has been any contact between us and your device in the past,
- (vi) to facilitate secure online access so that you do not need to enter your user ID and password again when you access the Event Management Tool.

WHICH COOKIES DO WE USE?

Cookies contain personal data. The table below aims to inform you about the type and purpose of each cookies, and the type of personal data processed inside, and that we may use on the Event Management Tool:

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NAME OF COOKIE	PURPOSE	RETENTION PERIOD	COOKIE TYPE	MANDATORY
ci_session	Maintains user session state across pages, ensuring users remain logged in and their actions are preserved during a session.	Session – 1 Day	Essential	Yes
ApplicationServer	Balances traffic across multiple servers to enhance performance and reliability.	Session – 1 Day	Essential	Yes
_clsk	Aggregates multiple page views by a user into a single session recording for analysis.	Persistent – 1 Day	Analytical	No
zte2095	Used to track user interactions and measure engagement with the website.	Persistent – 1 Day	Analytical	No
c.bing.com	Enables Bing to track user interactions and improve ad performance measurement.	Persistent – 7 Days	Analytical	No
__zlcmid	Stores a user ID for the Zendesk chat function, ensuring continuity in conversations.	Persistent – 1 Year	Functional	No
SRM_B	Helps with Bing advertising by managing user preferences and tracking interactions.	Persistent – 1 Year	Functional	No
__zlcid	Stores Zendesk chat session ID to maintain user sessions in the chat function.	Persistent – 1 Year	Functional	No
MUID	Identifies unique web browsers visiting Microsoft sites, enabling tracking and personalized advertising across Microsoft services.	Persistent – 1 Year	Targeted	No

HOW CAN YOU DISABLE OR DELETE COOKIES?

When the Cookies we use are strictly necessary for technical reasons, they are marked as “mandatory” on the table above. Those Cookies do not require consent from you. However, if you choose not to accept Cookies that are strictly necessary for the provision of our services provided by our Website, it may result in a reduced availability of such services.

For the Cookies that require a consent from you, please be informed that you can revoke this consent at any time. You can also manage and control the cookies we use, and delete them directly on the Event Management Tool through the cookies settings interface. **A cookie consent dialogue is provided on the event site that allows you to review and manage your cookie preferences. You can accept, reject, or customize your choices based on cookie categories, such as essential, analytical, functional, and targeted cookies. While essential cookies are required for platform functionality, you can opt out of non-essential cookies to control data collection.**

You can prevent Cookies from being stored on your device by setting your browser to not accept cookies. The exact instructions for this can be found in the manual for your browser. You can also delete Cookies already on your device at any time through your browser’s settings.

For the purpose of statistical analysis, we use analytics tools relying on specific Cookies. You may object at any time to the collection and analysis of statistical data regarding your access to and use of the Event Management Tool through the cookies settings interface mentioned above.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

Modification of the Privacy Notice

Airbus will update this Privacy Notice from time to time in order to reflect the changes in our practices and services and also to remain compliant to Data Protection Laws and Regulations. We will inform you of any substantial modification in how we process your Personal Data.