

GET READY TO SHIFT
INTO HIGH GEAR!

2025 UBBA SUMMIT & PLUGFEST PROSPECTUS



2025 UBBA SUMMIT & PLUGFEST

Nov. 4 - 6, 2025
WESTIN CHARLOTTE, N.C.

- ◆ SUN. Nov. 2 - PLUGFEST SET-UP
- ◆ MON. Nov. 3 - BOARD MEETING & DINNER (PRIVATE)
- EXHIBITOR SET-UP IN INNOVATION ZONE
- PLUGFEST PRE-TESTING
- ◆ TUES. Nov. 4 - REGISTRATION OPEN
- LUNCH & OPENING KEYNOTE
- TUESDAY TECH SESSIONS
- WELCOME RECEPTION IN INNOVATION ZONE
- ◆ WED. Nov. 5 - BREAKFAST
- WELCOME KEYNOTES
- TRACKS
- LUNCH & WINNERS CIRCLE UBBA AWARDS
- INNOVATION ZONE OPEN
- PLUGFEST NETWORK DEMONSTRATIONS
- ALL ATTENDEE DINNER - NASCAR HoF
- ◆ THURS. Nov. 6 - BREAKFAST & BOARD READOUT
- TRACKS
- LUNCH FOR ALL
- INNOVATION ZONE & PLUGFEST
- RACE GAME PRIZES
- CLOSING HAPPY HOUR IN INNOVATION ZONE
- VENDOR TEARDOWN
- VENDOR DINNERS
- FINISH LINE AFTER PARTY @ TBA WESTIN



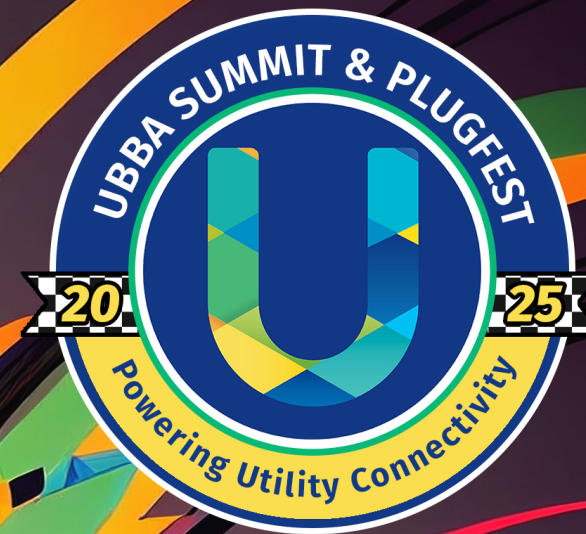
SPONSORSHIP OPTIONS	# AvL.	RATE*	SPEAKING OP**
TRACK SPONSOR (WED & THURS)	3	\$20,000	YES
PREMIER DINNER @ THE NASCAR HALL OF FAME	3	\$20,000	YES
WELCOME RECEPTION IN INNOVATION ZONE	2	\$15,000	YES
PREMIER PRIVATE LTE SHOWCASE (10 x 20)	SOLD	\$10,000	NO
ESCALATOR SIGNAGE	1	\$10,000	NO
ELEVATOR SIGNAGE	1	\$10,000	NO
NEW MOBILE APP W/EXCLUSIVE ADS	1	\$10,000	NO
LUNCH	3	\$10,000	REMARKS
BADGES	1	\$10,000	NO
SKETCH EFFECTS ART BOARDS	3	\$10,000	NO
PLUGFEST TESTING, ROOM & DISCUSSION	1	\$10,000	REMARKS
TECH SESSION (TUESDAY)	12	\$7,500	TEACH SESSION
LEADER BOARD	2	\$7,500	NO
HOTEL ROOM KEY	1	\$7,500	NO
BREAKFAST	2	\$7,500	REMARKS
FLOOR CLINGS	1	\$5,000	NO
CLOSING HAPPY HOUR IN INNOVATION ZONE	4	\$5,000	NO
LANYARDS+	1	\$5,000	NO
SWAG BAGS+	1	\$5,000	NO
WINNERS CIRCLE AWARDS	1	\$5,000	REMARKS
FINISH LINE AFTER PARTY (TBA)	4	\$5,000	NO
MOONSHINE TASTING @ NASCAR HALL OF FAME	1	\$4,000	NO
PITCREW CHALLENGE @ NASCAR HoF	1	\$4,000	NO
RACING SIMULATOR @ NASCAR HoF	1	\$4,000	NO
BREAKS	6	\$4,000	NO
REUSEABLE WATER BOTTLE W/ EVENT LOGO+	SOLD	\$4,000	NO
INNOVATION ZONE SPACE (10 x 10)	47	\$2,000	NO
UBBA RACE GAME ++	47	\$500	NO

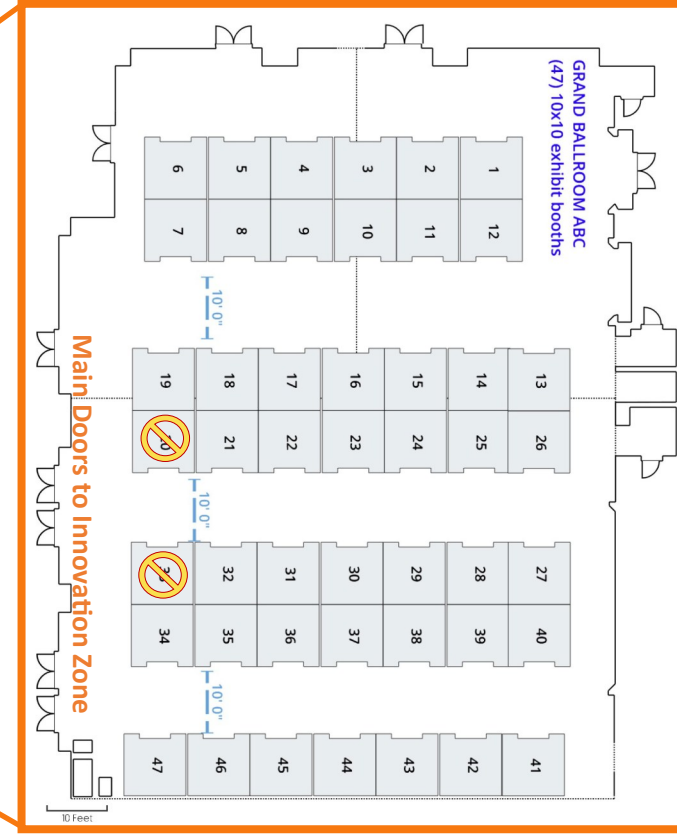
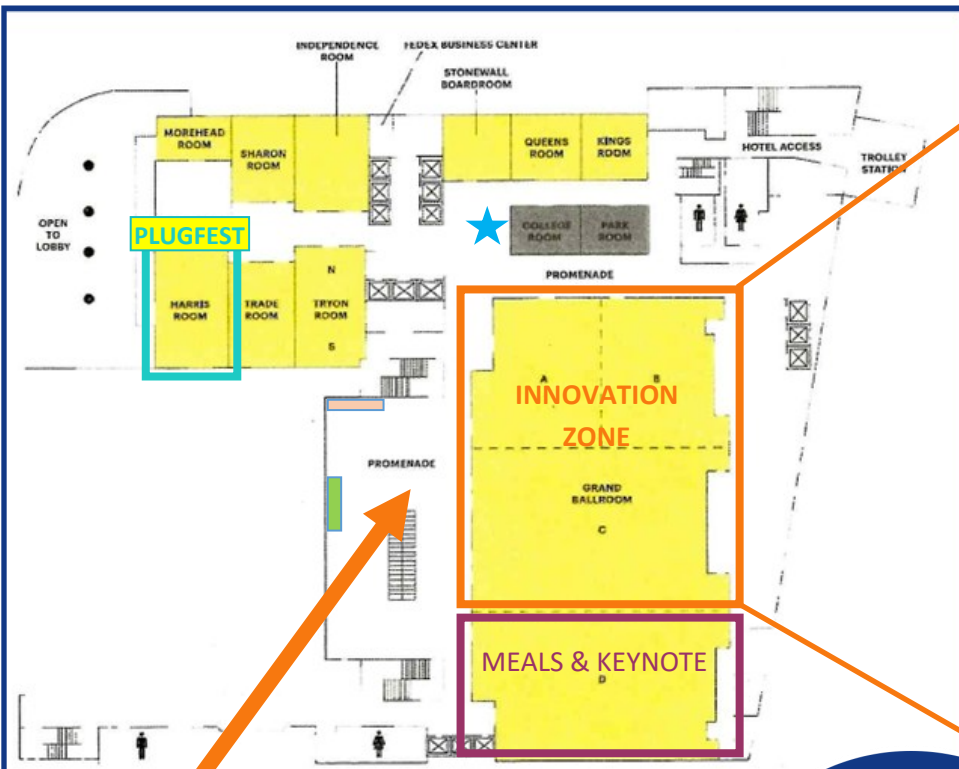
*RATE LISTED FOR UBBA MEMBERS, NON-MEMBERS WILL PAY HIGHER RATES

++ MUST HAVE EXHIBIT SPACE IN THE IZ TO PARTICIPATE

+ PLUS COST OF ITEMS

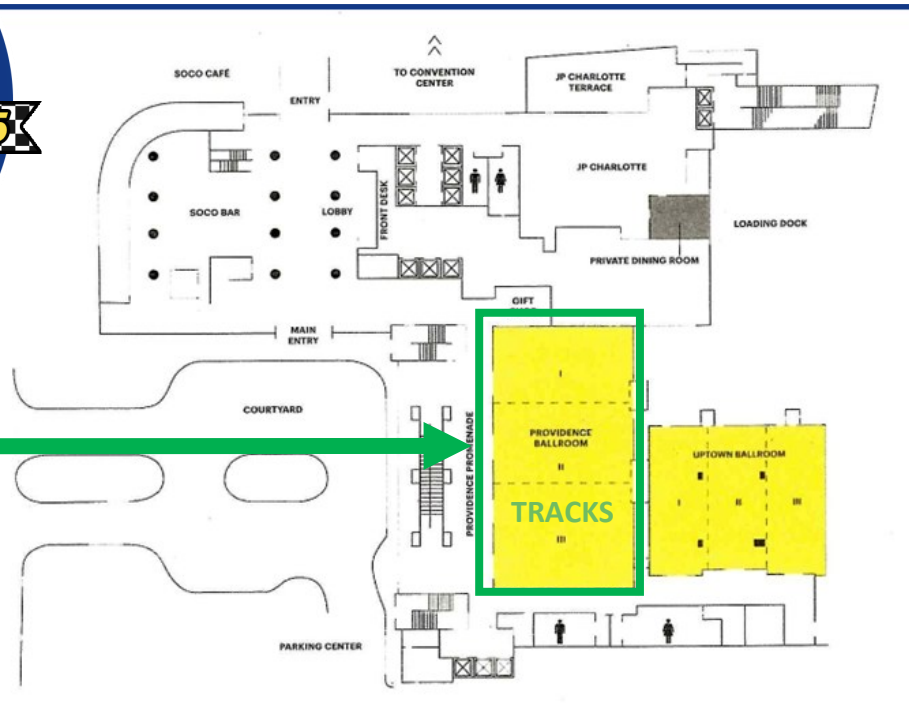
**GUARANTEED SPEAKING OP IN UBBA TRACKS





- Exhibit Space Includes:**
- ◆ One 6' table
 - ◆ Two chairs
 - ◆ Draped sides & back
 - ◆ One standard electric outlet
 - ◆ Company Name Sign
 - ◆ One Full Registration

- LEVEL TWO:**
- Grand Ballrooms A, B, C & D
 - Innovation Zone (A, B & C)
 - Meals and Keynotes (D)
 - Promenade:
 - Registration ★
 - Duke Energy Showcase & Premier PLTE Showcase
 - Meals Buffets & PM Breaks
 - UBBA Networking Lounge
 - Harris Room:
 - Plugfest Testing & Discussions



- LEVEL ONE:**
- Providence Ballrooms I, II, & III
 - Tuesday Tech Sessions & Wed./Thurs. Educational Tracks (Simultaneous)
 - Providence Promenade:
 - AM Breaks
 - Charging Stations & Quiet Spaces

WESTIN®
HOTELS & RESORTS

601 South College Street,
Charlotte, North Carolina
28202

WILL WE SEE YOUR
COMPANY IN THE
WINNER'S CIRCLE?



CONTACT: INFO@UBBA.COM